

LEXINGTON

H O M E B R A N D S

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FOR IMMEDIATE RELEASE
April 1, 2022

Lexington Introduces Barclay Butera Laguna *The Sixth Lifestyle Collection in the Brand Portfolio*

HIGH POINT, NC – Among the picturesque beach towns along the Southern California coast, none has maintained its connection with the arts and traditional charm like the community of Laguna Beach. The vibe is hip and comfortably classic at the same time, serving as inspiration for the latest creative collaboration from Barclay Butera and Lexington Home Brands. The new collection will debut at the High Point Market, April 1-6, 2022, in the Lexington showroom at 1300 National Highway.

“Laguna is our sixth lifestyle collection with Barclay,” said Phil Haney, President and CEO of Lexington Home Brands. “In the short span of five years, this design partnership has developed into a significant business for Lexington and our retail partners. Barclay’s ability to capture the look of casual sophistication and understated elegance sought after by today’s consumers represents a unique talent. The rapid growth of the brand is a result of his ability to interpret this look across style categories – from classic to contemporary, and the intentional way we present the product, correlating casegoods and upholstery designs with fresh textiles for each new introduction.”

“Laguna Beach holds a special meaning for me,” said Barclay Butera. “As a young designer, my very first real estate purchase was a bungalow in Laguna once owned by Hollywood screen legend Bette Davis. Like many of the cottages that lined the coast years ago, it had a timeless traditional feel without the formal trappings. The renovation taught me that design and scale are not mutually exclusive. Cozy spaces exude an intimacy easily lost in the grand scaling of homes today. In developing **Laguna**, we were thoughtful about scale, materials, finish colors and textiles. Our goal was to achieve the same level of familiarity and authenticity that drew me so strongly to that seaside bungalow.”



Designs in **Laguna** feature clean yet classic lines that hint of a vintage pedigree. Accents of woven wicker steer the look in a comfortable and casual direction. The light nutmeg finish on maple veneers, accompanied by a linen white accent finish, gives the portfolio a fresh, modern sensibility that opens the door for a transitional interpretation of classic forms. The styling aesthetic is further highlighted by a series of metal occasional tables in a textured burnished brass finish with three-quarter inch ultra-clear glass tops. Custom hardware also features an artisan brass finish.

Upholstery silhouettes complement the moderate scaling and distinctive styling of the casegoods assortment. Tailored upholstery, reminiscent of comfortable slipcover styling, offers a quaint bungalow look while maintaining the important balance between ease and elegance. Textile palettes emphasize casual tones like denim blues and soft neutrals. Fabrics are plush and textural, highlighted by prints, embroideries, stripes, and geometrics. As with every collection in the Barclay Butera portfolio, upholstery plays a significant role in pulling together a look that reflects the lifestyle that inspired the group.



“Coming out of an unprecedented time of uncertainty, clients are approaching their homes differently, said Butera. “They see their home environment as essential to their sense of well-being. Their view of luxury has evolved, with greater emphasis on comfort, natural elements, soothing color palettes, and approachable design. A casual aesthetic has permeated every style category. We designed **Laguna** with these considerations in mind. The vibe is “coastal chic” with casual traditional overtones. Moderate scaling, multiple finishes and soft neutral textiles offer a look that will resonate in any area of the country. People often ask if I could own one home again, which would it be. Without hesitation, it would be that cozy little bungalow in Laguna Beach.”

The **Laguna** collection will debut at High Point Market, April 1-6, 2022, in the Lexington Home Brands showroom at 1300 National Highway. A launch party is scheduled for Sunday April 3rd from 3:00 until 6:00 pm featuring live music, appetizers, and cocktails. The showroom will be open daily from 8:00 am to 6:00 pm. Complimentary parking is available at the showroom campus with lunch served daily. Private transportation departs every 10 minutes from the Lexington Design Studio in downtown High Point to the main showroom, operating daily from 8:00 am to 6:00 pm or until the last guest is accommodated. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information, call 336.474.5555 or email marketing@lexington.com.

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ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera® . Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

ABOUT BARCLAY BUTERA

Barclay Butera is a renowned interior designer, author, and lifestyle entrepreneur whose Newport Beach design firm has celebrated its 25th anniversary in 2019. His signature aesthetic is a fresh take on classic styling that flawlessly translates into traditional, transitional, and contemporary interiors. In addition to his private-client design business, Butera is an accomplished speaker, author of five design books with a sixth book, *New Traditional*, debuting in 2022. Butera operates showrooms in Newport Beach and Corona del Mar, California and Park City, Utah. He has been recognized with top design honors nationally and internationally and featured in Architectural Digest, LUXE, House Beautiful, ELLE DÉCOR, Veranda and Traditional Home magazines. For additional information visit BarclayButera.com. For press inquiries, contact Christine Phillips, Viola!~ PR and Design at 920.254.5563 or christineviola7@gmail.com.

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