



Gabriella  
WHITE

SUMMER CLASSICS® | GABBY® | WENDY JANE

WHOLESALE • RETAIL • CONTRACT • PRIVATE LABEL

August 3, 2020

FOR IMMEDIATE RELEASE

### Summer Classics Launches 2021 New Products

PELHAM, AL — Summer Classics is pleased to announce its 2021 line, featuring nine collections and 180 new products – all with a nod to European style. As a trendsetter in the home design industry, Summer Classics took a queue from today’s marketplace items and transitioned those into a Café Americana design.

“For the 2021 line, we tried to focus on product that looks and feels authentic. This year we wanted to create classic designs with timeless details,” said Bew White, Founder and CEO.

“In terms of the theme, we looked for inspiration in classic materials and styles that felt ageless. Like the Italia collection made from wrought iron – a material that for a long time was the popular choice for outdoor, yet it is one that we have not recently used in our line. We wanted to bring this classic material back in a new and fresh way.”

Summer Classics designers included more white finishes and pops of color in the assortment. There is also a focus on mixed materials and re-imagining past products in new materials. Another distinguishing element to the 2021 collection is the addition of French bistro side chairs and pedestal tables. These marry perfectly between the realm of residential and contract.

View our [new products](#) and a few of Bew’s [favorite pieces](#).

#### **Bordeaux**

A Thonet inspired design, the cushionless bistro and dining chairs are offered with a hand-woven, natural cane seat and back.

#### **Havana**

Popular in the Black and Natural Cane combination, we are expanding our Havana collection to include the Chalk finish. Using the same hand-woven natural cane, the Chalk finish elevates the design. This collection also added 24” and 30” bar stools.

### **Italia**

Taking a nod from some of the earliest materials used for outdoor furniture, the Italia collection is made from a heavy wrought iron with a timeless look and refined details. Created with solid hammered iron bars, this collection features an X-back design and slim profile.

### **Monaco**

As an instant best seller in Slate Grey, we are adding Chalk to the Monaco collection. This classic design in a new finish lends itself to a world of possibilities.

### **Monterey**

This collection pairs our popular Dream Cloud cushion with a modern teak frame and unique stainless or brass accents. The metal details are featured on the feet and in-laid in the back. Its rounded arms partner with the large-scale plush cushions, making this collection extra luxurious.

### **Parc**

Another affirmation to Thonet, these stackable café chairs highlight a cushionless design. The two-tone weave offers a playful pattern which perfectly complements the new Savoy collection.

### **Santa Barbara Aluminum**

Expanding on the success of last year's Santa Barbara teak collection, we are now offering this in aluminum. Aluminum provides the style and look of teak without the maintenance.

### **Savoy**

Inspired by French café chairs, this collection is designed to be used without a cushion and is great for small spaces. The two-tone weave adds a fresh detail to a classic style. With an aluminum frame in our Chalk finish, this group will stand the test of time in any outdoor space.

### **About Gabriella White, LLC**

Gabriella White is a family-owned company and premier innovator, manufacturer and retailer of fine indoor and outdoor furniture since 1978. The family of companies includes Summer Classics, Gabby and Wendy Jane by Gabby. The company has aimed to delight its customers by passionately creating products with the belief that timeless designs can and will be embraced for years. Life's Best Moments...Furnished.™ Visit our websites: [summerclassics.com](http://summerclassics.com), [Gabbyhome.com](http://Gabbyhome.com), [summerclassicshome.com](http://summerclassicshome.com).

For more information please contact Katherine Miles, Marketing Communications Manager, [katherine.miles@summerclassics.com](mailto:katherine.miles@summerclassics.com) or 205-358-9419.

###