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## The Magical World of Aviva Stanoff Additions to the Collection

Currey & Company was first introduced to Aviva Stanoff at the High Point Market in October 2014. Aviva's love of the natural world was a parallel attraction for the Currey design team, as they share her fondness for incorporating elemental materials into their product designs. She grew up in a remote area of Northern California amongst the redwoods and Mother Nature. This childhood experience developed a deep respect for the beauty of nature and imbued a magical sense into all that Aviva creates. This October, we celebrate nine new product additions to The Aviva Stanoff Collection that reflect this enchantment.



*Aviva Stanoff*

Today, Aviva lives with her family and works in a small coastal town in California, her endless-summer lifestyle resulting in so many captivating products. It all began with her famous Mermaid Pillow Collection and has now been extended to new designs for Currey & Company with the Mermaid stool, table lamp and mirror. With these, we carry on the myth of the mermaid – what seafaring culture doesn't contain some reference to these shimmering hybrids with mysterious powers? The Victorian period was the last time mermaids were as fashionable as they are now, surfacing in Hollywood films, on the

fashion runway, and in home furnishings. Ms. Stanoff shares: "In this collection, I let myself dream, believe in magic, and swim with the mermaids."



*Photo by Brian Woodcock; Styling by Thea Beasley*



*Mermaid Glass Table Lamp*

The Mermaid stool and table lamp are made of ceramic with an intricately applied glass mosaic in aquamarine which glimmers in the light with pearly iridescence. The mirror has the same sea-inspired decoration.



*Moonshadow Chandelier*



*Patika Table Lamp*

Mineral experts say positive energy is opened up with Selenite; that it is one of the most powerful crystals used to clear negative energy in the human body and in our environment.

It could not be more perfect for lighting with its pristine, translucent color. Who doesn't need good vibes in their daily surroundings? Yes, please! The tiered Moonshadow Chandelier is constructed of a metal frame with an antique brass finish. Long natural-shaped pieces of Selenite are hand-attached with tiny wires to each round tier to create a cascade of raw serenity. The table lamp has the same Selenite pieces attached to the metal base perfectly topped with a shantung shade.



*Forest Light Chandelier, Silver*

When the Forest Light Chandelier was first introduced in 2016, it immediately became a best seller. We found it would sell out as soon as it was restocked. After many requests, we are now offering the Forest Light in a silver leaf finish. The original was finished in gold leaf. We think both versions are stunning, as they exemplify Aviva's devotion to the elemental in finishes that bring luminosity to the natural crystal points.

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