

JAIPUR LIVING



JAIPUR LIVING HOSTS BARCLAY BUTERA FOR THE DISCUSSION AND SIGNING OF HIS BOOK “THE NEW TRADITIONAL”

FOR IMMEDIATE RELEASE

(Acworth, GA—JULY 7, 2022) Global rug and textile furnishings company Jaipur Living hosts designer Barclay Butera for the signing of his book *The New Traditional*. The interior designer ventures to the Jaipur Living Studio on July 14 at 2:30p.m. for an afternoon of décor-filled revelry, hors d’oeuvres, and inspiring conversation.

The New Traditional showcases Barclay’s iconic style, — artful heritage pieces alongside distinctive home accessories, patterned fabrics and bold textures. Lovers of architecture, craftsmanship and luxurious furnishings are invited to a discussion about accessible, luxe home design and can go home with a complimentary copy of Barclay’s book. Guests can [RSVP](#) here.

Attendees can also view Barclay’s latest collaboration with Jaipur Living in the brand-new Jaipur Living Studio before its grand opening on August 3. Barclay first collaborated with the brand in 2020 and his latest addition, [Oxford by Barclay](#), debuted three designs this month.

“My new Jaipur Collection of rugs are glamorous and elegant, but also extremely versatile for any room in the home,” said Butera, “What I love the most about my collections with Jaipur Living is they can be used in traditional, contemporary and transitional projects alike.”

The collection includes natural, undyed handwoven rugs that complement a perfectly curated home. Oxford by Barclay and other recent additions to collections are available to shop on Jaipur Living’s [website](#) now.

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About Barclay Butera

BARCLAY BUTERA is an interior, lifestyle, and product designer. Some of his most recognized and sought-after collections in the marketplace include fabrics, indoor and outdoor furnishings, flooring, rugs, lighting, wall art, bedding, decorative mirrors, and home décor. He is the author of five books: *Modern Living; Past, Present, Inspired; Living in Style; Living on the Coast; and Getaways and Retreats*. He has appeared on NBC's Today Show, Extra!, CBS, ABC, Fox, Beautiful Homes & Great Estates and HGTV. Print publication coverage in a myriad of upscale luxury shelter and lifestyle magazines including the *New York Times*, *New York Post*, *Los Angeles Times*, *Wall Street Journal*, ELLE DÉCOR, House Beautiful, Veranda, Traditional Home, Luxe Interiors + Design, House & Garden, Ocean Home, Western Interiors & Design, Esquire, Robb Report, Modern Luxury, CVLUX, and California Home and Ocean Home magazines. Impressive digital media coverage in 1stdibs, One Kings Lane, Gilt, Rue Magazine, Chairish, Viyet, Homebunch, California Home + Design Magazine, and Architectural Digest rounds out the mix.

ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 600 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

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