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### **SURYA'S 2021 CATALOG RAISES THE BAR FOR DESIGN POSSIBILITIES**

*Comprehensive catalog provides unrivaled access to design-forward rugs and accessories for every space*

**CARTERSVILLE, GA (May 17, 2021)** – Surya's thoughtfully curated 2021 catalog comes packed with product resources and never-before-seen lifestyle imagery. The latest catalog is a testament to Surya's ongoing commitment to provide the best selection of rugs and accessories for all styles and budgets, with the highest fulfillment rate, fastest delivery, and simplest buying experience in the industry.

The 2021 catalog opens with beautifully orchestrated Surya Spaces lifestyle photography to inspire endless design possibilities and capture the essence of what is fresh and exciting for the season. Throughout the intuitively laid out catalog, products are brought to life with enhanced imagery, emphasizing unparalleled color, texture and detail. Detailed product specifications are included to help designers and their clients make quick and informed decisions.

Featuring 1,300+ new products across all categories, the latest catalog showcases an expanded range of rugs and accessories. New designs include noteworthy additions to rugs, pillows, wall decor, and accent furniture. Surya's rug assortment expands with increased availability of oversized, custom and one-of-a-kind rugs, as well as a newly added Performance Rug section that highlights innovative easy-care collections packed with style for both the indoors and out.

Visual indexes for Surya's full rug assortment and for top-selling rugs and accessories are available for finding the perfect products quickly. In addition, the catalog offers simplified navigation organized by product category, with the ability to shop lighting by size, mirrors by shape, decorative accents and furniture by type, and pillows and rugs by style. Each section flows by price from high (\$\$\$\$\$) to low (\$).

"Our catalog has become the go-to resource for retailers and designers to work effectively alongside clients. With each new catalog, we challenge ourselves to provide an inspirational yet intuitive presentation of our unmatched breadth and quality of rugs and accessories for every style and budget", said Satya Tiwari, president of Surya. "The 2021 catalog is just one of our many tools to simplify the buying experience for our customers, and we are confident it will remain a source of constant inspiration to help bring creative concepts to life".

Surya.com can be used alongside the catalog to place orders, view real-time inventory, and access additional product specifications, images, and videos. Surya's 2021 catalog is available online at [www.surya.com/ecatalog](http://www.surya.com/ecatalog). Printed copies will be mailed to customers in the coming weeks. High Point Market attendees are invited to stop by **Showplace 4100** from June 4-9 to pick up a copy of the latest catalog and to experience Surya's remarkable selection of rugs and accessories in person.

#### **About Surya**

Surya is the premier one-stop source for coordinating home accessories for a broad range of lifestyles and budgets. An expert at translating the latest apparel and interior design trends, Surya artfully combines color, pattern, and texture to offer more than 60,000 fashion-forward products, including rugs, pillows, throws, wall decor, accent furniture, lighting, decorative accents, and bedding. The brand also provides innovative display, merchandising, and training solutions to support retailers in successfully promoting and selling home accessories. Surya has showrooms in Denver, Boston, Dallas, High Point, New Delhi, and Toronto. To learn more, visit [www.surya.com](http://www.surya.com).

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