

FOR EMBARGOED RELEASE



TOV FURNITURE LAUNCHES '*THE VOICE COLLECTION*'

Collection Includes Pieces From 6 Elite Black Interior Designers Including Nicole White, Nile Johnson, Erika Ward, Justin Q. Williams, Carmeon Hamilton and Don Ricardo Massenburg

Embargoed Until April 1st, 2022 (High Point Market, NC) -- [TOV Furniture](#) is thrilled to announce a deeply innovative collection, designed exclusively by 6 elite black interior designers. In a perpetual state of motion, the brand is known for designing bold, playful and luxurious yet approachable pieces that are innovative, unique and stylish.

The TOV team has worked closely with 6 phenomenal interior designers and creatives to design and develop their newest offering, *The Voice Collection*, officially launching at High Point Market this April 2022.

The TOV team created *The Voice Collection* from a want and a need to address the lack of visibility for the black design community in the industry – a community that has yet to receive the recognition it truly deserves.

“It was never a hard decision for us to create *The Voice Collection*,” says Chaya Krinsky, CEO of TOV Furniture. “We all share a community of followers, a love for design and a belief that furniture should represent who you are. We had the opportunity to be a part of a major moment in industry history and provide a stage for these six designers to showcase their exceptional talent. While we feel that a collection of this size has come far too late, we are thrilled to be able to help bring it to life. At TOV, we operate with one rule — *Don't Be Boring*...and Carmeon, Don, Nile, Nicole, Erika, and Justin are anything but.”

Each designer worked closely with the TOV team to bring their own inspiration and design initiatives to life from start to finish. From Carmeon Hamilton's Adu Chest, Etta Coffee & Side Table and Simone Credenza, each reflecting a major design event in her life, to Nile Johnson's Abreeyah Sofa, Jibriyah Bed and Makai Console Desk, inspired by and named after his three children, each talented and passionate creator brings something different to this collection, but ultimately, they all bring heart and a wealth of knowledge that is here to be celebrated and expanded upon.

The entire collection, by designer, includes:

Carmeon Hamilton: Adu Chest, Etta Coffee & Side Table, Simone Credenza

Nile Johnson: Abreeyah Sofa, Jibriyah Bed, Makai Console Desk

Don Ricardo Massenberg: Ricardo Accent Chair, Durwin Bed, Ayanna Accent Chair

Erika Ward: Ava Bed, Brooke Dresser

Justin Q. Williams: Jessie Modular Sectional, Van Accent Chair, Crystal Accent Chair, Alon Media Console

Nicole White: Enid Accent Chair, Ajani Ottoman, Mavis Bench

Twenty + SKUs are available in ***The Voice Collection*** and will be officially launching at April's High Point Market where TOV Furniture's Showroom lives. A meet-and-greet launch party is scheduled for Sunday, April 3rd at Congdon Yards in Downtown High Point and will feature music, food, drinks and local vendors, along with all 6 designers and the TOV team. The collection will be available for purchase on Friday, April 1st at tovfurniture.com

Preliminary selection of limited high-res imagery for download available [HERE](#).

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About TOV Furniture:

Over the past almost ten years, TOV has become one of the fastest growing furniture brands in the market. A family-owned company with a female-focused message, TOV brings fresh eyes and femininity to the furniture world. Going beyond what has always been done and reimagining the possibilities; allowing consumers to express themselves with beautiful furnishings that do more than just take up space. With bold, cutting-edge designs that are not only reflective of the latest fashions, but set new trends, TOV strives for the perfect balance between design, comfort, quality and price. TOV sells direct to consumers and to the trade through their e-commerce site, as well as via showrooms across the globe. For more information, please visit www.tovfurniture.com.

About *The Voice Collection* Designers:

NICOLE WHITE

Nicole White is the CEO and Principal Designer of Nicole White Designs Interiors, a full-service boutique interior design firm in Sunrise, Florida. Known for her renovation prowess, Nicole has been featured in various design publications including the cover of House Beautiful August/September 2021, Veranda, Florida Design, HGTV, Better Homes and Gardens and Essence and Luxe magazines; The Wall Street Journal, The Miami Herald and Jamaica Observer. She was also a featured designer at the Kips Bay Decorators Show House Palm Beach 2021 and a recipient of the Luxe Red Award Contemporary/Modern Interiors 2021. Her firm has also been designated as among the Top 25 Interior Design Firms by the South Florida Luxury Guide. Nicole has also been a brand ambassador/influencer for JennAir, The Home Depot, Zephyr, Purple Drywall and City Furniture. Before launching her successful design firm, Nicole was an award-winning journalist whose stories appeared in The Miami Herald, Village Voice and Vibe magazine. Combining her love of design and writing, spawned the creation of her blog, www.livelaughdecorate.com, where she showcases the behind-the-scenes details of design projects, shares tips on affordable design ideas, and dishes about design trends. A Jamaican native, Nicole is deeply inspired by the colors and textures of the Caribbean and constantly fuses those elements in her designs. She prides herself on designing a home guided by her client's passions, whether contemporary, transitional, vintage or modern. Nicole says that her greatest design is her 10-year-old son, Xavier – artist, dinosaur aficionado and Chief Awesomeness Officer at NWD Interiors. For more information, please visit www.nwdinteriors.com

