

UNIVERSAL

E X P L O R E H O M E™

FOR IMMEDIATE RELEASE

SHOWROOM: 101 S. Hamilton

Contact: Mary Leigh Howell
ml@maryleighhowell.com
(336) 317-7713

UNIVERSAL LAUNCHES EXPANSIVE LIVING ROOM AND HOME ENTERTAINMENT GALLERY THIS SPRING

HIGH POINT, N.C., April 2, 2019 – Discover Universal Furniture’s new Living Room and Home Entertainment Gallery during High Point Market. A remodeled 6,500 sq. ft. space on the first floor of the company’s showroom will house this market’s significant upholstery and casegood introductions for living areas.

“The new gallery offers a place where we can showcase multiple living room settings and highlight our widening style range of upholstery,” said Universal Furniture Senior Vice President Sean O’Connor.

In casegoods, six new living room groups filled with cocktail tables, consoles, credenzas, and entertainment walls are being introduced. Each group is designed to complement new and existing upholstery selections.

On the upholstery side of the equation, major leather introductions, both stationery and motion, lead the way this market, supported by select new fabric frames.

But perhaps most important introduction to upholstery this season is a new, exclusive leather developed with Moore and Giles. Hudson, a super soft, corrected leather crafted in Italy, is a refined, semi-aniline offering. A subtle two-tone effect enhances its visual appeal, adding depth and richness to its surface. Additionally, a protective finish ensures uniform color consistency and helps maximize its performance in modern day applications. Hudson comes in six colorways: iron, ash, ivory, lager, umber and jet black.

Casegood Introductions

Oslo – A black Onyx finish on heavily wire brushed, quartered oak veneers. Select pieces include granite and/or marble. A metal oil rubbed bronze finish on side tables.

Paradigm – Quartered oak wire brushed veneers in a Coal finish. Strié granite front credenza with push latches; tray top concrete cocktail; metal, leather and concrete magazine holder.

— more —

District – Features quartered and flat cut, heavily wire-brushed oak veneers in a quartz finish. Large, square cocktail table employs stonework on bottom level. Console tables designed to frame the exterior of a low sectional sofa; also a chairside table that fits over sectional cushions for to hold drinks or steady a laptop.

Divergence – Heavily wire brushed quartered oak veneers in Charcoal finish. Polygon shaped side and cocktail tables with random veneer directions for dimension. Credenza featuring dimpled bronzed metal sheets in polygon shapes

Lumin – Quartered oak wire brushed veneers in a light gray finish. Credenza with sunburst veneer pattern and large disc hardware in brassy textured finish. Combination cocktail ottoman/table features a Crypton quilted fabric ottoman paired with a casted wooden table that rolls back and forth over the ottoman. Striking plank console features Chinese Chippendale style fretwork in base, which serves as storage for books or wine.

Essence – White paint finish on poplar solids. Eye-catching designs include a credenza with glass veneer fronts featuring a water image. A cocktail table with a thick-cut, textured glass swish down the middle. Plus a conversation console, a top-selling style for the company.

Upholstery Introductions

Motion Leather:

- Carter - Track arm motion sofa in jet black or ivory leather; Leggett & Platt mechanism; reclines on both ends. Accompanying recliner.
- Olsen - Keyhole-shaped arm sofa in lager, umber or ash colorway, fully reclines on both ends; accompanying recliner chair; contrast baseball stitching on the arms.
- Mayfield – Nail head trim sofa that fully reclines on both ends with lumbar air bag and articulating head pillow; home button and USB port; also available as a loveseat and reclining chair. Available in iron and umber leather.
- Watson - Sectional sofa, loveseat (first in a Universal collection) and chair available in Ash and Iron leather. Sectional ends fully recline; vertical and horizontal contrast stitching; articulating headrest, lumbar support. Available as chair, loveseat and sofa.

Stationery Leather:

- Kipling - Sofa, chair and ottoman in iron gray leather; undulating top rail with unique stitching on the arms using contrast thread; block feet.
- Carrington - Modular sectional; four deep-seated pieces with mitered window pane stitching on back and seat; semi attached back cushion; rolled arm. Accent pillows with rug-like texture; wooden block feet.

Select New Fabric Frames:

- Alpine Valley - Leather wrapped barrel back chair with off-white faux fur interior, bronze metal arms and base.
- Safari - Small, square hair-on-hide stitched ottoman with metal legs
- Breckenridge - Modern chair with black, metal spider legs. Square seat and back upholstered in quilted blue peacock fabric.
- Galveston - Charles of London sofa (with five pillows), chair and ottoman. Spool leg, tight scalloped back; ocean blue Crypton fabric that pairs well with the Coastal Living collection.
- Newbury - Squared-arm chesterfield with bench cushion and nail head trim, comes with four off-white pillows. Contrasting front stump panel and seat cushion.

About Universal

Universal Furniture creates quality furnishings for the whole home with a focus on function and lifestyle. The company's casegood, upholstery, accent and accessory designs are developed under the brand names Universal Furniture (Lifestyle Collections), To The Trade (Interior Design) and Smartstuff™ (Baby and Child), and sold through retailers and interior designers throughout North America and around the world. Founded in 1968, Universal Furniture is a brand of Samson Holdings, one of the world's largest vertically integrated furniture manufacturers. For more information, please visit www.universalfurniture.com, or find us on Facebook, Instagram, and Pinterest @UniversalFurn.

#