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Lexington Introduces Barclay Butera Park City and Carmel *Brand portfolio now encompasses five lifestyle collections*

HIGH POINT, NC – Lexington Home Brands announces the expansion of their highly successful collaboration with renowned designer Barclay Butera by introducing two new lifestyle collections in the brand portfolio. **Park City** reflects the laid-back luxury of mountain modern living, while **Carmel** draws inspiration from the casual sophistication of California’s Monterey coast. The collections will be unveiled in an expansive presentation during the High Point Market, October 13-21, 2020 in the Lexington showroom, located at 1300 National Highway.

“Our design partnership with Barclay is now in its third year,” said Phil Haney, President and CEO of Lexington Home Brands. “Our anticipation was that the collaboration would afford us the opportunity to push the boundaries of our styling aesthetic and it has certainly proven to be the case. Following the highly successful introductions of Newport, Brentwood and Malibu, we felt the market was ready for two entirely fresh designer looks. Given his body of work, we recognized Barclay’s unique qualifications to interpret these looks. **Park City** and **Carmel** represent two relevant style categories that will speak to affluent consumers because of the aspirational lifestyles they represent.”

Nestled high in the mountains of Utah, the historic mining town of **Park City** is famed for its world-class ski resorts and hosting of the Sundance Film Festival. It boasts a unique blending of old and new. Sixty-four of the buildings in town are listed on the National Historic Register. During the height of mining in the 1860’s the mountains yielded \$400 million in silver and created twenty-three millionaires, including the father of newspaper icon William Randolph Hearst. Today, the town has retained its authentic roots, while becoming a center for arts and culture. This creative vitality, showcased in the styling of magnificent homes being built, has fostered a new design aesthetic best described as “Mountain Modern.”

“I have had the great fortune to call Park City my second home for over twenty years,” said Barclay Butera. “In addition to my residence, I have a design studio in town that caters to a remarkable clientele looking to create interiors that blend authentic natural materials with rich colors and textures to achieve a mountain vibe that exudes comfort and hospitality. Interestingly, the styling leans toward the modern side of the design spectrum, which makes these projects both fashionable and comfortable at the same time. The fusion of mountain and modern makes a design statement I have found to be equally appealing in non-mountain projects. The creative use of materials, textures and finishes serve to soften the edge of modern styling, which is exactly what we did in developing **Park City.**”

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BARCLAY BUTERA
PARK CITY



Highlighted by the elegant grain patterns of quartered white oak, designs in **Park City** boast clean architectural lines in a rich dark mocha finish. Custom hardware and metal accents framing the bases on many items are finished in burnished bronze. Signature items incorporate faux horn, authentic hair-on-hide leather, Alpine marble tops and ultra-clear glass. Upholstery silhouettes reinforce the modern look with clean lines and meticulous tailoring using supple leather, textural fabrics and neutral palettes. The interpretation offers a warm, elegant and inviting look that defines luxury mountain living.

In a juxtaposition from the mountains to the sea... there are few places in the country that rival the natural beauty of the Monterey Peninsula, located south of San Francisco on the California coast. The area has attracted celebrated painters and writers like John Steinbeck since the late 19th century. During that era, over sixty percent of the housing in town was built by artisans devoting their lives to the aesthetic arts. Today, it is home to some of the most pristine and valuable real estate on the planet. The small town of Carmel is located just south of the famed Pebble Beach Golf Resort. Its relaxed, understated, yet sophisticated lifestyle served as the inspiration for Barclay Butera **Carmel**.

“From a personal perspective, I am drawn to the untouched beauty, deliberate pace of life, and art-centric culture of Carmel,” said Barclay Butera. “As an interior designer, I am intrigued by the progression of design in the homes being built or remodeled. The look has evolved from Spanish Mission to Relaxed Modern, while maintaining a classic sensibility. The term ‘Relaxed Modern’ sounds like a contradiction, but actually represents an exciting new genre. Classic lines and casual elements like textural fabrics and artisan finishes serve to soften the edge of modernism. To me, that balance opens the door for creative self-expression. The look is sophisticated, the vibe is casual and comfortable, and the lifestyle conveys the essence of luxury living. This fusion of elements was our benchmark in developing **Carmel**.”




BARCLAY BUTERA
CARMEL



Designs in the **Carmel** collection are crafted from quartered white oak, finished in a crisp winter-white coloration with rich camel undertones that highlight the distinctive grain lines. The inspiration came from the fresh, fashionable look of winter-white slacks and a camel hair blazer. Custom hardware and metal accents in burnished bronze complement the artisan finish. White marble tops serve as a nod to classic design, while layered textile correlations showcase modern geometrics, abstracts, rich leather, and soft neutral textures.

“There is a common thread running between these two collections,” concluded Barclay Butera. “Both convey a clean modern design aesthetic, and both find their inspiration in natural surroundings. The visual interpretation, however, is entirely different. To me, ‘Mountain Modern’ suggests a rugged sensibility which channels the comfort of a roaring fire in a magnificent fireplace, rich dark finishes, natural stone, burnished metal, supple leather and soft textural fabrics. That defines **Park City**. In contrast, one’s proximity to the sea suggests a lighter, more refined approach to the aesthetic in **Carmel**. The look might be described as ‘Seaside Modern,’ evoking a wall of windows filled with expansive ocean views. Wood finishes are lighter and more sophisticated - with soft undertones to pull the complementary bronze coloration of burnished metal. Dark stone becomes light marble, and fabric correlations emphasize lighter tones, geometrics and menswear patterns. Overall, the look translates as modern classic. I love the fact that these two collections stand on their own because it demonstrates the adaptability of modern design today.”

The Lexington Home Brands showroom will be open daily from 8:00 am until 6:00 pm during High Point Market, October 13-21, 2020. Complimentary parking is available on the showroom campus with lunch served Friday through Monday. Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom, operating daily from 8:00 am to 6:00 pm or until the last guest is accommodated. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information, call 336.474.5555 or email marketing@lexington.com.

ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera® . Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

ABOUT BARCLAY BUTERA

Barclay Butera is a renowned interior designer, author and lifestyle entrepreneur whose Newport Beach design firm is celebrating its 25th anniversary. His signature aesthetic is a fresh take on classic styling that flawlessly translates into traditional, transitional and contemporary interiors. In addition to his private-client design business, Butera is an accomplished speaker, author of five design books and operates showrooms in Newport Beach and Corona del Mar, California and Park City, Utah. He has been recognized with top design honors nationally and internationally and featured in Architectural Digest, LUXE, House Beautiful, ELLE DÉCOR, Veranda and Traditional Home magazines. For additional information visit BarclayButera.com. For press inquiries, contact Christine Phillips, Viola PR and Design at 920.254.5563 or christineviola7@gmail.com.

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