



FOR IMMEDIATE RELEASE

Dowel Furniture Debuts at October 2018 High Point Market

With its first-ever High Point showroom, Dowel Furniture will showcase its two licensed furniture collections in IHFC's Interhall at High Point, NC

New York, NY (September 12, 2018) – Family-owned luxury design brand, Dowel Furniture, will make its High Point Market debut in October at the International Home Furnishings Center.

Founded in 2015 by siblings Joanne Hallare Lee and Ray Hallare, Dowel Furniture offers thoughtfully curated, design-driven pieces, sourced directly from their family factory that has over 30 years of experience. Blending both luxury and approachability, the furniture pieces range in design styles from traditional to American mid-century.

“We are so honored to show at High Point Market this fall in front of the immensely talented design community, as this has been a goal of ours and the timing feels right,” says Co-Founder Ray Hallare. “We look forward to meeting new clientele and showcasing both the talented designers we collaborate with and the high-quality workmanship we’ve had at our fingertips for over thirty years,” says Joanne Hallare Lee.

Dowel’s High Point showroom will debut in Interhall, the first floor of the International Home Furnishings Center, at booth 506. The showroom will showcase its two designer capsule collections: Barbara Elza Hirsch for Dowel and Duncan Hughes for Dowel.

Barbara's collection is comprised of pieces influenced by art, fashion, history and the designer’s French background. On the other hand, Duncan's capsule collection features lean silhouettes and clean lines. Sophisticated and provocative, yet casual and graceful, the Duncan Hughes for Dowel collection provides a clear nod to American mid-century style.

Dowel Furniture Co-Founders and capsule designers will be available throughout market to meet with customers and share inspiration for each piece. All furniture pieces are available in both trade and stocking dealer programs. Dowel Furniture offers customizable fabric and finish options. For additional information, please visit www.DowelFurnitureCompany.com.

About Dowel Furniture:

Dowel Furniture is a family-owned furniture brand that blends luxury and approachability seamlessly throughout every brand aspect. Founded in 2015 by siblings Joanne Hallare Lee and Ray Hallare, Dowel Furniture source directly from the family factory that has over 30 years of experience. Dowel Furniture specializes in thoughtfully curated, design-driven pieces that cater to both retail and trade professionals. Design headquarters for Dowel Furniture are located in New York, NY. For more information, visit www.DowelFurnitureCompany.com.

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