



INDIGENOUS AFRICAN DESIGN

Press Contact: Kayla Wall
kayla@wallvonenck.com
919-753-7359

**PRESS RELEASE
FOR IMMEDIATE RELEASE**



Ngala Trading Co. Expands Furniture Line with South Africa-based Egg Designs

The Egg offering of whimsical, contemporary designs brings new seating offerings featuring ostrich feathers and natural caning.

April 14, 2021; New York, NY – New York-based Ngala Trading Co. expands their furniture offering with South African-based luxury home décor brand Egg Designs by introducing new seating designs featuring ostrich feather accents, walnut accents and caning details.

The designs mix indigenous African design with luxury details and quality that is only possible in small-batch manufacturing. True to Ngala Trading Co.'s ethos, Egg Designs brings a uniquely spirited collection of African home décor products to the North American marketplace.

“Expanding our furniture product offerings has been top of mind this year,” says Lawson Ricketts, Creative Director of Ngala Trading Co. “Egg Designs has been the right partner to help us expand this category – the team has deep African roots and a beautiful narrative which is exactly what we look for when representing the wealth of creative talent in Africa.”

Founded in 2016, Ngala Trading Co. leads the industry in introducing sustainable, ethical and luxury African home furnishings to the North American market. With a background in design and finance, the team provides a methodical, cost-effective channel to import and proudly represent these beloved and largely yet-to-be-seen African designs in North America.

The full offering of Egg Designs contemporary furniture and luxury decor is available on www.NgalaTrading.com. Trade professionals can view the new collection in person at the International Gift and Home Show in Atlanta in July, and at the International Home Furnishings Market in High Point in October. For more information, please visit NgalaTrading.com.

About Egg Designs:

Egg Designs is an African home décor brand that offers a unique perspective in contemporary furniture and decor inspired with a soul that's deeply rooted in the African continent. Founded by life partners Greg and Roche Dry, Egg Designs offers a melting pot of tribal craft, African heritage and modern

luxurious expression. Each Egg Designs product is designed and crafted in Africa with the modern, international customer in mind. To learn more, visit www.eggdesigns.com.

About Ngala Trading Co.: Ngala Trading Co. is a leading resource to North America's leading boutique home furnishing stores and interior design firms for their lighting, furniture, decor and accessories requirements. Founded in 2016 by Nick Geimer and Lawson Ricketts, Ngala Trading Co. is now the largest importer and distributor of sustainably- and ethically-sourced handmade, luxury lighting, furniture & home decor curated from across the African continent. Design headquarters for Ngala Trading Co. is based in New York, New York. To learn more, visit www.ngalatrading.com.

###