NILE JOHNSON

2020 House Beautiful Advisory Board Member & African-American top 20 Interior Designer Nile Johnson was born and raised in Baltimore, MD, and is the multi-award winning Interior Design

Principal of Nile Johnson Interior Design. His work has been featured on HGTV as well as in national and local publications. He received a Bachelor of Science Degree in Interior Design from the Art Institute of Philadelphia, and a Master of Science degree in Interior Architecture, from Chatham University. Nile currently resides in Kennett Square, a western suburb of Philadelphia. He is an adjunct faculty member in the Interior Design department at a local college, a supporter of underprivileged youth, and a Black Artists + Designers Guild member. For more information, please visit www.nilejohnson.com

ERIKA WARD

Erika Hollinshead Ward is an award winning, published interior designer whose commitment to timeless interiors, lifestyle, and wellness has positioned her to be sought after by both brands and consumers. With her strong foundation in business finance and over a decade of design experience as the Owner and Principal designer of Erika Ward Interiors, Erika has combined both to properly educate the consumer on the benefits, both financial and intrinsic, of a well-designed home. As a wife and working mother of five, Erika has also demonstrated how to achieve success in both work and life. Because of her creativity and sharp business acumen she's been the choice for national spokesperson roles and brand ambassadorships for targeted consumer campaigns. Based in Atlanta, GA, she also has spearheaded initiatives that rally other designers and vendors to together bring great design to disadvantaged groups. She firmly believes in the charge of to whom much is given, much is required. For more information, please visit www.erikaward.com

JUSTIN Q. WILLIAMS

Justin Q. Williams is an Atlanta-based interior designer whose love for décor and design developed into a business whose main goal is to bring quality design to any consumer willing to work with him and the business Trademark Design Company. Since its birth in 2009, (TMDC) has gained clientele all over the country and with new branches of businesses all-encompassing the home and lifestyle division, Trademark plans on continuing to elevate lifestyles worldwide. Along with being featured in magazines such as HGTV Magazine, House Beautiful, Atlanta Magazine, AM HOME, Modern luxury Interiors, and many others, he's also featured in Picture Perfect Parties, a Rizzoli International cookbook filled with stylish solutions for entertaining. Although Justin isn't a cook, he can style a table as beautiful as those on the pages in publications in which you may have seen as you flip through a few of your favorites. A southern gentleman, Justin was born in the small city of Opelika, Alabama, and has always had a knack for design. His parents took notice in his early teens and prepared him for the field by providing software programs to further develop his curiosity for Architecture and Interiors. Justin then not only designed homes from start to finish, but also developed renovation plans for his family's home as a teenager and worked alongside the hired contractor who over the years as a mentor taught him the inner and outer workings of a homes' structure. As a highly sought-after interior designer, Justin has had a vast amount of exposure to all elements of design which includes photo-styling and has worked styling interiors that have graced the pages of many publications. His hope is to make fashionable yet functional spaces for people who seek him, and his life's work has been helping others live better and he will continue to do that by elevating spaces, one home at a time. For more information, please visit www.trademarkdesignco.com

CARMEON HAMILTON

Carmeon Hamilton is a Memphis-based interior designer, content creator and lifestyle blogger spearheading her brand, Nubi Interiors, winner of HGTV's Design Star: Next Gen and star of HGTV's Reno My Rental. Her 15 years of experience in multiple facets of the design industry, from public healthcare to residential to retail and merchandising, is the foundation of her work in discovering the beauty in all things and helping others find beauty in what surrounds them every day. Her work, story and content around design, business and branding and elevating the everyday are featured and

referenced in Architectural Digest, Southern Living, Essence, Domino and more. She is often asked to share her insights and opinions by way of podcast interviews or panel discussions with major industry associations, such as Popsugar and Ballard Designs. And when she isn't hosting a workshop on social media management or creating content for Fortune 100 brand partners, she's doting on her son, Davin, and her jungle of house plants! For more information, please visit www.carmeonhamilton.com

DON RICARDO MASSENBURG

Don Ricardo Massenburg, founder of Design Inkredible and teacher at heart, has a passion for interiors, the arts, and early childhood education. As a designer, he is recognized for his bold use of color, pattern, and lush textiles, as well as leadership in the industry. As an education specialist, he assesses how the environment impacts learning. No matter what hat he wears, his end goal is elevating spaces and the quality of life. For more information, please visit www.designinkredible.com

For more information on TOV Furniture, *The Voice Collection*, product details, and interview requests, please contact:

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