

TROY LIGHTING

Hudson Valley Lighting Group

Unveils New Collaboration With Lauren Liess for Troy Lighting

Featuring 10 new fixtures characterized by elevated, minimalist designs, Liess' debut collection for Troy Lighting is rooted in authenticity and a deep appreciation for nature



June 2023 – This summer, Troy Lighting (part of [Hudson Valley Lighting Group](#)) is thrilled to unveil a new collaboration with Virginia-based designer Lauren Liess of the renowned residential design studio, [Lauren Liess Interiors](#). Debuting at Lightovation in Dallas in June and Las Vegas Market in July, the Lauren Liess for Troy Lighting collection will include 10 new lighting designs that spotlight Liess' natural, layered, and carefree style, which embodies intentional living and an old-world sensibility.

"When designing, I'm constantly inspired by natural elements that embody slow-paced, down to earth living", said Liess. "My philosophy has always been rooted in the belief that home is a haven and beauty is found in a feeling rather than an aesthetic. The raw, effortless

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nature behind the design of each fixture is the hallmark of this intricately crafted assortment."

The collection, characterized by elevated, minimalist designs, is ingrained in authenticity and a deep appreciation for nature. Each intricately crafted piece reflects the designer's aesthetic, striking a harmonious balance between simplicity and sophistication.

Collection standouts include the **Arcane** pendant lamp which draws inspiration from industrial design with its modern shade, exposed metalwork and chain detailing, as well as the **Relic** family that exudes earthy sophistication by way of its highly textured, white ceramic bell shape. For a fresh and organic style, the **Chanterelle Table Lamp** features a gorgeous combination of natural material, texture and clean lines, and an undulating lamp shade edge for sophistication and movement.



Pictured: Arcane Pendant



Pictured: Chanterelle Table Lamp

Liess also worked with Troy Lighting to successfully reimagine traditional silhouettes, including the iconic ring chandelier exemplified by the **Archive** family, which features an arrangement of three elegantly displayed candles encircling a metal ring, delicately supported by hook arms. What sets this design apart is the unexpected addition of a natural linen shade that drapes over the framework, infusing the ambiance with an organic essence and casting a gentle, soft light.

Overall, the Lauren Liess for Troy Lighting collaboration brings forth a collection of interior lighting designs that seamlessly blend timeless aesthetics with contemporary elements to create a captivating and inviting ambiance in any space.

"Lauren's design philosophy perfectly aligns with our vision for Troy Lighting and desire to present a fresh array of fixtures that allow traditional comfort to meet natural livability," said Jennifer Dubas, Vice President, Product Design & Development, Hudson Valley Lighting Group. "For her debut collection with the brand, we're thrilled to have Lauren translate her vision into a lighting assortment that celebrates intentional living while embracing earthy, modern, and industrial inspired trends."

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To discover the Lauren Liess for Troy Lighting collection in-person, visit **Hudson Valley Lighting Group** at **Lightovation in Dallas** from **June 21 - 27** (located on the third floor of the Trade Mart building - 2100 Stemmons Freeway, Suite 3902, Dallas, TX) or **Las Vegas Market** from **July 30 - Aug. 3** (on the fourth floor of Building C - 475 S. Grand Central Pkwy, Suite C400/C401, Las Vegas, NV) For more information, visit hvlgroup.com.

Collection Highlights



Pictured Pendants L to R: Archive, Plummet, and Relic



*Pictured Sconces L to R: Novel, Kindle,
Pictured Table Lamps L to R: Chanterelle, Salvage*

About Hudson Valley Lighting Group

As the one-stop shop for the most comprehensive selection of lighting, Hudson Valley Lighting Group (HVLG) seeks to inspire and support its customer base of interior designers and homeowners through an inviting approach to the interior and exterior light-purchasing process. HVLG believes great lighting not only elevates a space, but also enriches lives by allowing customers to achieve their ultimate project vision — it's the guiding philosophy of its family of brands which include [Hudson Valley Lighting](#), [Corbett Lighting](#), [Mitzi](#) and [Troy Lighting](#). Visit hvlgroup.com for more information and retail locations.

About Troy Lighting

Troy Lighting turns homes into swoon-worthy, lived-in sanctuaries through an elevated and contemporary design lens. Accentuating the perfectly imperfect to create inviting atmospheres of natural comfort, Troy Lighting offers an earthy-meets-sophisticated aesthetic highly desired by homeowners with an appreciation for the latest in interior design.

About Lauren Liess

Lauren Liess Interiors is a globally recognized residential design studio in Great Falls, Virginia. The epitome of a slower-paced life, well-lived, Lauren's style is natural, layered, and laid-back. Her philosophy is rooted in the belief that home is a haven and beauty is found in a feeling rather than an aesthetic. Lauren's elevated, organic interiors have been featured in countless publications, as well as in her best-selling books: *Feels Like Home*, *Habitat*, and *Down To Earth*. Lauren launched her e-commerce shop for homewares, Lauren Liess & Co., and multiple product lines with major retailers. For more information, visit: laurenliess.com.

Press Kit

Hi-res images available to download [here](#).

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