

STEVE LEUNG for TA[®]

STEVE LEUNG DESIGN HAS CHOSEN TO LAUNCH 'LUXURY OF SERENITY' BY THEODORE ALEXANDER AT THE INTERNATIONAL HIGH POINT MARKET IN NORTH CAROLINA, AND IS AVAILABLE TO VIEW AT THE THEODORE ALEXANDER SHOWROOM AT 229 WEST RUSSELL AVENUE, FROM APRIL 21ST-26TH.



STEVE LEUNG

LUXURY OF SERENITY

Theodore Alexander is to launch 'Luxury of Serenity' collection by acclaimed designer Steve Leung at High Point Market. The 'Luxury of Serenity' collection represents a whole home lifestyle statement. 'Luxury of Serenity' is the first in a series of lifestyle groups planned for the coming year.

"'Luxury of Serenity' explores the concept of a personal retreat with an ambience of warmth and relaxation," says Leung, adding "With 'Luxury of Serenity' we have created a moment of tranquility, an indulgent personal space to relax, reinvigorate and enjoy life with family and friends. Throughout the collection inviting, gently curved surfaces embody this theme with cosseting armchairs and expressive backrests to evoke the feeling of protection and sanctuary."

'Luxury of Serenity' has sumptuous and comfortable forms, elegant silhouettes and a restrained color palette. Materials encompass soft velvet, padded quilted leather, Italian marble, brushed finishes on nautical grade stainless steel and hand stitched detailing.

Signature pieces include the Covet sofa, described by Leung as "Beautifully upholstered in soft diamond stitched velvet fabric subtly contrasting against a leather body." The Covet sofa is complemented by the Allure cocktail table where "supple ribbed fabric creates a distinctive coffee table that invites you to caress the beveled marble top.

The Pirouette Dining Table is a study in movement, with a substantial marble top perched on top of a tapering leather wrapped body decorated with spiraling diamond stitching.

"WORKING CLOSELY WITH THE THEODORE ALEXANDER CRAFTSMAN, EACH INDIVIDUAL PIECE IN THE COLLECTION HAS BEEN CAREFULLY REFINED TO ACHIEVE ABSOLUTE PERFECTION IN PROPORTION AND RICH TACTILE DETAILING, SAYS LEUNG."

Recognized internationally, Steve Leung is a leading architect, interior and product designer born in Hong Kong in 1957. As a dedicated contemporary-style advocate, Steve's works reflect a sophisticated and unique character of minimalism, with skilful adoption of Asian culture and arts.

Over the past 19 years, Steve has led extensive famed projects in China and overseas and received high acclaim worldwide. In 2015, Steve has been honoured as the winner of the Andrew Martin International Interior Designer of the Year Award and won the Andrew Martin International Interior Design Awards for 13 times since 1999. He was also named one of the The 50 Most Influential Persons of the Year 2015 by INTERNI and The 30 Most Influential Designers by FORBES China. Steve and his team have been credited with over 130 design and corporate awards in Asia Pacific region and worldwide, such as Asia Pacific Property Awards, Commercial Interior Design Awards, FX International Interior Design Awards, IIDA Annual Interior Design Competition, Interior Design Best of Year Awards,

Gold Key Awards, US Hospitality Design Awards, etc. Steve has also been invited to be the juror of some of the most authoritative design awards, such as the Asia Pacific Interior Design Awards, iF Design Award China, red dot award: product design, China Property Awards and iF Communication Design Award.

With a worldwide recognition, Steve was invited to join yoo, an international acclaimed design company founded by property entrepreneur John Hitchcox and Philippe Starck, as Creative Director of 'Steve Leung & yoo'. Steve has served the interior design industry in many capacities with enthusiasm. Steve is the President-elect of International Federation of Interior Architects/Designers (IFI), the Executive Director of Design Committee at China National Interior Decoration Association (CIDA) and Adjunct Professor of HKU SPACE. In 2014, he joined hands with interior designers from Mainland China, Hong Kong and Taiwan to establish the "C Foundation" to promote the education and the development of the design industry.