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Ottomanson Is Making It Possible for Anyone to Bring High-Quality Rugs and Furnishings Into Their Home

Turkey is a country that's been known for high-quality rugs for a long time, dating back to long before the modern country we know today. [Ottomanson](#) brings that level of quality and style in rugs, flooring, and furnishings to the United States, deriving its name from the Ottoman Empire that spanned Turkey and many other territories for over six centuries.



Caption: The O is a Whirling Dervish, an active meditation style founded by the Original Rumi.

The wide range of affordable products is uncompromising when it comes to quality, ensuring that everyone is able to access fine rugs at a reasonable price. Ottomanson's collections cover a wide variety of area rugs, runner rugs, accent rugs, and more, all in many different styles. The one thing that remains constant is the level of quality and care that goes into every one of them.



Continuing to Expand Their Reach

Although all rugs of [Ottomanson](#) are inspired by Turkey and made in Turkey, they've vertically integrated to manufacture it themselves and build their own extensive transportation framework, which allows them to deliver their fine products all across the US and other countries.



Ottomanson has come a long way since its time as a simple Amazon store. Today, their quality rugs and furnishings are solid in the US, Canada, Mexico, Germany, Japan, France, Spain, and more. They have also gotten involved in many private labels producing for other brands. Ottomanson continues to thrive and expand, bringing top-quality rugs and furniture to more and more people every day.



Ottomanson's Core Mission

Ottomanson was founded by [Rumi Shepherd Durmaz](#), an immigrant whose initial success in kitchenware at flea markets in the early 2000's allowed him to act when he identified a market demand for high-quality rugs like those from his native Turkey. As sales began to flourish, the lineup of products from Ottomanson expanded to include other types of flooring and eventually their own

furniture brand – [Casamode](#). Ottomanson now sells furniture all across the United States to businesses and directly to customers through e-commerce.



The fundamental philosophy of Ottomanson dates back even further the company's namesake to Rumi, the renowned 13th-century Persian poet. Within his works are themes of development, exploration, and ambition that have served to push Ottomanson further along the company's journey to its current success.

The real mission of [Ottomanson](#) is to let people everywhere experience the opportunity of genuinely high-quality rugs and furnishings, transforming their houses into homes and giving them an environment where they can thrive. By applying effective improvements in manufacturing, transport, and logistics, Ottomanson is making that vision possible for more people by keeping costs as affordable as possible.

