**Abbyson Hosts Showroom Event with Leading Designers**

***“Communicating with the First Time Client”***

**Tuesday, Oct. 3, 2017** *- (Los Angeles) –* Abbyson is partnering with leading interior designers to host an informative event during High Point Market, “Communicating with the First Time Client,” on Sunday, Oct. 15th at 4 pm. The complimentary event will be held at Abbyson’s IHFC showroom (Floor 11 #C1156) and is open to all market attendees.

Top designers Barrie Livingston, Rachel Cannon, and Anthony Michael will participate in a panel discussion, moderated by Yian Quach of House Digital Design, sharing best practices on how to best communicate with first time interior design clients in order to boost your business.

Guests will enjoy drinks and hors d’oeuvres, and should RSVP to events@abbysonliving.com as limited space is available.

“Since the launch of Abbyson’s Design Program and web portal last year, we’ve had great success working with interior designers around the country and finding solutions to their needs and projects. We have found that so many designers are eager to grow their business and learn new marketing and client recruitment strategies. Partnering with this esteemed group of designers will help our growing base of interior design professionals connect with new clients and learn best practices in the marketplace,” said Yavar Rafieha, President of Abbyson.

The day prior, on Sat. Oct 14th, Abbyson will kick off Market week with another special event—the official 2018 Colormix® Trends Forecast, an annual color trend report by Sherwin Williams Co. Guests will enjoy a complimentary lunch at 11:30 a.m., followed by a 45-minute presentation at 12 noon by Shane Jones, Allied ASID and Designer Account Executive with The Sherwin Williams Co., who will share three distinct palettes representing a global collision of influences and design.

**About Abbyson**

Abbyson unites stylish designs and statement looks through an integrated model to fulfill savvy costumers that seek value, speed and quality. With our strength and experience in supporting today’s largest e-commerce retailers, we offer a state-of-the-art infrastructure and customer service to enable today’s demanding multi-channel retail models. As a family company, Abbyson believes our relationships and strategic partnerships are of the highest value.

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