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FOR IMMEDIATE RELEASE

Caracole Announces Opening of Atlanta Showroom

Whole-home furniture resource will show at AmericasMart year-round starting in June



Greensboro, N.C., April 19, 2017 – Style leader and whole-home furniture manufacturer Caracole has announced it will begin showing at Atlanta’s AmericasMart in Suite 14-A-6,8, C-6,8 beginning June 15. The new showroom will be open daily to the trade, with expanded hours during the Atlanta International Gift & Home Furnishings Market twice a year.

“We’re very excited about the new Caracole showroom in Atlanta’s AmericasMart, it’s a perfect venue for us to share our products with our growing base of retailers and designers,” says Scott Smith, president and CEO. “This new Atlanta space gives us more time with our dealers and designers and is the perfect complement to our existing High Point showrooms—our flagship space at IHFC C500 and the Caracole Boutique at 330 N. Hamilton.”

Caracole’s new showroom at AmericasMart will be open to the trade daily from 10 a.m. to 4 p.m., Monday through Friday. Starting with the Atlanta International Gift & Home Furnishings Market July 11-18, the showroom will have expanded hours of 9 a.m. to 6 p.m. daily, and 9 a.m. to 8 p.m. on Friday, July 14 and Saturday, July 15.

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ABOUT CARACOLE

A leader in both style and quality, Caracole delivers distinctive designs with high-style at an exceptional value. Known for its unique materials, rich finishes and on-trend fabrics, the whole-home furniture manufacturer offers a variety of stylish product portfolios designed to fit today’s homes and lifestyles. These include Caracole Classic, Caracole Modern, Caracole Signature, Compositions, and Caracole Couture Custom Upholstery.

Available to both the trade and designers, Caracole shows at the High Point Furniture Market in two locations: the new Caracole Boutique at 330 N. Hamilton and its primary showroom in the IHFC -C500. For more information, visit caracole.com.

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