



MAISON MAISON

**PRESS RELEASE
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Maison Maison Introduces Collection of Woven Lamps Shades for Zafferano America

Offered in two styles and three colorways, the woven shades accessorize the company's famous cordless lamps.

August 2023; Houston, TX – Maison Maison debuts a line of woven lamp shades designed exclusively for Zafferano America, the leading purveyor of cordless lamps in North America. The introductory designs are compatible with the company's best-selling Poldina Pro table and floor lamps, which can be styled for indoor or outdoor use.

The debut collection features both woven seagrass and woven hyacinth material, offered in natural, navy, black, green and white colorways. The woven shades are also offered in two styles: Empire (straight edge) and Scallop (scalloped edge). The entire collection in all colors and styles is available on Maison Maison's ecommerce website, while the Natural Scalloped Water Hyacinth, Natural Empire Water Hyacinth and Natural Empire Seagrass shades are offered through Zafferano America's e-commerce website and Faire.com.

"Following the overwhelming success of our original woven lampshade collection, I was compelled to design a similar concept for Zafferano cordless lamps in a way that would appeal to a different style of homeowners and entertainers – something that added softness and elegance to the cordless lamps," says Suzanne Duin, founder and creative director of Maison Maison. "I was thrilled with Zafferano's warm reception to the design and could not be more excited to see our woven shades grace elegant tables and interiors, whether it's a seasonal outdoor dinner, grand wedding reception, or a cozy glow to complement a living room's crackling fire."

Like she does with all Maison Maison products, Duin approaches the design process from the lens of an interior designer and leans into her extensive knowledge of European antiques. The beauty is in the simplicity of the design. The Zafferano shades sit on top of the Poldina Pro lamps allowing their glow to shine through the open top – no installation is needed—while the lamps' famous "one tap" on/off and dimmable features are still accessible.

Maison Maison's Zafferano collection of shades retails at \$68 for the small shade, \$125 for the large shade and \$175 for the extra large shade. The full Zafferano x Maison Maison woven shade collection will debut to the trade at July Atlanta Market. For more information, please visit MaisonMaisonDesign.com.

About Maison Maison: Maison Maison is an interiors product line of lampshades, accessories, fine furnishings and select French antiques curated and developed by celebrated designer Suzanne Duin. With a storefront in the heart of Houston's River Oaks District, Maison Maison was established in 1997. In 2020, Maison Maison debuted a collection of woven lampshades, handmade by artisans in South Asia. The line has since expanded to woven accessories, fabric shades, custom bespoke lampshades, and a product collaboration with Zafferano cordless lamps. Guided by Duin's creative direction, Maison



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Maison products embody timeless interiors with a French antique feel. Design headquarters for Maison Maison is based in Houston, Texas. To learn more, visit www.maisonmaisondesign.com.

About Suzanne Duin: Suzanne Duin is the founder and creative director of Maison Maison, a Houston-based design shop and product brand known for its curation of home accessories and authentic French Antiques. Since establishing Maison Maison in 1997, Suzanne has been celebrated for her discerning eye and an expert knowledge of fine European antiques and art. In 2020, Suzanne launched the Maison Maison collection of woven lampshades, handmade by artisans in South Asia. Suzanne continues to expand her product develop internally through Maison Maison and with esteemed brand partners such as Currey & Company and Zafferano America. With a career as an interior designer, Suzanne studied both Art History and Interior Design at the University of Texas at Austin, and grew up watching her interior designer mother create inviting interiors. Suzanne Duin and Maison Maison have been featured in numerous design and lifestyle publications including Milieu, Architectural Digest, Luxe Interiors + Design, and more.

About Zafferano America:

Zafferano America is the exclusive distributor of the award-winning lighting and glassware designs of Federico de Majo, owner of Zafferano SRL of Treviso, Italy. Available in the United States, Canada, and Mexico, Zafferano collections include Cordless lamps, custom lighting, decorative glasswork, and tableware for hotels, restaurants, designers, and retail establishments. Design and workmanship find perfect synergy and expression in Federico de Majo's work, stemming from 40 years of experience in designing lighting projects and artistic glasswork. Zafferano America's products are built to be not only functional and decorative but also to bring dreams and emotions to life, creating unique interiors that stir emotions with their eye-catching decorative effects of light and color. www.zafferanoamerica.com.

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