

*Ethnicraft*

Ethnicraft releases  
extensions of beloved  
Outdoor collection







Jack outdoor dining chair and table

Ethnicraft, a Belgian furniture brand known for its solid wooden items, has exciting news to share in regards to its outdoor offerings. The company has expanded its beloved Jack collection to include a teak rendition of a dining table and chairs designed for outdoor use, complementary to its outdoor lounge items within the Jack design.



In addition, the company has released its Jack Outdoor lounge collection in a new material, a powder-coated aluminium.

This launch signals something new for the company that has made its mark in the outdoor category with its traditional solid teak offerings.





Synonymous with sophistication and timeless appeal, Ethnicraft's Jack Collection embodies the fusion of modernity and durability. Designed to elevate outdoor living spaces with style and comfort, the Jack Collection redefines alfresco relaxation.

It's all in the details:  
Each piece in the Jack Collection features simple shapes and curves that captivate from every angle. The innovative use of powder-coated aluminium in a crisp white shade delivers a contemporary aesthetic while ensuring longevity and resilience against the elements.



Central to the Jack Collection's allure is its impeccable combination of form and function. The lightweight aluminium construction facilitates effortless mobility, allowing for easy arrangement of the outdoor space.

Meanwhile, the cushions, woven in Belgium, add a touch of refinement and comfort, inviting users to unwind in style.





Whether lounging by the poolside or hosting soirées under the stars, the Jack Collection, in both aluminium and teak, offers the perfect ensemble for alfresco living. Each piece is thoughtfully designed to harmonise with various outdoor settings, simple moments into extraordinary experiences.



Jack outdoor lounge



Bok outdoor dining table

In addition to the Jack collection, the Outdoor Bok collection in solid teak is the ideal setting to dine alfresco. Available in an oiled teak or brushed black varnished teak, the Bok collection for Outdoor is an iconic Ethnicraft design that holds up to the elements with its natural weather resistance.





The unveiling of the Jack Collection in aluminium marks a pivotal moment for Ethnicraft, signaling its evolution as a trailblazer in the realm of outdoor furniture.

With its distinctive blend of modernity, comfort and durability, the Jack Collection sets a new benchmark for outdoor living, inviting buyers to embrace the art of open air relaxation in its purest form.

For more information about Ethnicraft and the Jack Collection, visit [ethnicraft.com](https://ethnicraft.com).