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**ELITE MODERN: THE SOPHISTICATED, INNOVATIVE FURNITURE MANUFACTURER  
Company Announces Release of New Line to Debut at Upcoming Fall Exhibition**

(Santa Fe Springs, CA – August 29, 2019) – Elite Modern is a furniture-manufacturing company headquartered in Southern California, providing elegant and innovative designs within the USA since 1988. The company is excited to announce a new collection to be introduced this Fall, consisting of the brand's latest contemporary pieces.

Well-trusted within the industry, Elite supplies individuals, contractors, and hospitality brands with a vast array of products, remarked as having the highest of standards for quality of materials, designs, and customer service. The company features work from some of the most acclaimed, leading international designers such as Carl Muller and Rick Lee.

Elite's upcoming line, which debut at an upcoming fall exhibition, will showcase the brand's dedication to quality, luxury, and innovation. Due to the company's ability to control every aspect of the manufacturing process, from design to production, the pieces possess an allure unparalleled within the industry and among competitors.

Within the upcoming collection are several new offerings, including the following:

- Glass extension slider available in Brushed Aluminum and Brushed Black finishes, now available in two sizes to accommodate large and small dining areas (can be applied to Victor, Hyper, and Prism series)
- New ceramic top now available in Noir Desir and Calacatta Gold (can be applied to Victor, Hyper, and Prism series)
- New Dining Chairs and Barstool, details released soon
- New bedroom series, details released soon

Among others, Elite's glass and ceramic products, originating from Italy, encapsulate the company's mission to contribute only the most well-thought out and quality-manufactured pieces to the market.

All pieces undergo an extensive process, carefully formulated to assure the highest standard of product. From special lamination, which includes extensive planning and experience in craft to achieve the perfect merging of fabrics, textiles, and other fine materials, to heat-applied paint, distributed, designed, and built to satisfy each client's expectations. The aforementioned, along with the company's masters' hand-finishing capability, allows for a truly one-of-a-kind product.

To differentiate itself, Elite manufactures locally, giving back by supporting the local workforce. The company offers a short lead-time, and made-to-order options in certain finishes such as powder-coat and wood.

With a dedicated staff and a passion for the industry, Elite's collections cover a wide variety of needs, covering residential and hospitality sectors. From home office pieces to dining and bedroom sets, Elite offers an extensive collection that won't break the bank, while keeping true to standards of quality and design. Individuals are invited to view the company's current pieces on their website at [elitemodern.com](http://elitemodern.com) as well as follow along with the brand on their Facebook page to catch the new collection release and its corresponding promotions.