

# RALPH LAUREN

**RALPH LAUREN HOME PRESENTS TWO ICONIC FURNITURE COLLECTIONS FOR FALL 2020**  
***THE COLLECTIONS WILL BE ON DISPLAY AT THEODORE ALEXANDER'S HIGH POINT SHOWROOM***  
***AND SELECT RALPH LAUREN STORES***

Ralph Lauren Home is pleased to present two iconic Fall 2020 furniture collections with Theodore Alexander, set to debut at High Point Fall Market in a 10,000 square foot showroom space. The collection will also be available at select Ralph Lauren stores in the United States and Europe. The lifestyle collections, Modern Equestrian and Modern Penthouse, include over 40 new furniture introductions that celebrate the timeless style of Ralph Lauren Home.

Modern Equestrian is deeply rooted in the heritage of Ralph Lauren Home's thoroughbred lifestyle. Reminiscent of the quality and craftsmanship of English saddlery, handsome silhouettes in a chestnut finish with modern brass accents and exquisite saddle leather furnishings offer a contemporary update to the equestrian lifestyle. From the waterfall edge Dalton Nesting Tables wrapped in signature saddle leather to the modern silhouette of the Addison Club Chair, this collection offers a true expression of modern luxury.

Iconic design and sculptural forms are realized in the Modern Penthouse collection. Sleek silhouettes are rendered in Rosewood, black lacquer, polished steel, and channeled leather, suggesting an elegant, yet modern sensibility. Signature pieces include the Pryce Occasional Chair which features a streamlined profile, and the Parker Dining Chair which draws inspiration from the channeled leather seats of the 1955 Mercedes Benz 300 SL.

The exclusive partnership brings together the manufacturing expertise of Theodore Alexander with timeless Ralph Lauren style. Theodore Alexander is one of the leading luxury manufacturers of fine, hand-crafted furniture with a presence in over 40 countries, collaborating with skilled artisans around the world. The complete furniture collection will offer over 160 case goods and 200 upholstery pieces, with a selection of over 1000 fabrics and 50 leathers to choose from. With a signature upholstery program of linens, velvets and classic haberdashery styles, the assortment reflects Ralph Lauren's history as a fashion lifestyle brand. The most luxurious leathers are used for upholstery. Bespoke furniture details are available to suit personal taste, from decorative trims and welting to throw pillow options and over 20 frame finishes. In addition, Ralph Lauren Home extends *Made to Measure* from custom suiting to custom seating, offering five well-loved sofas and sectionals in custom sizes to guarantee an exceptional fit in any space.

Ralph Lauren Home is synonymous with a distinctive vision of enduring style and an unwavering commitment to the highest level of craftsmanship. This pairs well with Theodore Alexander's mission to ignite inspiration and passion through exceptional quality, hand-crafted techniques and an uncompromising commitment to service. The iconic lifestyles of Ralph Lauren Home draw inspiration from time-honored traditions around the world to tell distinctive stories including the sophistication of a modern penthouse, the grandeur of an English estate, the rustic sensibility of the American West and the glamour of Hollywood. The expansive home collection boasts a remarkably wide array of offerings including handsome furniture and lighting, distinctive area rugs, fabric and wall covering, tabletop, decorative accents, and luxurious bed and bath linens. Each collection offers an unparalleled breadth and is filled with timeless heirloom-quality pieces rendered in elegant materials and thoughtfully tailored to how we live today.

**For inquiries please contact:**

Sagiri Gidwani

Communications Manager

Ralph Lauren Home

[Sagiri.Gidwani@ralphlauren.com](mailto:Sagiri.Gidwani@ralphlauren.com)