

# MR. BROWN

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## L O N D O N

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### For Immediate Release

#### MR BROWN CONTINUES TO GROW WITH NEW DOWNTOWN HIGH POINT SHOWROOM AND OUTDOOR COLLECTION

(HIGH POINT, NC, March 20, 2014) **Mr. Brown London**, the company that exploded on the scene in the home furnishings industry just four years ago, is proud to announce the opening of a **new flagship** showroom in downtown High Point.

Located at 114-116 E. Kivett Drive, next door to **Julian Chichester**, the two-story, 6,400-square-foot space marks the beginning of a new chapter for the brand. The High Point flagship celebrates Mr. Brown's classic and eclectic style by showcasing innovative products in previously unmatched surroundings. Envisioned by the Mr. Brown design team, the architecture of the new space exudes charm, and acts as a perfect backdrop for the richly varied collection.

To represent the full product offering the showroom was designed to be open and expansive, creating a beautiful and easy shopping environment. Installations of furniture, lighting and accessories showcase the brands' wide array of signature and new products, including a **new indoor/outdoor collection** jovially named **Weather or Not**. The collection works as well in today's interiors as it does in the elements -- these pieces can withstand the weather, or not.

The 12 piece collection is Mr. Brown's most minimal statement to-date, featuring versatile and lightweight designs in fiber-reinforced natural concrete, oak and steel. The simple frames comprised of granite stone powder and jute are sealed with a wax finish that brings out the depth of the natural materials. The Weather or Not Collection continues the journey leading to a legacy of beautiful, well-crafted furniture that offers long lasting value from Mr. Brown London.

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**Showroom Locations:**

Mr. Brown  
114-116 E. Kivett Drive  
High Point, NC  
(336) 886-2400

Julian Chichester / Mr. Brown  
200 Lexington Ave Suite 604  
New York, NY 10016  
(646) 293-6622

Las Vegas Design Center, Suite C-0456

Mr. Brown's Atlanta's AmericasMart, Bldg. 1, Floor 9, Space 9-B-4 / 9-C-2