

HIGH POINT MARKET DEBUT · OCTOBER 17–21, 2026

FLOCKE LIGHTING DEBUTS HAND-FELTED WOOL AND CUSTOM HAND-POURED BRASS AT HIGH POINT MARKET

Made to elevate its surroundings and calm the space through sight, sound and mood. Beauty and well-being from the same material.

CHARLESTON, S.C. — Flocke Lighting, a new lighting brand founded by interior designer and maker Julie Rogers, will make its trade debut at the October 2026 High Point Market in The Suites at Market Square (ANDMORE), ground-floor Space G-3028. The debut collection pairs hand-felted wool shades with custom, hand-poured brass, casting a warm, diffused glow..

Every Flocke shade is felted by hand from wool by artisan felters in Kathmandu, Nepal, so no two are exactly alike. Domed crowns and softly irregular silhouettes carry the mark of the hands that made them, and those small variations are part of the beauty of each piece. When lit, the dense wool softens and spreads the light, turning each fixture into a quiet, glowing object rather than a hard point of light. Nothing in the collection is mass-produced: every shade and every brass component is crafted by human hands.

"My lighting is designed to calm: light, sound and mood. Wool softens the glow, quiets the room and settles the space, all at once. It's beauty and well-being from the same material. I want every Flocke fixture to be light that shapes the way we feel in a space."

JULIE ROGERS, FOUNDER, FLOCKE LIGHTING

A certified yoga teacher as well as a designer, Rogers sees calm as something felt through the nervous system. In a Flocke space, three things work together: felted wool dampens sound, diffused light reduces harsh visual contrast, and soft, organic forms settle the mood of a room. Flocke brings that quality to homes and design-forward retail.

Rogers built Flocke independently, with no loans and no employees, drawing on her years as a practicing interior designer and her experience working directly with artisan workshops in the Lowcountry as well as overseas. She develops each design herself, from felted forms and shade proportions to brass detailing and canopy layouts.

AT A GLANCE

EVENT

High Point Market, Fall 2026

DATES

October 17–21, 2026

LOCATION

The Suites at Market Square
(ANDMORE), High Point, North Carolina

SPACE

G-3028, Ground Floor

CATEGORY

Pendants, multi-light clusters,
sconces and table lamps

MATERIALS

Hand-felted wool shades and
custom hand-poured brass

FINISHES

Polished nickel, satin brass and
polished brass

FOR

Interior designers and retailers

THE CALM SPACE

SOUND Felted wool dampens
sound

SIGHT Diffused light reduces visual
contrast

MOOD Soft, organic forms calm the
room

DRAWN FROM NATURE

Rogers lives where the tides, marsh and shore birds set the rhythm of the day. Each fixture takes its name from the rivers, tidal creeks and birds that surround her, a quiet nod to the natural world behind the collection's organic forms and natural materials.

FOLLY · WANDO · ASHLEY · PENNY · WAPPOO · PIPER · COOPER · SULLIVAN · PLOVER · EDISTO · IBIS

THE COLLECTION

PENDANTS single

A single pendant, offered in one size, with a hand-felted shade hung from a clean 5" canopy plate. A knurled brass cord grip tucks up inside the shade so the felt is the first thing you notice.

SCONCES eight designs

Sconces that direct the light: Folly, Sullivan, Cooper, Piper, Wando, Wappoo, Ashley and Penny. Folly has a flex-adjustable, jute-wrapped arm; Sullivan and Cooper are custom designs with high, sweeping arcs and warm felted shades.

MULTI-LIGHT CLUSTERS 3-, 7- & 9-light

Multi-pendant clusters cascade at staggered heights from scatter-pattern canopies, like a drift of lanterns. Scaled for entries, stairwells and dining rooms.

TABLE LAMPS Ballast & Palmetto

Ballast is a petite lamp in stone and azurite, made from the rubble of fallen buildings in India. The Palmetto is a tall, slim cordless rechargeable lamp in ash wood, crowned with Canopy Mini, a hand-felted 3" x 4" shade shaped individually and dried over a wooden form, sold in sets of two.

Offered in **polished nickel**, **satin brass** and **polished brass**, with a choice of natural or black linen cord.

VISIT FLOCKE AT MARKET

BUILDING	SPACE	DATES
MARKET SQUARE	G-3028	OCT 17 – 21

Designed as a calm retreat from the busy market floor, the Flocke space features brass FLOCKE lettering on a deep charcoal wall, a custom mural by Painted Paper and furnishings courtesy of Coley Home. Interior designers and retailers are invited to stop by, see the shades lit in person and talk about wholesale and trade opportunities.

ABOUT FLOCKE LIGHTING

Flocke Lighting is a handcrafted lighting brand based in Charleston, South Carolina. Founded by interior designer and maker Julie Rogers, Flocke creates pendants, multi-light clusters, sconces and lamps that pair hand-felted wool shades, made by artisans in Kathmandu, Nepal, with custom brass hand-poured by artisans in India. Nothing is mass-produced; every piece is shaped by human hands, and no two shades are exactly alike. Every fixture is designed to calm light, sound and mood. Flocke's High Point space, designed by Rogers, is accented with pieces crafted by Charleston Architectural Glass and Timber Artisans, two Lowcountry staples known for authentic historic replication using old-world methods. The collection debuts at High Point Market in October 2026.

MEDIA & TRADE CONTACT

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High Point Market
The Suites at Market Square, Space G-3028
October 17–21, 2026

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