



Media Contact:
Parvati Tiwari
parvati.tiwari@surya.com

Surya Inc. | 1 Surya Drive | White, GA 30184

SURYA RELEASES FIRST-EVER LUXURY CATALOG

Compelling visual presentation showcases the brand's finest rugs

CARTERSVILLE, GA (September 30, 2020) – Surya is pleased to announce the launch of a curated luxury catalog featuring top of the line rugs with exceptional design, quality and craftsmanship. In the exclusive 347-page book, phenomenal large-scale product and lifestyle photography bring each rug to life, highlighting the richness of patterns, colors and textures.

Surya's 2021 Luxury Rugs catalog includes a mix of 145 new and top-selling collections, most of which are handmade by master artisans in rural areas in India. Each collection features a variety of unique and timeless designs that are rich in history and heritage. The catalog is organized by construction, but also includes sections that highlight growing rug categories such as performance, natural fiber and texture. Samples are available for all of Surya's luxury rugs, and most designs are available in mansion and custom sizes to accommodate a range of residential and commercial projects.

"We are excited to showcase our leadership in design by bringing to the spotlight an unmatched breadth of extraordinary rugs. The stunning designs, colors and textures that you will experience in this catalog are the result of age-old techniques married with continuous product innovation," said Surya president, Satya Tiwari. "Design has always been a core part of our business and the launch of our luxury catalog marks another milestone in our mission to bring the highest quality and variety of rugs to the design community."

Surya's 2021 Luxury Rugs catalog is available in print and may also be accessed online at www.surya.com/luxuryrugs. High Point Market attendees are invited to stop by **Showplace 4100** to experience Surya's remarkable selection of luxury rugs in person.

###

About Surya

Surya is the premier one-stop source for coordinating home accessories for a broad range of lifestyles and budgets. An expert at translating the latest apparel and interior design trends, Surya artfully combines color, pattern and texture to offer more than 60,000 fashion-forward products, including rugs, pillows, throws, wall decor, accent furniture, lighting, decorative accents, and bedding. The brand also provides innovative display, merchandising and training solutions to support retailers in successfully promoting and selling home accessories. Surya has showrooms in Denver, Boston, Dallas, High Point, New Delhi, and Toronto. To learn more, visit www.surya.com.