

NATHAN ANTHONY®

Nathan Anthony Builds on Popular Spring Intros for Fall Market

Warming colors and new eco-performance fabrics add to the mix

LOS ANGELES – [Nathan Anthony Furniture](#) builds on its popular spring introductions with a line extension debuting in the custom upholstery vendor's InterHall showroom, [space IH-602 at High Point Market](#), Oct. 21-26.

ALAIS 2.0

The modern organic forms of its ALAIS collection are updated with a new leg shape, offering an alternative to last season's distinctive spherical feet. According to Creative Director Tina Nicole, the leg form of hand-turned Alder wood adds softness with curved edges that evolve the traditional block shape.

The new leg is available as an option for the sofa, chair, bed and daybed in the collection.

Additionally, Nathan Anthony introduces a novel accent table with a uniquely upholstered shell, featuring sustainably harvested Alder wood for the legs and drawer facades. Suggested upholstery fabric covers for the storage table are durable and eco-friendly vinyl covers or vegan leathers, making this item suitable for use as a nightstand.

Signifying the collection's popularity, the original ALAIS sofa with ball feet is under consideration for a 2022 *Interior Design* magazine Best of Year (BOY) award, and has been shortlisted for a 2022 International Design Award by *design et al* magazine.

WARMING UP

Reflecting a definitive color shift at Fall Market, Nicole challenges a decade's focus on gray undertones with this season's warm hues of caramel, toasty brown, and gold. Textural and luxurious fabrics like cashmere, alpaca, and Italian Merino wool add to the warming trend, along with boucle and chenille upholstery covers.

ECO-PERFORMANCE FABRICS

Adding to the mix are eco-friendly upholstery weight materials supercharged with cutting-edge, water-based performance technology. The extensive offering includes low-pile chenille, two-tone boucle, and tight tweed fabrics, which are produced without solvents or VOCs, PFOS, PFOA, formaldehyde, heavy metals or phthalates.

“I’d been searching for quite a while for the right supplier with stylish woven designs for my customers, as well as a dedicated supply and the right eco-story,” says Nicole. “We’re so excited to introduce them now.”

Nathan Anthony has been committed to sustainability and lean manufacturing for over a decade, first joining the Sustainable Furnishings Council (SFC) in 2008. Nathan Anthony is a Business Partner with non-profit organization One Tree Planted, contributing a portion of its proceeds to reforestation and other climate positive initiatives.

Buyers may contact inquiries@nafurniture.com to learn more or to set a showroom appointment.

PRESS INQUIRIES

Contact [Leslie Newby](#) for HI-RES product images.

About Nathan Anthony Furniture

Recognized for its mastery of upholstery craft, Nathan Anthony is a luxury furnishings resource for interior designers and upscale dealers. Award-winning designs are fully customizable and benchmade-to-order at the company’s Los Angeles based production studio. Personalization options include frame size, cushion fill, C.O.M. and other fabric-to-frame specifications, wood and metal finishes, and more. Nathan Anthony’s unique Design Concierge service includes a highly specialized team, on call to successfully facilitate custom projects and minimize errors.

Co-founded in 2005 by Tina Nicole and Khai Mai, Nathan Anthony operations are guided by lean manufacturing principles and sustainable practices. New eco-friendly fabrics debut at the Fall 2022 High Point Market. The company has been a Sustainable Furnishings Council member since 2008. Nathan Anthony is a Business Partner with non-profit organization One Tree Planted, contributing a portion of its proceeds to reforestation and other climate positive initiatives.

Nathan Anthony has been recognized for design excellence with five consecutive International Architecture and Design awards, including a new nomination for 2022, and two *Interior Design* magazine’s Best of Year (BOY) Honoree awards for residential lounge seating in 2021 and 2019.