

# UNIVERSAL

E X P L O R E H O M E ™

FOR IMMEDIATE RELEASE

SHOWROOM: 101 S. Hamilton

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## **UNIVERSAL DEBUTS NEW DESIGNER'S LOUNGE**

New beauty bar tops offerings at designers-only space

**HIGH POINT**, N.C., April 2, 2019 – This market designers will have a new space to relax, recharge and learn thanks to Universal Furniture. The company just remodeled more than 2,000 square feet of its showroom as a dedicated space for interior designers during market. The Universal to the Trade Designer's Lounge located on the first floor, is a designers-only space featuring wifi, charging stations, a luggage check, sumptuous seating, cocktails and a brand new beauty bar. The space is co-sponsored by Crypton, Moore & Giles and Design Manager.

Designers can RSVP at [www.universalfurniture.com/designerslounge](http://www.universalfurniture.com/designerslounge)

The Lounge is located at 101 S. Hamilton St. and is open from Friday through Tuesday.

Hours are:

- April 5 (noon – 5 p.m.)
- April 6-9 (9 a.m. – 5 p.m.)

The beauty bar, presented by Crypton, features hair and makeup touch ups, but sessions are already full for spring. It will re-open for fall 2019. The tech bar, presented by Design Manager, features HighQ Renders.

### **Designers Lounge Unplugged**

There are several special events happening within the Lounge that designers can take advantage of.

#### April 6-8, 4-5 p.m.: Nick May and The Chaise Lounge Podcast

- May will broadcast live from the Designer's Lounge.

#### April 6, 4-5 p.m.: Design Manager Conversation and Cocktails

- Getting Started with Design Manager: Novice program users pair with experienced users to discuss using DM when you first start up vs. working with it for years.  
Moderators: Jarret Yoshida, Phyllis Harbinger ASID, NCIDQ.

— more —

April 7, 4-5 p.m.: Design Manager Conversation and Cocktails

- Growing Your Design Business: The good, the bad and everything in between. An honest conversation about the growing pains every principal designer faces as they scale their design firm. Moderators: Bria Hammel, Jeremy Bauer and Jason Clifton.

April 7-8, 2-4 p.m.: Gail Doby Coaching and Consulting Q&A Sessions

- Pricing your services for maximum profit; Sanely scaling your business; More ideal clients, More \$; Protecting your business with your contract

**About Universal**

Universal Furniture creates quality furnishings for the whole home with a focus on function and lifestyle. The company's casegood, upholstery, accent and accessory designs are developed under the brand names Universal Furniture (Lifestyle Collections), To The Trade (Interior Design) and Smartstuff™ (Baby and Child), and sold through retailers and interior designers throughout North America and around the world. Founded in 1968, Universal Furniture is a brand of Samson Holdings, one of the world's largest vertically integrated furniture manufacturers. For more information, please visit [www.universalfurniture.com](http://www.universalfurniture.com), or find us on Facebook, Instagram, and Pinterest @UniversalFurn.

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