

# Laura Park Designs Collection Launch Party

## Mix up your market experience with Laura Park & Wildwood

April 2019 – Rocky Mount, NC – Join us Monday, April 8th from 4:00 to 7:00 pm. Sip and stroll through Wildwood enjoying cosmos and canapés. Meet Charlotte-based artist Laura Park of Laura Park Designs, and explore her exclusive new collection with Wildwood. Her use of rich pastels and playfully abstract paintings lends itself seamlessly to the lamps and garden stools making their debut.

“I’m thrilled to partner with Wildwood,” said Park. “The collection is a perfect blend of my bright patterns and Wildwood’s sleek design. I’m very proud of this collaboration and look forward to the debut at High Point Market.”

“Illuminating original abstract art by Laura Park is an honor for Wildwood. She is an amazing artist and our buyers are going to love this collection,” said Laurie Acree the Design Director for Wildwood.

Laura Park Designs Collection Launch Party will take place in the Wildwood showroom, located in the Hamilton Wrenn District at 200 North Hamilton Street, Suite 125. While an RSVP isn’t necessary, we invite you to explore this event on our Facebook page and share your interest in attending.

### About Wildwood:

Founded in 1969, Wildwood was originally known as ‘Wildwood Lamps’. The first lamps were made in a warehouse behind their retail store, Bulluck Furniture Company, which opened in 1900 and remains in business today. Over the past several years, the company has transitioned into more than just lighting, creating an exciting line of home furnishings including furniture, mirrors and decorative accessories. The company’s rich history and unique design process influence its extensive collection of high quality, traditional, transitional and contemporary home furnishings. To learn more, visit [www.wildwoodhome.com](http://www.wildwoodhome.com) and be sure to follow @wildwoodhome on Instagram and Facebook.

### About Laura Park:

Charlotte-based Laura Park, of Laura Park Designs, started her career as an elementary school teacher; but, the creative drive she fostered as a child never left her. Seven years ago she created her retail space Laura Park Interiors at Cotswold Marketplace in Charlotte where she sold her paintings and interior decor. Laura’s playful painting style seems to harken back to her days as a teacher, yet her sophisticated palette and abstract visions take on a more learned approach as she explores a wide variety of pattern and color studies. Eventually her paintings evolved into a line of textiles and in 2016 Laura Park Designs was born. In addition to pillows and fabric, Laura Park Designs provides wall coverings, home décor, and personal accessories.

