

NEWS RELEASE
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**SOUTH SHORE FURNITURE IS EXCITED TO GET BACK IN THE GAME AND
MEET RETAILERS AT HIGH POINT SPRING MARKET**



STE-CROIX, CANADA – South Shore Furniture, a North American leader in ready-to-assemble furniture manufacturing, is eager to return to an in-person market this spring. The company will focus on exhibiting newly launched products and best-selling collections in its showroom (Building 6N – Commerce & Design).

“Our priority is to offer products that are in stock and ready to ship, since we have retailers’ interests in mind. *Supply chain issues and ongoing price increases are hot topics for buyers, and, as a North American manufacturer, we are uniquely positioned to support our partners,*” said Jean-Stéphane Tremblay, President and Chief of Operations at South Shore Furniture.

Influenced by the latest interior design styles, South Shore will unveil new products in several categories: Home office, Kids’ bedroom, Bedroom, Kitchen, Dining room, and much more! Visitors can expect to see plenty of new items that meet consumers’ current needs. Minimalism, eclecticism, and comfort are the watchwords for 2022.



South Shore's Kitchen Island from the Myro Collection, designed to add extra storage to any small kitchen.



Fun and practical items for a child's room, from the Sweedi collection.



After its 2-year absence from High Point Market, Véronique Bécrelle, Business Development Manager at South Shore, says the company is excited to get back in the game and meet retailers. She adds that new collections of case goods, now available exclusively to regional retailers, will be presented at Market.

South Shore encourages buyers to book appointments for showroom visits, to ensure everyone's safety. The company also offers the option of virtual meetings, and a 3D showroom tour will be made available after Market.

ABOUT SOUTH SHORE FURNITURE

South Shore Furniture, founded in 1940, is a North American leader in manufacturing ready-to-assemble furniture. The company's success hinges on a team of almost 1,000 employees working in 3 factories and 3 distribution centers across North America, coupled with strong e-commerce expertise and a direct-to-consumer delivery model.

The family-owned business offers a product line of over 1,000 items in more than 10 categories, including bedroom and office furniture, storage solutions, as well as furniture for the nursery and children's rooms. South Shore's mission is to provide consumers with trendy and affordable furniture and home decor accessories.

This Canadian-based business is one of Canada's Best Managed Companies, in addition to being a Regional Finalist for the 2021 Family Enterprise of the Year Award.

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