

RAWAN ISAAC

Rawan Isaac Teams with Courtney McLeod for High Point Market Event

Dynamic Q&A event set to inspire interior professionals

NEW YORK - Global furnishings brand [Rawan Isaac](#) and New York-based interior designer Courtney McLeod announce they will team up for "Face-to-Face," an educational event scheduled during the fall [High Point Market](#), on Sun., Oct. 20, from 11am to 12 pm, in InterHall showroom IH204.

McLeod and Rawan Alsahsah, principal of Rawan Isaac, will employ a dynamic Q&A format for sharing their design business dos and don'ts, as they plan to promote or challenge conventional design and color rules for furnishings and decor, during the talk.

The founder of [Right Meets Left Interior Design](#) and a 2019 High Point Market Style Spotter, McLeod has been featured in top shelter media outlets like *Architectural Digest*, *House Beautiful* and *Modern Luxury*. She is unafraid to boldly use color in her design work.

A richly-hued Rawan Isaac chair was among McLeod's top Style Spotter selections from the April High Point Market, which earned media placements in *Business of Home*, *Luxe Interiors and Design*, and *ASPIRE DESIGN AND HOME*, along with the [High Point Market 2019 Style Report](#).

In addition to establishing the new Rawan Isaac furniture brand - which debuted in the U.S. in April - Alsahsah is an internationally recognized interior designer, known for projects in the Middle East and Europe through her interior design firm, [RIS Group](#).

She was named an International Interior Design Association (IIDA) winner at the organization's [9th Annual Global Excellence Awards](#) event, held in Paris earlier this year, for work in the residential interior design category. In 2018, Alsahsah and her private residence were the subject of a feature article in [Vogue](#) Arabia magazine.

The event includes a 30-minute Q&A exchange, followed by audience questions, refreshments and light fare. To reserve a seat, write reachus@rawanisaac.com.

Attendees will be eligible for a special price promotion on their first Rawan Isaac order.

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ABOUT RAWAN ISAAC

The Rawan Issac brand was founded in 2019 by award-winning interior designer Rawan Alsahsah. Rawan Isaac furnishings products are manufactured in the U.S., Europe and the Far East. All upholstered goods are fully customizable, including several finish options. The U.S. headquarters for Rawan Isaac is located in New York, with warehouses in North Carolina. www.rawanisaac.com