

HURTADO PRESS RELEASE

HIGH POINT FURNITURE MARKET APRIL 2015

www.hurtadofurniture.com



HURTADO®

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About the company

Classical but modern in conception and contemporary, yet still deeply rooted in its artisan tradition, HURTADO is one of Spain's leading manufacturers of upscale, European-style furniture. With service, innovation and craftsmanship as a constant of their business, the firm strives to produce furniture which is always interesting and appealing for different market sectors and clientele.

Founded in Valencia, Spain, in the 40s, HURTADO is presently run by the third generation who has all the intentions to preserve the hallmarks that has turned the firm into one of the internationally most renowned furniture producer of high-end furniture.

HURTADO furniture is created from the finest noble wood and veneers – such as walnut, maple, oak, mahogany, ash wood roots and rosewood – by a skilled team of craftsmen who do the hand-finishing that make each piece of furniture so unique.

Hand carvings, exquisite inlays and amazing finishes enrich the classic TRADITIONAL collections, which are all inspired by different historical styles and cultures. EVOLUTION, the new line of classic contemporary furniture, encompasses more than 800 models that represent complete furnishing options for all rooms of the home. Clean lines and geometric shapes prevail, while the finish ranges have been enriched by new materials (chromed steel, glass, aluminum frames etc.) and color lacquers (high-gloss, matt, satin).

All the production process is carried out in their installations, from the marquetry to the final packaging, using the most advanced technology in systems of production and quality control.

HURTADO can be found in more than 50 countries and it is present in the US market with a permanent showroom in High Point.

**NEW
ITEMS!**

MON Collection

The **MON collection**, one of the latest and most successful in the **EVOLUTION Line**, has recently been extended to cover the full spectrum of home & office décor: bedrooms, living and dining rooms, executive office furniture and a range of matching occasional furniture, chairs, armchairs and sofas that complement the collection. With HURTADO's use of **fine woods** such as walnut, maple, rosewood, and oak with **remarkable craftsmanship** in leather and chrome detailing, this versatile collection has a definitive **contemporary silhouette**.



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**NEW
ITEMS!**

MON Collection Dining rooms

MON features a clean and pure design, with a **subtle interplay** of geometric, almost **architectural forms**, **traditional elements** and **manufacturing skills**, giving visual interest to the whole collection.



