

PRESS RELEASE
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fiVO Design Selected as ISFD Innovation + Design Finalist

High Point, NC – fiVO Design (“fiVO”), an Andover, MA based furniture design and manufacturing company, was selected as a finalist in two categories for the 2022 International Society of Furniture Designers (“ISFD”) Innovation + Design Awards. This juried competition is designed to showcase the products and designs of the top independent furnishings’ makers in the seating, occasional tables, occasional storage, lighting, accessories, and dining room furniture categories.

Family run and veteran owned with husband-and-wife team Stewart and Deanna Junge at the helm, fiVO is providing a fresh perspective to an old concept, redefining modular furniture as we know it. fiVO’s accessorized signature MOD 5, an occasional tables finalist, boasts bold blue stretchers that emphasize not only the design but the truly innovative feature of the furniture – the patent pending Infiniti Joinery System, which requires no tools or hardware to assemble. “As a custom cabinetry designer and maker for the past 20 years, I took a step back from my intricate projects to design a line of truly functional furniture featuring joinery in its simplest form. Our pieces are modern, adaptable, and clearly show the influence of Bauhaus simplicity,” States Stewart Junge, Principal, Artisan, and Innovator at fiVO.

This year marks the third annual ISFD Innovation + Design Competition, with its reputation and participation growing each year. “Smart, unique, and well thought out product designs like fiVO’s are a prime example of the powerful, creative direction we are seeing today from makers who design their own products not only to look beautiful and function well, but in many cases to solve home furnishings consumers’ problems,” shares John Conrad, Executive Director of ISFD.

fiVO’s Bar Cart, a dining room furniture finalist, is an adaptation of their MOD 5, showcasing the adaptability of their designs. With the addition of a bottom shelf and 20 bottle wine rack, as well as repurposing the upper shelves for glassware storage, the MOD 5 seamlessly morphs into a stylish Bar Cart ready for entertaining. The golden turmeric top adds a pop of color and can easily be changed out to give the piece a new look at any time. “Life is not stagnant, and consumers want multi-functional pieces that can easily adapt to life’s ever-changing needs. Our furniture gives the consumer options to change the height, add accessories or a pop of color with a new top. In addition, it fills a void in the market for sustainably crafted modular furniture made of durable materials to be considered permanent, not disposable. This is at the core of our values,” States Deanna Junge, fiVO’s Director, Leader, and Creative.

fiVO’s selected pieces and those of other Innovation + Design finalists will be on Exhibit at 401 West English on the Congdon Yards Campus from September 19-23, 2022, for final judging. There will also be a full, public Exhibition from September 26 – October 27, 2022. To see more of fiVO’s innovative furniture at Fall Market, visit their showroom in the Suites at Market Square M-7055. Call or email for appointments.

fiVO DESIGN[™]

fiVO Design is a veteran owned, family run, business located in Andover, MA. With 20+ years in business, they pivoted to design and launch a line of innovative, stylish modular furniture with a clear understanding of today’s consumers wants and needs - beautiful, functional furniture without the hassles of typical assembly. fiVO’s furniture is manufactured in Massachusetts, USA and can be purchased at the fiVO showroom in Andover, at www.fiVOdesign.com, and at High Point Market SAMS M-7055. For more information, visit www.fiVOdesign.com, Facebook and Instagram @fiVO_design or call 978-470-2040.

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