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SURYA AIMS TO ENLIGHTEN AT SPRING HIGH POINT MARKET

Event agenda includes a lighting talk, a rug CEU and panel discussion

CARTERSVILLE, Ga. (March 15, 2018) – Surya returns to High Point Market this spring with events that promote educational and supportive discussions for its designer and retail customers. Surya will host several stimulating events in its showroom, Showplace 4100, at the spring High Point Market.

“Surya is growing in 2018 and we want to provide the platform, products and services for our customers to do the same,” says Satya Tiwari, president of Surya. “This year’s events will help designers and retailers learn more about Surya’s product, while also diversifying their own businesses’ offerings.”

The events hosted by Surya are as follows:

Candice Olson Talks Lighting

Saturday, April 14, 2 p.m.

Join celebrity interior designer Candice Olson for an illuminating discussion of how she expanded her successful design aesthetic into lighting and how to select the perfect lighting for design projects. Attendees will also get a peek at Olson’s new lighting collection for Surya.

The Guide to Area Rugs (0.1 CEU)

Sunday, April 15, 10 a.m.

Experience a fascinating journey through thousands of years of area rug history from around the world. A comprehensive review of materials, fabrication and application practices will enable participants to provide the best rug recommendations for clients.

Spring Celebration

Sunday, April 15, 6 p.m.

Celebrate the season with an evening of fun, music and relaxation! Enjoy an open bar and complimentary hors d’oeuvres, followed by music and dancing.

eDesign: The Online Interior Design Movement

Monday, April 16, 10 a.m.

Join Rachel Moriarty and Dixie Willard of the popular Design+Style podcast for a panel discussion on the evolving business of eDesign. Get the inside scoop from interior

designers who have increased their visibility and bottom line through virtual design. This event is presented by The Design Network.

Surya's showroom will be open daily from 8 a.m. to 8 p.m. during market, beginning Friday, April 13. Catered breakfast, lunch and hors d'oeuvres and cocktails will be served daily. Additional information about events at the Surya showroom can be found at surya.com/markets.

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About Surya

Surya is the premier one-stop source for coordinating home accessories for a broad range of lifestyles and budgets. An expert at translating the latest apparel and interior design trends, Surya artfully combines color, pattern and texture to offer more than 60,000 fashion-forward products, including rugs, pillows, throws, wall decor, accent furniture, lighting, decorative accents, and bedding. The brand also provides innovative display, merchandising and training solutions to support retailers in successfully promoting and selling home accessories. Surya has showrooms in Atlanta, Dallas, High Point, Mexico City, New Delhi, and Toronto. To learn more, visit www.surya.com.