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**NEW
ITEMS!**

MON Collection Dining Rooms

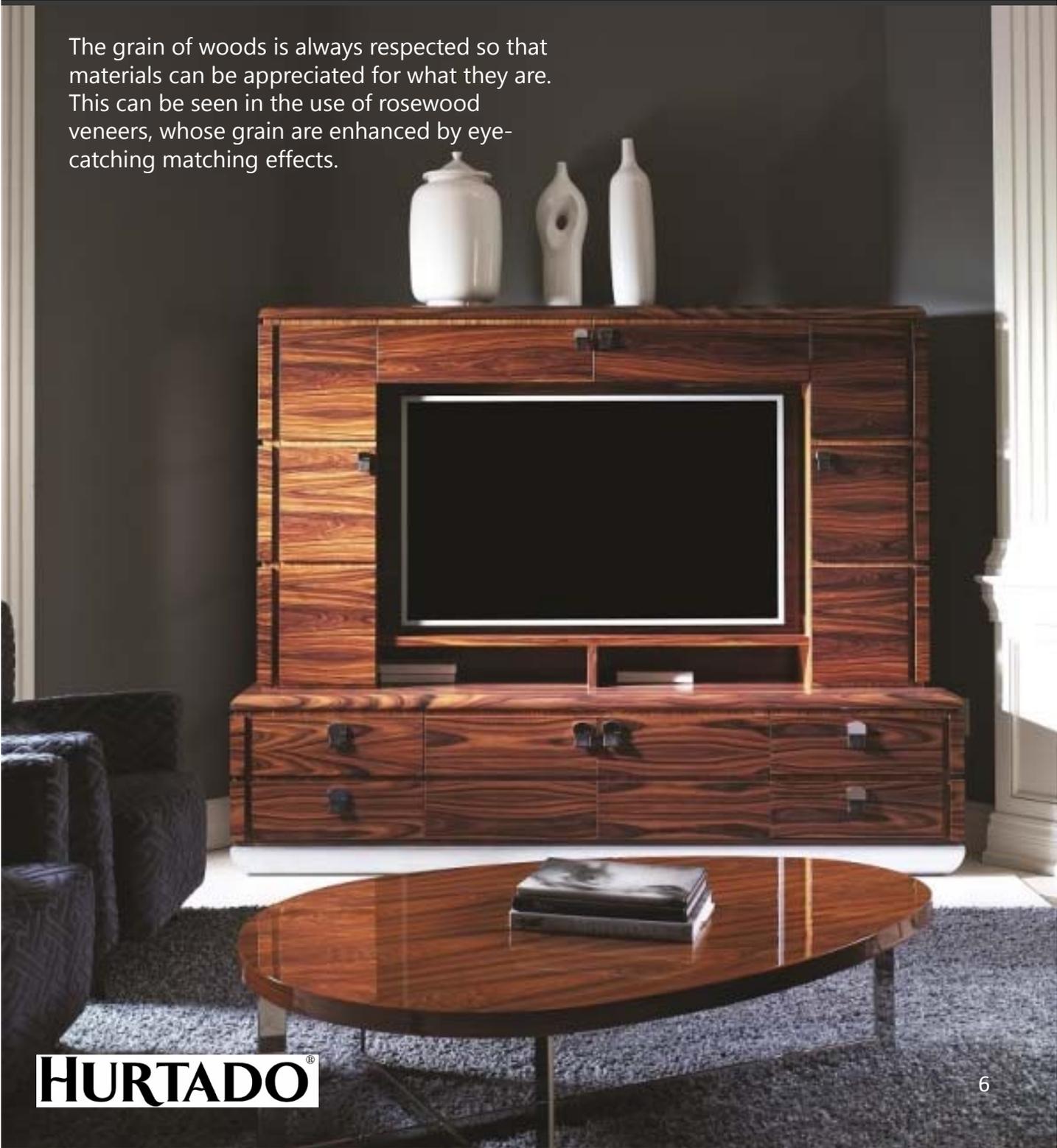


Dining rooms are completed by attractive display and bar cabinets and sideboards that add practicality and charm to dining spaces...

**NEW
ITEMS!**

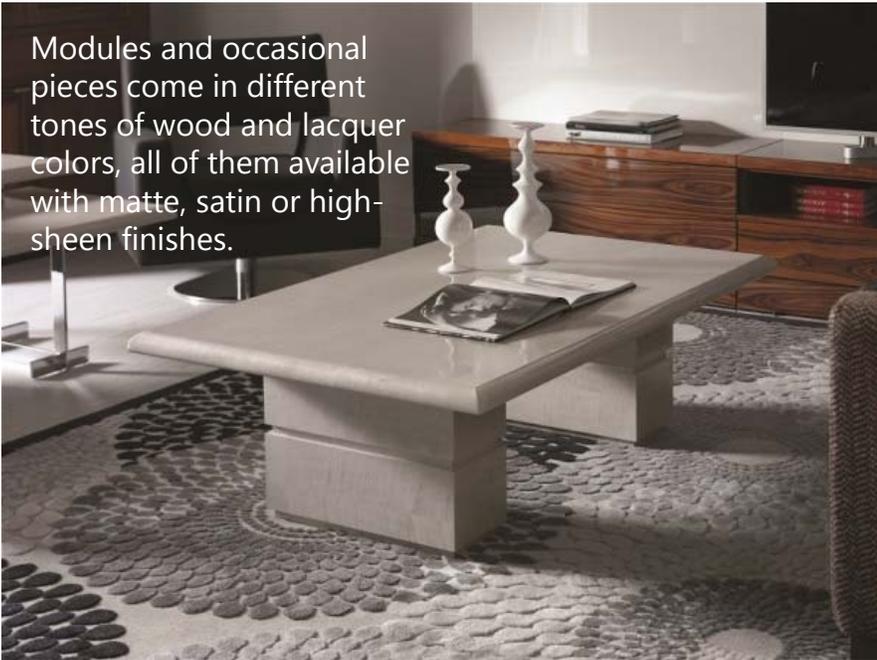
MON Collection Living Rooms

The grain of woods is always respected so that materials can be appreciated for what they are. This can be seen in the use of rosewood veneers, whose grain are enhanced by eye-catching matching effects.



**NEW
ITEMS!**

MON Collection Living Rooms



Modules and occasional pieces come in different tones of wood and lacquer colors, all of them available with matte, satin or high-shine finishes.



**NEW
ITEMS!**

MON Collection Bedrooms



A choice of different bedroom sets with king or queen size beds, in solid wood or lacquers. The refined chrome and leather details in drawers and bases intensify the glam look of chest-of-drawers, headboards and bedside tables.



**NEW
ITEMS!**

MON Collection Bedrooms



A line of wardrobes, in different sizes, chest-of-drawers, sideboards and dressing tables with hidden jewelry storage maximize the personalization of bedrooms...



**NEW
ITEMS!**

MON Collection Office Furniture



MON also includes a line of executive office furniture in different finishes, which are modern in functionality while maintaining all the charm and handcrafting tradition that are the hallmarks of the brand.



**NEW
ITEMS!**

MON Collection Special Features



Personalization is also ensured by three different design options. In the standard reference pieces come with a curved metal base and chrome handles with black leather detail, but the metal base can also be replaced by a wooden one. Another possibility is the straight wood base with chrome detailing in combination with chromed straight handles.

**NEW
ITEMS!**

MON Collection Complements

A line of fine sofas, armchairs and chairs, in a choice of different fabrics and leathers, is also available to complement the decorations of living, dining, bedrooms and office spaces.





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