



FOR IMMEDIATE RELEASE

CONTACT:
Jennifer Green
jgreen@mbapr.com

Loloi Wins 2016 “Best Area Rugs Manufacturer” ARTS Award
Rugs recognized for classic, creative and contemporary design

DALLAS (April 2016) — For the sixth year, [Loloi Rugs](http://www.loloirugs.com) was recognized with an ARTS Award, its fourth in the Best Area Rugs Manufacturer category. The ARTS Awards, presented each January during the Dallas Total Home & Gift Market, is the premier awards program for the decorative accessories industry, recognizing excellence in retailing, manufacturing, sales and design.

The ARTS Awards recognize distinction in 27 categories including retailing, manufacturing, sales and design. Loloi won its first three ARTS Awards for “Best Area Rugs Manufacturer” in 2010, 2011 and 2015, one in 2012 for "Best Outdoor Manufacturer" and one in 2013 for “Green Manufacturer.”

“Receiving an ARTS award for the sixth year is a true testament to the product innovation and quality we produce as a team,” said Cyrus Loloi, principal. “We are constantly striving to be the best in all areas of our work and are thrilled to be recognized as a leader in the industry.”

The ARTS Awards are produced by the Dallas Market Center and developed by [ART](http://www.art.com), the creative home furnishings network representing manufacturers, retailers, representatives and other individuals and companies interested in promoting and enhancing the market position of the home furnishings industry.

To see news, decorating tips and other updates from Loloi Rugs, connect via Facebook (www.facebook.com/loloirugs), Pinterest (www.pinterest.com/loloirugs), or the company website, www.LoloiRugs.com.

About LOLOI RUGS

Founded in 2004, LOLOI has become a fashion leader specializing in medium- to high-end area rugs in every style category, and a premium producer of textiles. Under the expert direction of area rug veteran Amir Loloi, the company has won six ARTS Awards: four for “Best Rug Manufacturer” in 2010, 2011, 2015 and 2016, one in 2012 for "Best Outdoor Manufacturer," and one in 2013 for “Green Manufacturer.” Its eight America’s Magnificent Carpets Awards and

three Atlanta Visual Display Awards for sophisticated showroom design attest to the company's commitment to innovation and quality.

LOLOI RUGS is headquartered in Dallas, with to-the-trade showrooms at: 295 Fifth Ave., New York, Showroom #1006 • DallasMarketCenter, Suite #500 • Las Vegas Market, Building B, Suite #480 • High Point, IHFC Showroom #D-320 • and AmericasMart, Atlanta, Showroom #4-D-2. For more information, visit: www.loloirugs.com. Call: (866) 362-1424.