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08.15.2023 | URBIA FURNITURE

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Imagine Swooping Sensual Curves

Introducing Urbia's NEW "Modern Brazilian Collection"

Philadelphia, PA - Urbia Furniture is thrilled to unveil its latest introduction, "The Modern Brazilian Collection," which has already garnered rave reviews for its inspiring designs that are eye catching and comfortable. The collection embraces the essence of modern and contemporary design while honoring Brazil's vibrant cultural heritage. This fashionable assortment comprises an array of thoughtfully designed living, dining, and workspace pieces, each meticulously crafted to embody style, functionality, and authenticity.

The Modern Brazilian Collection draws its inspiration from the rich legacy of Brazilian Modernism, a dynamic and influential movement that emerged in Brazil during the early to mid-20th century. Embracing innovative design principles, locally sourced materials, and a profound commitment to functionality, each piece within the collection features a simple silhouette with a harmonious blend of geometric and organic shapes. What further sets the collection apart is its extraordinary choice of materials, including supple local leathers, natural cotton cane, and the remarkable Tauari hardwood, which is commonly known as "Brazilian Oak." Renowned for its hardness and stability, surpassing American White and Red Oak, Tauari infuses each meticulously crafted piece with unparalleled strength and luxurious allure, adding an unmistakable richness to the overall aesthetic.

“At the core of The Modern Brazilian Collection lies an attractive design aesthetic, engineered to deliver a seamless and enjoyable customization experience,” said David Gevurtz, President & Co-Owner of Urbia. “We’re stocking a wide selection of readily available pieces to ensure the utmost convenience. But the real magic happens when our clients add personal touches, customizing each item to reflect their unique preferences. For those seeking even more exclusive designs, we’re offering a range of special order-only styles, which affords plentiful options to create truly individualized pieces.”

Discover the captivating allure of Urbia's Modern Brazilian Collection and elevate your living spaces with the fusion of Brazil's rich craftsmanship and contemporary elegance. For more information on Urbia Furniture and "The Modern Brazilian Collection," please visit www.urbiaimports.com.

About Urbia Furniture:

Urbia Furniture is a leading wholesale brand headquartered in Philadelphia that specializes in designing and distributing modern and contemporary furniture and home accents. With an extensive network of independent bricks-and-mortar showrooms, online retailers, and partnerships within the interior design trade, Urbia showcases an eclectic mix of innovative designs, each thoughtfully crafted from an inspired range of globally sourced materials including plantation grown hardwoods, all-natural fiber reinforced concrete, petrified wood, European leathers, repurposed barn wood, and high gloss lacquer. Committed to delivering exceptional value, Urbia’s mission revolves around providing high-touch customer service, fashion-forward design, exceptional quality, and uncompromising comfort.

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