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**HOOKER FURNISHINGS TO HOST EVENT WITH INTERIOR DESIGNER, HGTV HOST & LIFESTYLE EXPERT, BREEGAN JANE AT HIGH POINT MARKET**

**HIGH POINT, N.C. –** Hooker Furnishings will host an event with popular interior designer and HGTV host, Breegan Jane, who also serves as the company’s brand ambassador, at the upcoming Fall High Point Market. The event will take place on Sunday, October 17th from 4:00 – 6:00 p.m. in the company’s recently opened pop-up showroom in InterHall, located at IH301 on the first floor of the IHFC.

The event will include seasonal spiced mule cocktails and provide guests with an opportunity to meet the style-savvy interior designer and television personality.

“We’re very excited to host Breegan in our InterHall space,” said Alexandra O’Hare, vice president of marketing & interior design at Hooker Furnishings. “The pop-up showroom was created with the goal of drawing interior designers and boutique retail buyers who may not regularly visit our larger flagship showroom, so this location is the perfect spot to connect Breegan with our design-oriented industry partners.”

The pop-up showroom will feature an assortment of high-style accent and custom upholstery pieces specially curated for boutique retailers and the interior design community. Highlights include pieces from the company’s popular Mélange collection and its recently launched Commerce & Market brand, designed to resonate with younger design-savvy consumers.

“With younger generations encompassing such a large section of the housing market, it’s important that retailers and the interior design industry provide options that cater to that demographic,” said Jane.

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BREEGAN JANE MEET & GREET

TAKE 2-2-2-2-2

“Hooker Furnishings recognizes this and its new introductions this Market are on trend, and I have to say…absolutely gorgeous! Working with the company has been so rewarding for me personally as an interior designer, and I am looking forward to sharing my experiences in working with Hooker Furnishings with the industry.”

Hooker Furnishings’ partnership with Jane began in September 2020, when she became the company’s first digital brand ambassador.

Known as the popular interior designer on HGTV’s Extreme Makeover: Home Edition, she was most-recently featured as the star of the new Discovery+ series “The House My Wedding Bought,” and will be co-hosting the upcoming season of HGTV’s “Dream Home.” In addition to being an influential interior designer, Jane is also a mother and entrepreneur who is passionate about creating unique spaces. Through the ambassador partnership with Hooker Furnishings, Jane helps the company to further engage with younger consumers and the interior design community by creating content featuring Hooker Furnishings products to share on her social media channels.

Based in Martinsville, Va., Hooker Furnishings is ranked among the nation's largest publicly traded furniture sources and encompasses 12 operating businesses. These brands include: Hooker Furniture, Hooker Upholstery, Bradington-Young, Sam Moore Furniture, Shenandoah Furniture, H Contract, Accentrics Home, Pulaski Furniture, Samuel Lawrence Furniture, Prime Resource International, Samuel Lawrence Hospitality and HMIdea. Hooker Furnishings Corporation's corporate offices and upholstery manufacturing facilities are located in Virginia and North Carolina, with showrooms in High Point, N.C. and Ho Chi Minh City, Vietnam. Hooker Furnishings operates distribution centers in the United States, China, and Vietnam. The company's stock is listed on the Nasdaq Global Select Market under the symbol HOFT. For more information, please visit hookerfurnishings.com.

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