

AMITY HOME MAKES A CASE FOR TEXTURE

Natural materials and quiet layers bring depth to interiors without relying on pattern

Not every room needs to make its statement through pattern. For Amity Home, some of the most compelling interiors are built through the quieter interplay of texture, material and subtle contrast.



The latest introductions from Amity Home explore this more tactile approach to decorating, layering linen, cotton, wool and other natural materials to create rooms that feel warm, dimensional and collected. Woven stripes, relaxed linens, softly structured bedding and substantial rugs work together, allowing the character of each material to become part of the design.

It is an approach particularly suited to today's more relaxed interiors. Rather than relying on a single statement piece, interest develops gradually through variations in weave, weight, hand and finish.

“Texture can do what pattern and color often do, but in a much quieter way,” says **Susan Lynch Scranton, Design Director for Amity Home**. “When you begin layering different weaves and natural materials, even a very restrained room develops depth. It becomes interesting because of how everything relates, not because any one element is demanding attention.”

That philosophy extends across the Amity Home assortment. Bedding provides an opportunity to combine different weights and constructions within a single composition. Throws introduce another tactile layer. Rugs ground the room with more substantial texture, while curtains soften its architecture and bring material vertically into the space.

The result is an interior that rewards a closer look.

For designers, this emphasis on texture also offers versatility. A foundation of tactile neutrals can evolve as a room changes, accepting stronger color, pattern or seasonal layers without requiring the entire composition to be reconsidered.

It is a quieter expression of Amity Home's larger design philosophy: **beautiful rooms do not have to be complicated to feel richly layered.**

Sometimes texture is the pattern.