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## **Milkhouse Candle Co. Announces Multiple New Releases**

*New Fragrances, an Outdoor Candle and Various Limited Edition Candle Collections available for Fall and the Holidays have been released.*

**St. Ansgar, Iowa**—Milkhouse Candle Co. announces the availability of several new Fall and Winter fragrances to the Creamery Collection and Farmhouse Collection, a 5-wick Outdoor candle and various Limited Edition candle collections for the Fall and Holiday seasons.

The mainstay line for Milkhouse Candle Co. is the Creamery Collection. Four new fragrances are being added for the Fall and Winter seasons: *Autumn Day, Frosted Oak & Amber, Harvest Wine Cellar and Midnight Plum*. The Creamery Collection consists of the various sizes: 5oz Cream Jar, 8oz & 14oz Milkbottles, 16oz & 22oz Butter Jars, and Fragrance Melt Cubes.

The Farmhouse Collection is adding three new fragrances: *Farmhouse Christmas, Pumpkin Patch and Woodland Frost*. The Farmhouse Collection consists of Fragrance Melt Cubes, a 13oz Mason jar and a 26oz Farmhouse Jar.

The new Special Edition Patio Party Outdoor Candle is now available. The *Patio Party* Outdoor Candle is in a rustic ribbed tin, features five (5) wicks, seven (7) pounds of all-natural soy wax, and fragrance notes of peony, lemon and citronella. It's completed with a Milkhouse logo engraved wooden lid. Burn time is approximately 100+ hours.

“Our customers have been asking for another large candle, like our Monster candle, but that is meant for outdoors,” said Donna Bruesewitz, Marketing Director at Milkhouse Candle Co. “We were able to work with our suppliers to get just the right container filled with a wonderful fragrance that smells great and has a hint of Citronella in it.” She concludes, “We’re excited to see the reaction in the market to this candle.”

The Fall Limited Edition Collection also has three variations available, *Blessed, Grateful, and Thankful*. The candles are in a 12 oz jar with 2 wicks, all-natural soy wax and premium fragrance oil. They are beautifully decorated with a wrap label that features fall colors and graphics with a hint of muted gold adornment. It is topped with a complimentary dust cover. Burn time is around 40-45+ hours.



The Christmas Limited Edition Collection has four variations available, *Enchanted Peppermint*, *Iced Gingerbread*, *Mistletoe Kisses* and *Snowflake Wishes*. The candles are in a 5oz metal gold or white tin. They are filled with all-natural soy wax and premium fragrance oil. Burn time is roughly 40 hours.

Fragrance descriptions for all the above can be found on the enclosed sheet or at the bottom of this release. All candles are made with all-natural soy wax infused with beeswax and are 100% paraffin-free.

“We have a lot of exciting things happening right now at Milkhouse,” said Bruesewitz. “We’ve been on a tremendous growth trajectory these past several years and it’s exciting to be able to provide our customers lots of new fragrances, different containers, and new designs on the labels with our Limited Editions to see what they like and what sells best.” Bruesewitz concluded, “We enjoy keeping our product offerings fresh and new, developing fragrances that transport you to a time, a place or a memory that is special, and building off the continual feedback we receive from our customers.”

Milkhouse Candle Co. maintains its commitment to its core values, one of which is to constantly improve and innovate. Product and fragrance development is driven by sales, customer requests, trends and market evaluation. These new fragrances and Limited Editions are available immediately and ready to ship and the outdoor Patio Party candle will be ready mid-July. Current wholesale customers can order via the website, or by calling, emailing or faxing the order. Retail stores wishing to apply for a wholesale account may do so by filling out the application online. The link to the application is found at the bottom of the website, [www.milkhousecandles.com](http://www.milkhousecandles.com).

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*Milkhouse Candle Company was established at the kitchen table in 2002 by Eric and Janet Sparrow. Since the inception of Milkhouse, the company has grown and expanded into two locations, St. Ansgar and New Hampton, Iowa. In addition to the Milkhouse Candle Co. brand of candles, Milkhouse also offers contract filling opportunities, and produces, packages and sells a variety of pastilled (beaded) bulk candle waxes under the American Soy Organics brand name.*

New Fragrance Descriptions:

**Creamery:**



**Autumn Day** - A smooth medley of red berries and apple slices sprinkled with hints of nutmeg, spice and pink pepper wrapped in a weave of toasted coconut and baked vanilla.

**Frosted Oak & Amber** - Intriguing notes of earthy patchouli, crisp vetiver leaves, and resinous oakwood blend with sweet accents of freshly picked apple, creamy caramel and warm amber.

**Harvest Wine Cellar** - Bright and crisp, this spicy fruity scent is the perfect autumn blend opening with nuances of wild blackberries, honeycrisp apple and cinnamon sticks, mingling with mulled spices and red wine. The fragrance is rounded out with the comfort of sugar crystals, oak barrel and airy musk.

**Midnight Plum** - Deep notes of dark plum and creme de cassis bring a nectar-like sweetness to jasmine and orchid before lingering to a sensuous base of creamy vanilla woods and amber.

#### **Farmhouse:**

**Farmhouse Christmas** - The aromatic warmth of crisp apples, spicy cinnamon and juicy citrus is enhanced with balancing touches of steeped tea, crushed fennel and peppered clove.

**Pumpkin Patch** - A trip to the pumpkin patch on a warm sunny fall day searching for the perfect pumpkin. The smell of fresh hot pumpkin spice donuts waft through the air.

**Woodland Frost** - Reminiscent of a dreamy wintertime stroll. Notes of sweet holiday cookies swirled with a chill of winter frost dance on a luxurious base of warm sandalwood, woody amber, and white musk.

**Patio Party:** This fragrance has a fruity top note of passion fruit and a lemon tangerine citrus accord. The main theme is floral which combines jasmine, Magnolia and orchid flowers with a light hint of citronella. The fragrance dries down to a woody sandalwood note with an amber musk accord and an oakmoss base note.

#### **Fall Limited Edition:**

**Blessed** - Juicy ripe pears warmed by the sun touched with just a kiss of vanilla, brown sugar and spice.

**Grateful** - Tart & fruity cranberries dance with warm and comforting notes of almond liqueur atop elements of black cherry and vanilla.

**Thankful** - Cinnamon & Clove bring a hint of fiery spice notes to an accord of autumn pumpkin warmed over a base of sweet and creamy vanilla.

#### **Holiday Limited Edition:**

**Enchanted Peppermint** - Ethereal notes of shimmering mint create a freshness balanced with touches of icy vanilla, winter spice, frosted citrus, and soft woodland berry.

**Iced Gingerbread** - Sweet, delectable snowflake cookies are decorated with spicy cinnamon accents, sparkling ginger, and tantalizing drizzles of vanilla glaze.

**Mistletoe Kisses** - Leafy green mistletoe, luminous white pine and frosted herbs wrapped in aromatic cedar leaf, wild holly greens and fir needle.



**Snowflake Wishes** - This tantalizing fragrance blends notes of sweet sugar plum and cardamom with smokey patchouli, addictive neroli and pink rose. A creamy base of vanilla, musk and silky cashmere unveils a sensual finish.

Images can be found in the Milkhouse Press Kit Images Dropbox Folder:

<https://qrco.de/MilkhousePress>

