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SURYA TO DEBUT OVER 400 NEW RUGS AND ACCESSORIES AT HIGH POINT

New introductions span a range of styles and price points

CARTERSVILLE, Ga. (March 22, 2018) – Surya will reveal more than 400 new rugs, lamps and other accessories at the Spring High Point Market. Located at Showplace 4100, the Surya showroom will feature new and expanded rug collections, an all-new ceiling lighting assortment, fresh wall hanging and accent furniture designs, and much more.

“The Surya team is continuously identifying ways to stay ahead of home fashion trends,” says Satya Tiwari, president of Surya. “Our selection of new products this spring is a reflection of what’s hot in the market as well as updated designs for our top selling collections. We have expanded each of our categories with a wider selection of styles for every budget to ensure that we are a true one-stop resource for all our customers’ home accessories needs. We are especially excited about launching our ceiling lighting collection as it rounds out our lighting portfolio, making us a stronger partner in the lighting market.”

A few of Surya’s new introductions are highlighted below.

RUGS

Surya is introducing 15 new machine-made, hand-tufted and handcrafted rug collections this spring. Additionally, Surya will showcase extensions to more than 20 existing collections, including 50 new outdoor safe designs.

Venzia - Machine made, vintage mosaic tile pattern in soft neutral and pastel color palettes

Trailblazer - Machine made, traditional and modern designs in rich colors with antique distressing, giving the look and feel of a hand-knotted rug without the price tag

Monte Carlo - A mix of modern and updated traditional, machine-made designs in deep blue and gray color palettes

Genesis – Machine-made, modern abstract and transitional patterns in subdued grays and blues with vintage distressed effects

Tabriz - Hand tufted using textural hard twist yarns in historic rug designs Heriz, Kazak and Anatolian Kilim with color palettes inspired by ancient natural vegetable dyes

Rajhari - Classic Peshawar, Heriz and Panel designs hand tufted in bright pink, deep blue and natural green color palettes

Equilibrium – Hand tufted rugs feature subtle color blocking in natural shades of pink, orange and green created by unique dyeing technique

Bonifate – Hand hooked, vintage global designs with colorful fringes in chunky looped construction with distinct dyeing techniques

Alfresco – Top selling outdoor safe collection expanded with 38 new machine-made rugs, including fresh takes on top selling medallion, Greek key and lattice designs

Rain - 12 new, hand-hooked, outdoor safe designs with bright and invigorating color palettes in palampour floral, transitional medallion and modern painterly patterns

PILLOWS

Surya continues to add to its pillow offering, providing more options to quickly refresh the look of any space or coordinate with other Surya accessories.

Circa - Old-time graphics printed on rustic jute material, fitting for the prevalent farmhouse aesthetic

Motto – Youthful pastels and classic black and white pillows with calming lifestyle and quirky printed sayings

Pixel - Modern, crushed velvet gives a futuristic metallic appeal, rounded off with neon piping

Ritz – Patched hide with gold metallic finish evokes a sense of glamour

WALL HANGINGS

As a key extension to its wall decor offering, Surya will debut 18 new wall hangings this Spring.

Savion – Hand-embroidered wall hanging with raw edged cording and linear mark designs

Pax - Rhythmic linear designed wall hanging with a simple, sophisticated aesthetic

Amare - Thick wool yarn, stitched to a cotton base, is hand embroidered with fringe details

Teresina - Multi-textured wall hanging features various types of yarns, dyeing and weaving techniques with layers of fringe

Bellini – Artisanal, hand macramé woven wall hanging with rustic wooden beads and fringe detail

ACCENT FURNITURE

Surya's accent furniture assortment continues to grow with the addition of several new coordinating accent tables, side tables and consoles.

Saavedra – Eight coordinating console and side tables with gold gilded angular bases and black lacquered or antique mirrored tabletops that capture the essence of the Art Deco era

Denim – Striped pouf with ombre blue and white color palette and woven texture

LIGHTING

Surya's lighting introductions include many new table and floor lamps as well as 50 pendant, chandelier and lantern style ceiling lights.

Arlo - Three table lamps in aqua, sepia and clear mould-blown glass bodies with triangular-shaped raised pattern and white linen drum shade

Jet – Bespoke, three-dimensional triangle faceted lamp body with a gray linen drum shade and charcoal metallic finish

Steele – Contemporary, prismatic body in blackened nickel with white linen barrel shade

Nathan - Minimal, elegant tripod bodies in bronze or brass finishes with white linen drum shade

Surya's showroom at Showplace 4100 will be open daily from 8 a.m. to 8 p.m., beginning Friday, April 13. Market attendees are encouraged to schedule an appointment with a Surya accessories specialist at www.surya.com/market-registration. For more information about Surya's rugs and accessories, visit www.surya.com.

For high-resolution images of all the Spring 2018 introductions, click [here](#).

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About Surya

Surya is the premier one-stop source for coordinating home accessories for a broad range of lifestyles and budgets. An expert at translating the latest apparel and interior design trends, Surya artfully combines color, pattern and texture to offer more than 60,000 fashion-forward products, including rugs, pillows, throws, wall decor, accent furniture, lighting, decorative accents, and bedding. The brand also provides innovative display, merchandising and training solutions to support retailers in successfully promoting and selling home accessories. Surya has showrooms in Atlanta, Dallas, High Point, Mexico City, New Delhi, and Toronto. To learn more, visit www.surya.com.