**JAIPUR LIVING SPONSORS TOURABLE AND SHOPPABLE**

**LUXURY DESIGNER VIRTUAL SHOWHOUSE**

**(Acworth, GA – November 4, 2020)** Global rug and textiles furnishings producer Jaipur Living is pleased to announce its participation as an inaugural sponsor of the first-ever [Seasonal Living Virtual Showhouse](https://www.seasonalliving.com/designer-showhouse-registration/), a 20,000-square-foot tourable and shoppable luxury designer showhouse, built entirely in the virtual world. It’s part of Jaipur Living’s continuing effort to support the design industry in new and exciting digital ways.

Designed from the ground up by Seasonal Living Magazine publisher Gary Pettitt, the showhouse is “located” atop a 20-acre estate overlooking the Pacific Ocean in Malibu, California, and will live online, forever, within a special edition of Seasonal Living Magazine.

The featured designers are, in alphabetical order, Carla Aston, Robin Baron, Arianne Bellizaire, Jeanne Khoe Chung, Gloribell LeBron, Ariana Afshar Lovato, Rachel Moriarty, Laura Muller, Veronica Solomon, Erika Hollinshead Ward, and Michelle Jennings - Wiebe.

The virtual showhouse debuts on December 3, 2020 at 6pm ET during a special VIP launch event. Design enthusiasts who wish to see the showhouse first can register to attend the VIP launch event [here](https://www.seasonalliving.com/designer-showhouse-registration/).

Because the luxury designer showhouse is virtual and the designers have not been constrained by budget, they have complete creative freedom to implement their designs. As a result, the showhouse will contain hundreds of inspiring and beautiful new ideas focused around wellness and sustainability for everyone to explore from the safety and comfort of their homes.

The showhouse is being rendered using cutting edge technology to allow for a life-like 3D walk-around experience--with product discovery, augmented reality highlights, and virtual reality incorporated into each room.

Each participating interior designer will be taking their online viewers on an exciting journey via social media channels, blogs, and You Tube videos, as they create their rooms with products from participating sponsors. The official hashtag for the virtual designer showhouse is #SLDS21

Along with Jaipur Living, inaugural sponsors include Cosentino, Robin Baron Design, Howard Elliott Collection, Fabricut, Inc., Global Views, Minka Group, Nathan Anthony, Niermann Weeks, Revel Woods, Seasonal Living, Sherwin-Williams, Signature Kitchen Suite, Stressless, and Universal Furniture.

The showhouse will debut on December 3, 2020. Sign up [here](https://www.seasonalliving.com/designer-showhouse-registration/) to attend the VIP virtual reveal event.

**About Seasonal Living**   
  
Seasonal Living is a 5x Arts Award winning manufacturer and importer of modern indoor/outdoor furniture, lighting and decorative accessories. Seasonal Living has been in business for 17 years and is well established in both the international residential and hospitality markets.   
  
Seasonal Living has a permanent showroom in Building C on the 4th floor of Las Vegas Market and has shown in Interhall at High Point Market for the past 10 years. Seasonal Living is known for its innovative use of sustainable materials in the production of their furniture as well as for supporting factories around the world that have been involved in small batch artisanal production for generations.

**About Jaipur Living**

With a free-spirited creative aesthetic that celebrates individuality and the everyday, Jaipur Living imbues rugs and textiles for the home with an updated and unmistakable point of view. Inspired by a model that nurtures artisans and indigenous crafts around the globe, the company’s passion for people, product and design stems from a women-centric approach finely attuned to fashion trends and how we want to live today. Boutique-like collections are a cut above and a world apart, blending respect for the handmade with a focus on innovative constructions to create one of the fastest growing home furnishings companies in the U.S.

Every purchase of a hand-knotted Jaipur Living rug helps uplift artisan communities in India, where more than 40,000 artisans are empowered via livable wages, access to health care, leadership education, and more.

Additional Information: [www.jaipurliving.com](http://www.jaipurliving.com)

On Instagram: <https://www.instagram.com/jaipurliving/>

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