

Abbyson Debuts New High Point Building for 2019 Spring Market

November 27, 2018 - (Los Angeles) – Starting with the Spring 2019 Market, Abbyson will debut a brand-new building in High Point, NC. The standalone building is located at 300 E. Green St., at the corner of Hamilton and Green, which is adjacent to the Buyer’s parking lot and across from Abbyson’s previous showroom location, IMC’s International Home Furnishings Center.

The new building gives Abbyson all the space it needs to serve buyers, with additional square footage allowing for more than 60 rooms of product, two executive conference rooms for meetings and several private offices. A two-story grand foyer with dual staircases at the reception area will welcome guests to the showroom, where they can experience all that Abbyson has to offer. Guests will be invited to dine in the gourmet restaurant or recharge with an espresso from the Abbyson barista bar. Buyers can also grab a drink from the 40-foot long full service bar and Abbyson Wine tasting room which will feature exclusive wines from California. The VIP Buyer executive lounge offers buyers a quiet place to chat, catch up on emails, or recharge before heading out.

“This new standalone building will allow our buyers to tour our new product designs as well as a vast range of our current product line that shows the breadth of our capabilities all while immersing themselves in a one-of-a-kind shopping experience,” said Yavar Rafieha, Abbyson’s President.

The building will include a state-of-the-art Design Center complete with a digital store that features Abbyson’s product line of more than 2,000 in-stock items and new arrivals. The space will showcase over 100 leather and fabric swatches, as well as woods, metals and hardware to showcase the vast range of Abbyson product colors and finishes. The Design Center will serve as the central hub for all events during High Point Market and will also be open year-round by appointment for designers to shop the latest Abbyson products.

Additional features include a large patio garden area which will debut Abbyson outdoor products, an Abbyson Kids area with rockers, gliders and youth furniture, and so much more.

“With this latest investment in a new building in High Point, Abbyson continues its impressive growth and commitment to be a leading supplier for multi-channel retailers and designers,” said Bob Maricich, CEO of International Market Centers, Inc. “Their passionate family leadership and customer centric focus is a winning strategy in both High Point and Las Vegas. We are proud that they are investing to turn this building into a must see and compelling location.”

The official opening will take place at the Spring 2019 High Point Market with a ribbon-cutting ceremony and cocktail party. Details of the Grand Opening will be announced at a later date.

About Abbyson - Abbyson unites stylish designs and statement looks through an integrated model to fulfill savvy costumers that seek value, speed and quality. With our strength and experience in supporting today’s largest e-commerce retailers, we offer a state-of-the-art infrastructure and customer service to enable today’s demanding multi-channel retail models. As a family company, Abbyson believes our relationships and strategic partnerships are of the highest value.

About IMC - As the center of commerce for the home furnishings industry, International Market Centers brings buyers and sellers from the global marketplace together in the most effective, efficient and compelling venues. IMC provides buyers with unparalleled access to cross-category resources and exhibitors with unrivaled access to buyers. IMC owns and operates nearly 7 million square feet of showroom space across 16 properties in High Point, North Carolina - the world’s home for home furnishings.

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