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SURYA ASPIRES TO EDUCATE, ENTERTAIN AND INSPIRE AT SPRING HIGH POINT MARKET

Event lineup includes presentation by Candice Olson and virtual experience with ELLE DECOR

CARTERSVILLE, Ga. (March 17, 2017) – Always looking for innovative ways to support designers and buyers, Surya will host several exciting events in its showroom, Showplace 4100, at the spring High Point Market.

“We are taking this year’s market to the next level with regard to inspiration,” said Surya president Satya Tiwari. “Our team has worked diligently to create a truly immersive experience for attendees to explore our products and experience the latest design and lifestyle trends, physically and virtually.”

The events hosted by Surya are as follows:

Candice Olson Styles for Surya

Saturday, April 22, 2-3 p.m.

Acclaimed interior designer Candice Olson has imparted her unique aesthetic on hundreds of residential and commercial projects. In a lively presentation and Q&A session, Olson will share how she uses Surya accessories to embody her signature style. Attendees will also be the first to preview a new Surya lighting collection designed by Olson.

Spring Celebration

Sunday, April 23, 6-11 p.m.

Attendees will be able to mix and mingle as they enjoy signature cocktails from the open bar and hors d’oeuvres, followed by an evening of dancing and lively music.

Design Viewpoint Series: The Business of Creativity

Monday, April 24, 3-4 p.m.

Presented by the High Point Market Authority and the American Society of Interior Designers (ASID), design business leader, educator and author of “The Business of Creativity: How to Build the Right Team for Success” Keith Granet will provide insight into everything a creative leader needs to develop ideas, find the resources to bring them to life and market the work by building the right team. (.1 CEU)

The ELLE DECOR Experience

Throughout Market during showroom hours

Surya showroom visitors will be dazzled by the **ELLE DECOR immersive virtual reality experience** that lets them see, touch and feel the luxurious Parisian lifestyle, featuring Surya rugs and pillows designed for ELLE DECOR.

Spring Raffle

Market attendees can complete a brief online entry form (www.surya.com/market-registration) by Tuesday, April 18 for a chance to win one of the three following prizes:

- 1st Prize: \$500 spa gift certificate
- 2nd Prize: GoPro HERO Session camera
- 3rd Prize: FitBit Alta

The prize drawing will take place at the Surya showroom at 6:30pm on Sunday, April 23, during the Spring Celebration. Entrants must be present to win.

Surya's showroom will be open daily from 8 a.m. to 8 p.m. during market, beginning Friday, April 21. Additional information about events at the Surya showroom can be found at www.surya.com/market-events.

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About Surya

Surya is the premier one-stop source for coordinating home accessories for a broad range of lifestyles and budgets. An expert at translating the latest apparel and interior design trends, Surya artfully combines color, pattern and texture to offer more than 60,000 fashion-forward products, including rugs, pillows, throws, wall decor, accent furniture, lighting, decorative accents, and bedding. The brand also provides innovative display, merchandising and training solutions to support retailers in successfully promoting and selling home accessories. Surya has showrooms in Atlanta, Dallas, High Point, Mexico City, New Delhi, and Toronto. To learn more, visit www.surya.com.