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LLOYD FLANDERS PROMOTES JOHN PINION TO NEW EXECUTIVE ROLE



Menominee, MI – August 1, 2022. Lloyd Flanders®, manufacturer of premium outdoor furniture, is pleased to announce the promotion of John Pinion IV to National Sales Manager.

In his new role, Pinion will be responsible for growing sales and managing the national sales team, while continuing to represent his current territory, Texas, Oklahoma, and Arkansas. With over two decades of experience in territory management for interior and exterior furnishings, Pinion brings his extensive industry knowledge and passion for leadership to Lloyd Flanders. He continues to serve as President of the IHFRA (International Home Furnishing Representatives Association). Additionally, Pinion serves on the board for both the HFA (Home Furnishings Association) and the HPMA (High Point Market Authority).

“Lloyd Flanders is an amazing company that manufactures many of its premium quality outdoor furniture products here in America,” said Pinion. “I am excited for the opportunity to lead a phenomenal team of outdoor furniture sales representatives.”



"Pinion's sales expertise and drive to organize leaders made him stand out as the ideal candidate" said Bryan Echols, Vice President of Sales and Marketing. Pinion previously worked as a sales representative for Lloyd Flanders for 3 years.

John holds a J.D. from the University of Texas School of Law and an MBA from the Thunderbird School of Global Management. Pinion resides in Austin, Texas with his wife, Michelle and their two boys, Johnny and Austin.

With the promotion of John Pinion IV to Manager of National Sales, Lloyd Flanders continues to strengthen its sales force and provide quality service to the industry.