**Nathan Anthony Draws Inspiration from Modern Art and Contemporary Fashion**

 New styles include Elan collection expansion and two sectional groups

HIGH POINT – Drawing inspiration from an eclectic mix of global sources, ranging from the fashion runways of Paris to the street murals of New York, design innovator Nathan Anthony debuts new seating and accent pieces this market in their IHFC InterHall showroom, space IH-411, during High Point Market dates.

Fall introductions from the Los Angeles-based upholstery resource include two new fashion-forward sectional collections, a dramatic accent bench and major additions to the Elan collection, which had a successful launch at the April trade show.

The contemporary-styled Elan collection expands with two new occasional chairs, two benches and a limited-edition Elan/S swivel chair, inspired by the “De Stijl” Dutch artistic movement of the early 20th century.

The new Elan/S swivel chair is shown at Market in a bold print, with brightly colored fragments of faces, shapes and numbers. The limited edition chair was selected as a featured item in one of the IHFC’s three special TrendWatch displays. In addition to its unique fabric applications, the Elan/S chair also features a creative overstitching detail.

“Patchwork was a big trend on fashion runways this season,” said Tina Nicole, Nathan Anthony’s co-owner and lead designer, about her design influences for this market. “For Elan, we’ve taken this 1970s-inspired look and put our own distinct spin on it by creating a faceted effect on the furniture silhouettes with overstitching.”

Other new pieces in the collection include the Elan/O occasional chair, with hairpin metal legs; Elan/W chair, with wood legs; and the Elan/A large bench and Elan/A bench, a smaller scaled version. The Elan/A large bench features a fully upholstered silhouette, including the legs, taking a cue from the company’s popular Ansonia-U accent chair and Phoxie-U wingback chair, which also are now offered in fully upholstered versions with fabric-covered legs.

“Extending the upholstery reach to the floor lends sartorial sophistication, like a plunging pantsuit,” said Nicole. “It’s a clever twist that gives each piece a completely different personality. We believe that good tailoring and well-suited silhouettes are always in style.”

In addition to the expansion of the Elan collection, Nathan Anthony’s other introductions this market include:

* **Wilshire sectionals.** Wilshire is a Danish modern-inspired take on Nathan Anthony’s best-selling, clean-lined transitional Haus collection. It includes a bench seat and steel base in three different finishes — polished chrome, modern brass and gunmetal.
* **Valentino bench.** This new bench features a modern shape upholstered in a white, Tibetan lamb cover. Fun and modern, the Valentino bench can be used as an accent seat in a living area or to dress up the end of a bed.

Heading into market, Nathan Anthony is enjoying robust business. “Our sales are strong,” said Khai Mai, CEO. “We’ve seen double-digit increases versus the same period in 2014. Our signature diamond tufting and stunning outside back details continue to drive business. Custom sizing and COM applications also are doing particularly well for us.”

**HIGH-RESOLUTION IMAGES AVAILABLE UPON REQUEST**

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**About Nathan Anthony**

Founded in 2005, Nathan Anthony (www.nafurniture.com) produces fun, fresh, sophisticated contemporary upholstery and leather furniture at its own factory in Los Angeles. Styling ranges from edgy transitional to sofa, modern contemporary. The company offers a range of customizable products — including sofas, accent and dining chairs, sectionals and upholstered beds — in more than 300 fabrics as well as customer’s own material (COM).