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Abbyson Hosts Full Lineup of Events at Spring High Point Market

Tuesday, March 19, 2019 - (High Point, NC) – Continually redefining expectations as one of the home industry's leading brands, Abbyson will celebrate the Grand Opening of their brand-new state-of-the-art building with a full lineup of events at the Spring 2019 High Point Market, April 6–10. All events will be held inside Abbyson's new flagship showroom located at 300 E. Green Drive, at the corner of Green and Hamilton.

Abbyson will kick off Market celebrating the company's 30th Anniversary and Grand Opening, bringing an influx of positive energy to the city of High Point with multiple headlining events throughout Market. Abbyson will host several events featuring prominent industry insiders, designed to educate retailers and interior designers on the latest trends and technology in home design, and provide high level networking opportunities for market-goers.

"Our goal at Abbyson is to continue to elevate the Market experience for our buyers by delivering affordable, trend-driven products as well as an abundance of educational and networking events. These events will enable us to share successful tools and best practices that can help designers and retail professionals run more profitable businesses while building lasting relationships," said Yavar Rafieha, President of Abbyson.

Abbyson has also partnered with leading technology firm, IVY, to host "**Redesigning Your Business Blueprint**" on **Saturday, April 6th beginning at 4:30pm**. Jane Dagmi, Editor in Chief of Designers Today, will interview a panel of illustrious design principals, Christopher Kennedy, Angela Harris and Caitlin Murray, for an insider's take on growing and scaling your design business to create the most profitable business blueprint. Attendees will also gain access to partake in Abbyson's 30th Anniversary and Grand Opening event immediately following the panel discussion. Limited space is available, so please [RSVP](#) to reserve your spot.

On **Sunday, April 7th Abbyson partners with IVY and RUE Magazine to host "Ask an Editor" at 3:00pm** where Kelli Lamb, Editor in Chief of RUE Magazine, will be sharing PR best practices straight from the source for reaching out to publications, photography, pitching, setting expectations, and building relationships. Attendees will enjoy light bites and signature RUE, Ivy & Abbyson cocktails throughout the event, but space is limited so please [RSVP](#) to reserve your spot.

On **Monday, April 8th Abbyson will host "Wine & Art" at 12:00pm** where guests are invited to unleash their artistic talents through the direction of artist Jackie Von Tobel and put their own personal stamp on an exclusive Leftbank art mural. This fun interactive event has limited space available so please [RSVP](#) to reserve your spot.

For more information about Abbyson's full lineup of events or to RSVP to any or all events, you can email events@abbysonliving.com.

About Abbyson

Abbyson unites stylish designs and statement looks through an integrated model to fulfill savvy costumers that seek value, speed and quality. With our strength and experience in supporting today's largest e-commerce retailers, we offer a state-of-the-art infrastructure and customer service to enable today's demanding multi-channel retail models. As a family company, Abbyson believes our relationships and strategic partnerships are of the highest value.

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