

KOKET

LOVE HAPPENS

Koktails
with KOKET at
Covet House NYC

For Immediate Release

www.bykoket.com | press@bykoket.com

KOKET

LOVE HAPPENS



For Immediate Release:

Koktails with KOKET at Covet House NYC

An Evening of Glamour, Laughs and Connections at the First-ever Koktails with KOKET Event During the Architectural Digest Design Show 2019

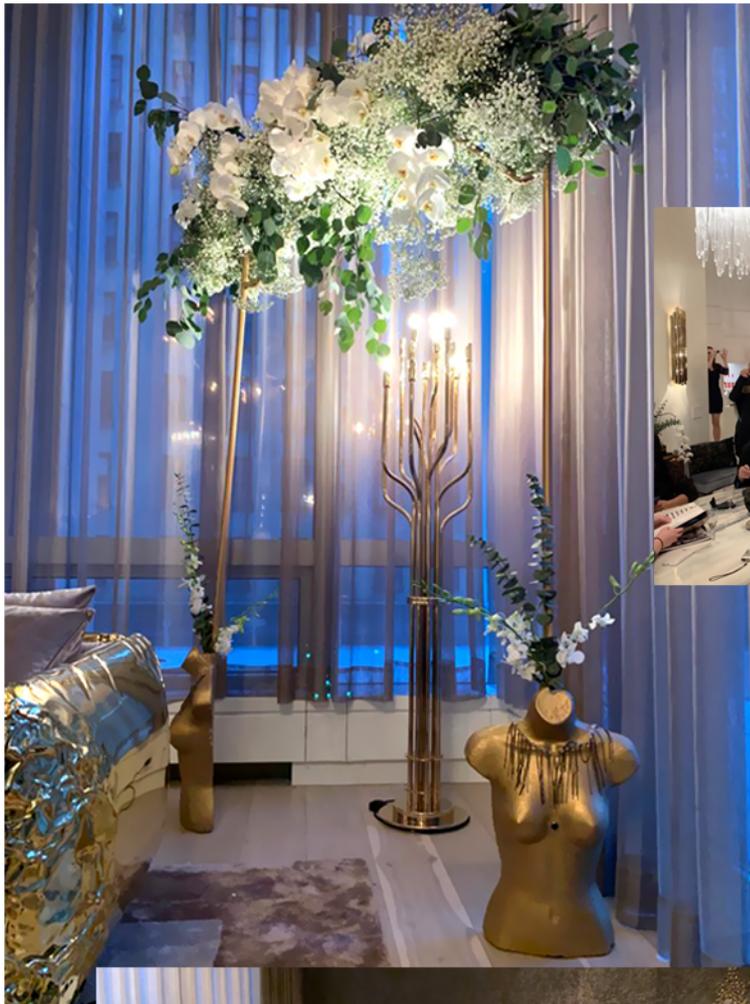
March, 2019 - During the annual Architectural Digest Design Show and DIFFA's Dining by Design fundraiser event which took place from March 21 - 24, 2019 New York City was alive with design lovers from across the city and around the globe. On Saturday night the place to be was Koktails with KOKET! A delicious signature pink KOKET Koktail, a spectacular setting filled with elegant florals at Covet House NYC, and a delightful group of guests made for a truly magical evening of glamour, laughs, and connections.

Located on the third floor of 172 Madison in the residential tower's 'Mansion' apartment the stunning Covet House NYC showroom was a perfect venue for the first (of many!) Koktails with KOKET event. The 3-bedroom apartment boasts 18-foot ceilings. Nearly 3,000 SF inside and an additional 3,000 SF wrap around terrace featuring a one-of-a-kind outdoor pool. The apartment turned showroom includes a main living/dining room and office beautifully appointed with luxury furniture from numerous brands available exclusively in the USA through DeMorais International. And above all a stunning master suite filled with KOKET.

Event designer Chaya Bromberg of Creative Table Spaces partnered with KOKET filling Covet House NYC with enchanting décor for the occasion. White and green orchids dripped from a unique floral arch, gold candelabras and intriguing sculptural vases throughout the apartment. In addition to the beautiful adornment Creative Table Spaces also supplied a delicious array of hors d'oeuvres. In true KOKET style, lavish glamour was everywhere!

As guests arrived, they received a beautiful pink signature cocktail. A twist on the classic French 75, the KOKET Koktail, a Hibiscus Lime French 75, was designed especially for KOKET by the fabulous mixologist Ana Pinto.

KOKET at Covet House NYC



*“An Evening of Glamour,
Laughs and Connections
at the First-ever Koktails
with KOKET Event During
the Architectural Digest
Design Show 2019*”

Firstly, dried hibiscus infused simple syrup adds a perfectly KOKET pinkish hue and floral notes to the classic French 75 which uses gin, lemon juice, simple syrup, and champagne. Ana then suggested Dorothy Parker Gin from the Brooklyn-based New York Distilling Company, La Marca Prosecco, and lime juice instead of lemon for the perfect cocktail. In short, let's just say it was a smashing HIT!

Throughout the event guests toured the magnificent apartment. And while of course everyone loved all the glamour Covet House NYC offers, KOKET's master bedroom was a favorite! From the elegant appeal of the fully upholstered Plisse Bed and sensuous curves of the vintage-inspired Orchidea nightstands to the sparkling brilliance of the Eternity chandelier and matching sculptural sconces, this bedroom reigns haute style! In addition, at the foot of the bed lie two plush cream and gold Bolvardi benches beckoning you to sit. The endlessly chic room is completed with luxurious bedding by Cloud9 Design and a dazzling metallic wallpaper.

KOKET - The brand

Daring design aesthetic, high impact shows, lavish presentations and the notoriously risqué ad campaigns, have an uncanny way of conveying KOKET's mission which is to create highly desirable empowering statement pieces.

The innate desire to seduce and entice its devotees is perfectly illustrated in the brand's Guilty Pleasures & Exotic Opulence Collections. Composed of dramatic casegoods, luscious upholstery, exquisite lighting and decadent furs; all of which mesmerize with their magical mineral medley, lux metallics, vibrant jewel tones and exotic feathers.

Since its inception in 2010, the U.S. based luxury brand's savoir faire has been intoxicating. The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. KOKET's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. The brand is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

Loyal followers and newfound lovers of KOKET should be sure to check out the display at Architectural Digest Design Show in New York in stand 501 from March 22 - 25, 2018 for new pieces, classic styles and to pick up a copy of the premier issue of Love Happens magazine!

PRESS CONTACT:

For more information please use the following contacts:

Natália Vilaça, Press Director

natalia@bykoket.com
Skype nataliavilaca101

Ines Costa, Press and Marketing Associate

Press@bykoket.com
Skype inescosta_30