**HiEnd Accents Adds a New Showroom in High Point, NC, Expands Drop Ship Programs with Major Retailers, and Introduces Two New Catalogs for 2015.**

**Irving, TX – March 9, 2015**

HiEnd Accents is a leading producer of luxurious bedding and accessories who made their mark in the industry by offering quality rustic products at an affordable price point. This year, HiEnd Accents will introduce a new showroom in High Point NC, located at ShowPlace #3425.

HiEnd Accents already has showrooms in New York, Dallas, Atlanta, Las Vegas and Denver, and they have plans for this this new showroom to attract more furniture stores and design customers that have a need to expand their assortment with unique bedding, bath, tabletop and home décor.

With a comprehensive drop ship program already in place, HiEnd Accents has expanded their program to include several major retailers that will launch online this spring. Many retailers are taking advantage of the HiEnd Accents comprehensive in stock program to expand their online offerings.

In addition, HiEnd Accents announced that it has published two new catalogs that feature their Lifestyle Rustic and Landmark Home collections. With over 2000 skus of Affordable Luxury in Bedding, Bath, Tabletop and Home Décor, the designs highlight the expanded design capabilities that they offer.

“For 2015 we have introduced several bedding and duvet sets to our Landmark brand. This transitional collection has been so well received, that we have added two new French inspired designs that that will be featured in New York. We also added a line of linen quilts that layer into our bedding collections in an array of soft neutrals. Our customers are pleased they can find such luxurious fabrics at affordable prices,” states Pam Roberts, Key Account Executive for HiEnd Accents.

“We are excited that our customers are responding positively to our new introductions each market. This year we are focused on driving our core business with specialty stores and expanding our lifestyle brands to larger key accounts including furniture stores,” said Cynthia Zheng – VP of Sales and Marketing for HiEnd Accents.

HiEnd Accents has showrooms in Atlanta, Dallas, Denver, Las Vegas, New York and now High Point. For more information about the brand and its lines, visit [www.HiEndAccents.com](http://www.HiEndAccents.com) or call (866) 960-9710.

Press Contact:

Betsy Tyurin

3011 Skyway Circle S.

Irving, TX 75038
betsyt@HiEndAccents.com
Phone: (972) 484-2996 x. 203

2015 Spring Market Introductions:

Fashion Bedding:

Landmark Home Collection

French Inspired Transitional – Gramercy and Augusta

Casual Home – Charlotte and Prescott

Lifestyle Rustic Collection

Western – Ruidoso and Bandera

Lodge – Whistler and South Haven

Solid Bedding and Basics:

Linen prewashed quilts

Colors available - Vintage White, Cream, Grey, Khaki, and Sea Foam

Sizes available – Full/Queen, King, Standard Sham, King Sham, Euro Sham

Duvet and pillow inserts

Available in either Down or Down Alternative

Sizes available – Oversized Queen or King duvets with Standard, King, Euro and Square Decorative pillows also available.