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**HOOKER FURNITURE’S SERENITY COLLECTION DEBUTING AT FALL HIGH POINT MARKET BRINGS THE AURA OF THE OUTSIDE IN**

**56-PIECE WHOLE HOME GROUP CREATES A CASUAL ESCAPE FROM OUR MODERN DAY “ALWAYS CONNECTED” LIFESTYLES**

**MARTINSVIILLE, Va**. – In response to the casual and relaxed design trends that are growing in popularity with consumers, Hooker Furniture, an industry leader in case goods and upholstery, will debut a 56-piece whole home collection at the upcoming Fall High Point Market. Designed to create a comfortable and inviting retreat within the home, the Serenity collection is defined by its casual finishes and variety of organic textures and materials that combine to deliver a relaxed aesthetic.

Inspired by casual, waterfront living, the collection was designed to bring the relaxed aura of the outside in -- no matter where the consumer lives. White oak veneer delivers two key finishes – a whitewashed look and a weathered gray – and is accented with shades of soft coastal blue, sand blasted pine and soft white bronze metal details. Organic materials including abaca rope, natural stone, painted grass cloth, louvered details, and faux coral motifs add to its casual style. The collection’s silhouettes were designed to reflect three distinct personalities – a traditional nature with serpentine shaped case pieces and a softer aesthetic, a modern persona with linear shapes and coral accents, as well as a more casual contemporary character with soft-edged case pieces and organic surfaces.

“This is a very unique and fresh collection for us, as it stands out from the other coastal collections we’ve designed in the past,” said Jenni Jungers, executive vice president of case goods and upholstery at Hooker Furniture. “Serenity caters to a broad spectrum of consumers, regardless of where they live.

“Designed for those who aspire to bring the calming palettes and organic textures of waterfront living into their homes, the collection has three distinguished personalities, offering consumers – and our retailers – a diversified selection of casual designs for the home. The intersection of shapes and mix of finishes and materials combine to create a ‘collected’ aesthetic that is characteristic of a true casual waterfront lifestyle.”

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HOOKER FURNITURE SERENITY COLLECTION

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Anchoring the bedroom introductions are an upholstered bed covered in a rich boucle and framed with a grass cloth border, a panel bed with a two-tone design and a statement-making poster bed with a shaped headboard and post turnings wrapped in abaca rope. Accompanying storage pieces include the Monterey Five Drawer Chest, the Cape May Wardrobe, Harbour, a white-finished nine drawer dresser and four nightstand options.

Dining pieces include rectangular dining tables Topsail and Montego; and Laguna, a round dining table with a unique terracotta-urn-inspired base. Three dining chair styles are available, ranging from the scalloped oval back Martinique Side Chair, the reeded and wrapped Vero Armchair to the Bimini Spindle Side Chair, which is available in three finishes. The collection also features a variety of storage pieces including the wooden Tobago Buffet, the Cove Shore Server, and the Sanderling Display Cabinet. More casual dining pieces include Piers, a counter height friendship table, perfect for small gatherings.

Occasional, entertainment and home office introductions include the Moorings Rocking Chair, available in three colors that mimic life at the serene waterfront; two cocktail tables, Skipper and Bahari; bunching end tables, a lamp table, two console tables, an etagere, and two side tables. Two accent chests that highlight the blue shades of the collection’s relaxing and comforting color palette are also debuting, along with three mirrors: Amelia, Bora, and Sandpiper. Two writing desks are available, including the Shoal Writing Desk, crafted with hardwood solids and oak veneers with a glass top and rope detailing. The collection’s entertainment offerings include the Tulum Media Storage Cabinet.

Hooker Furniture’s High Point showroom is located on Floor 10, suite C1058 of the International Home Furnishings Center.

Based in Martinsville, Va., Hooker Furnishings is ranked among the nation's largest publicly traded furniture sources and encompasses 11 discrete operating businesses. These brands include: [Hooker Furniture](https://www.hookerfurniture.com/), [Hooker Upholstery](https://www.hookerfurniture.com/hooker-upholstery.inc), [Bradington-Young](https://www.bradington-young.com/), [Sam Moore Furniture](https://www.sammoore.com/), [Shenandoah Furniture](http://www.shenandoahfurniture.com/), [H Contract](https://www.hcontractfurniture.com/), [Accentrics Home](https://www.accentricshome.com/), [Pulaski Furniture](https://www.pulaskifurniture.com/), [Samuel Lawrence Furniture](https://www.slf-co.com/), [Prime Resource International](https://www.pri-co.com/) and [Samuel Lawrence Hospitality](http://www.slh-co.com/). [Hooker Furnishings Corporation's](https://www.hookerfurnishings.com/) corporate offices and upholstery manufacturing facilities are located in Virginia and North Carolina, and the company has showrooms in High Point, North Carolina, and Ho Chi Minh City, Vietnam. Hooker Furnishings operates distribution centers in the United States, China, and Vietnam. The company's stock is listed on the Nasdaq Global Select Market under the symbol HOFT. For more information, please visit [www.hookerfurniture.com](http://www.hookerfurniture.com/).

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