

NATHAN ANTHONY®

MADE IN CALIFORNIA

## LOVE CHILD



**Nathan Anthony Furniture** is a Los Angeles-based design and bench-made upholstered furniture resource, specializing in furnishings for the residential and hospitality markets.

Recognized for design excellence by the American Society of Furniture Designers and The Design Society in the U.K., Nathan Anthony's award-winning furniture products are featured in top interior design projects and media outlets, including Architectural Digest, Bridge for Design and Milieu magazines.

Since 2004, the company reflects a passionate collaboration between real-life partners Khai Mai and Tina Nicole, and is named for their son.

[www.nafurniture.com](http://www.nafurniture.com)

Sustainable Furnishings Council Member since 2008

Exhibiting at High Point Market, InterHall

### **MEDIA INQUIRIES**

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HI-RES AND LO-RES IMAGES AVAILABLE

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## PASSIONATE COLLABORATION

### Tina Nicole

Leading creative direction for the brand and its upper end product collections is Nathan Anthony co-founder Tina Nicole. Following a first career as a corporate attorney, Nicole's deep interest in art, architecture and interior design trends inform her modern furnishings perspective, from which she interprets the brand's singular seating forms and deftly applies fabric to frame.

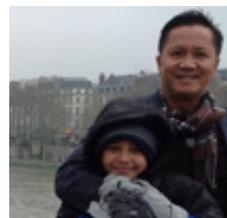
Acting on her voracious appetite for design inspiration, along with an enduring love for textiles, Nicole's journeys take her to Maison et Objet in Paris, Proposte in Lake Como, Italy and the image dense worlds of Pinterest and Instagram - which she also uses to successfully market Nathan Anthony Furniture to interior designers and discerning consumers.



### Khai Mai

This Jack-of-All-Trades turns out to be a master of many. Beginning with the successful up fit of the Los Angeles-based mattress factory started with his father, and leading to Nathan Anthony's present-day, bespoke upholstery manufacturing facility, co-founder Khai Mai's mastery is apparent.

Content in his role behind the scenes, he oversees all aspects of the factory's operations. Among his duties, Mai engineers new upholstery frames, manages a team of bench-trained craftsmen and photographs finished products. He is the force to fully realize each product's development, as it progresses from initial concept to customer delivery.



## JOURNEY THROUGH TIME

### Recent product introductions rooted in inspiration

#### Art

The “De Stijl” Dutch artistic movement of the early 20th century included famed painters such as Theo van Doesburg and Piet Mondrian, and architects Gerrit Rietveld and Robert van 't Hoff.

“These pioneers of modern design embraced an abstract, pared-down aesthetic that expertly fused form and function,” says Tina Nicole, Nathan Anthony co-founder and lead designer.

The contemporary-styled Elan collection — which includes a sofa, sectional, chair, bench/ottoman and upholstered bed — features a unique, asymmetrically faceted geometric arm and back application. The tiled panels can be upholstered in an infinite number of combinations, from clean, monochromatic looks with contrasting textures to bold mixes of bright primary colors.

“Proponents of De Stijl emphasized the essentials of form and color,” Nicole adds. “They simplified their visual compositions to the vertical and horizontal directions, and used only primary colors along with black and white, to create dramatic contrasts.”

#### Architecture

Sculptural design that uses a pared-down aesthetic to convey lightness is the spirit of modern architecture. With seats that appear to float in space, supported only by their simple structural foundations, Gobi creates an uninterrupted line across the width of its pieces, which include a sofa, sectional, accent chair and ottoman.

Building on this linear look, the seating features thin-edged cushions that are minimalist in shape but cozy in feeling. Covered entirely in fabric, with no visible wood or metal framing, Gobi works beautifully with a wide range of other pieces and styles, blending in easily while also making its own singular design statement.

The group also features a bed with similar, understated shaping — with the only points of floor contact being the headboard, which is down-filled, and the understated foot rail. The bed’s thin-profile side edges have a flanged seam, adding visual interest.

“Gobi uses space and openness to enhance the spaces around a piece that are normally closed to the eye,” says Nicole. “The result is a soft, modern look that is both soothing and stimulating.”



Elan bed



Gobi sofa



Gobi chair

### Trend

A variety of shapely, curved and angled frames with one-of-a-kind fabric treatments are both sensual and playful. They feature soft, pillowy forms loaded with personality and decorative details, such as creative tufting and gathering treatments, intricate stitching and distinctive nailhead trim.

Fabrics are cool and casual, in a subdued palette of pastel-like lighter hues such as blues and yellows, exuding a sassy, bright richness and touch of sheen.

"In the contemporary furniture category, clean lines are evolving toward rounded silhouettes and relaxed looks, creating a more sensual, sinuous appeal," says Nicole. "Many design clients are moving away from hard-edged frames that stand at attention, in favor of softer, more inviting shapes."



Elan-S chair

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