

PRECEDENT®

For press/media requests:

Sydney Martin, Director of Marketing

919.273.0966

sydney.martin@sherrillfurniture.com

Precedent Unveils Groundbreaking Statement Pieces, Marrying Comfort with Style

HIGH POINT, N.C. – Precedent, a pioneer in luxury furniture design, proudly announces the debut of its latest introductions, featuring captivating silhouettes, meticulous design elements, and an unwavering commitment to comfort. With a fusion of retro charm and contemporary flair, these new offerings promise to redefine the way we experience relaxation and style in our living spaces.

Among the highlights of Precedent's latest lineup are the exquisite **3473-C3 Exeter Swivel Chair**, the inviting **3424-S2 Dover Sofa**, and the luxurious **3483 Fleetwood Sectional**. Each piece is meticulously crafted with an emphasis on intricate details, including channeling and button-tufting, to captivate the senses and evoke conversation.



"Our design ethos revolves around the belief that furniture should not only reflect one's personal style but also serve as a sanctuary where comfort and aesthetics converge," added Tom Zaliagiris, vice president of sales and marketing for Precedent. "With our latest offerings, we invite you to embrace a lifestyle rooted in craftsmanship, design, and the art of living well."

Product highlights include:



3483 Fleetwood Sectional – The Fleetwood sectional is upholstered in luxurious fabric and features a button-tufted back, along with unique design details on the sides. This spacious eight-piece sectional is perfect for accommodating family and friends in comfort. Also available in leather (L3483).





3424-S2 Dover Sofa – The Dover Sofa has wide sloped arms and tufted channeling, making it a versatile transitional piece for any living space.

3471-C3 Joshua Swivel Chair – The Joshua Swivel Chair has a simple and fun design with thin track arms that enhance its modern aesthetic.



3473-C3 Exeter Swivel Chair – The Exeter Swivel Chair has an exquisite, scalloped shape with tufted channeling both inside and outside, creating an appealing silhouette.

ABOUT PRECEDENT

Precedent has been a division of Sherrill Furniture since 1984. For over thirty years, every piece of Precedent upholstered furniture has been meticulously and sustainably crafted for exceptional value. Only certified lumber and recycled steel are selected for Precedent to help preserve limited resources. Their dedicated American craftspeople combine experience, talent, and uncompromising attention to detail to produce superior products that anyone would be proud to have in their home.