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**For Immediate Release**

**Tempaper and Bobby Berk Home Announce Collaboration Fall 2014**

*LolliProps Inc. is excited to partner with Bobby Berk Home and bring the brands urban appeal to its consumers at the High Point Market this month.*

**(New York, N.Y., October 1, 2014)-** Tempaper® has announced a new licensing partnership with Bobby Berk Home that will be introduced at the High Point Market from October 18th thru the 23rd. “Our first collection of modern wallpapers with Tempaper are fun, retro inspired prints that will make any space look like you have spent thousands on a designer.” said Bobby Berk, Founder and Creative Director of Bobby Berk Home. Within the new Tempaper by Bobby Berk Home collection you will find fabulous new patterns: Love, Bars, Retrogeo, Thermoscad.

“We are thrilled to be collaborating with Bobby. His fresh, modern designs compliment our alternative approach to decorating in a fun and lively way,” said Jennifer Matthews, Co-Founder and Design Director of Tempaper.

The Bobby Berk Home brand epitomizes minimal urban luxury and sophistication. Its modern design aesthetics and affordable products continue to set trends each year. Keeping consistent to what both brands embody, the Tempaper by Bobby Berk Home line will be sure to deliver a fresh and fun style inspired by pop art and modern elements. “When it was time for the Bobby Berk Home brand to evolve into additional home categories, Tempaper was the obvious choice for me. The synergy between our young, innovative brands makes for the perfect partnership.  Our brands represent a new way of thinking for home design and we are always looking for new and exciting ways to bring amazing DIY designs to our customers at an affordable price,” added Bobby Berk.

Tempaper invites you to the **International Home Furnishing Center (IHFC) InterHall 311 at High Point Market** to shop the Bobby Berk Home collection; and over 25 new Tempaper designs, texture prints, and new Elements line. Tempaper Elements will provide the home décor market with a recycled, eco-friendly, self-adhesive wallpaper option.

Tempaper by Bobby Berk Home Price Point: Retail $125 per standard double roll 20.5” x 11 yards.

**About Tempaper**

Tempaper is a family-owned company started in NYC by set decorators. There was a clear need for Tempaper in the home decor market. Tempaper is the perfect solution for high-impact decorating without a long-term commitment. Unlike traditional wallpaper, Tempaper is self-adhesive allowing it to be applied and removed easier than traditional wallpaper. Tempaper has revolutionized the wall decor industry making wallpaper one of the most sought after decorating tools on the market. Now renters, sub-letters, homeowners and all small and large temporary and permanent decorating projects can utilize wallpaper. Tempaper® is made in the USA, environmentally safe and friendly, uses water-based adhesive and inks, a biodegradable back liner, and is lead-free, phthalate-free and VOC-free. One roll covers approximately a 7ft. x 8ft. surface. For more information, visit [www.tempaperdesigns.com](http://www.tempaperdesigns.com). Tempaper Product Lines:  Tempaper, Tempaper Elements, Tempaper By You, Tempaper Tots, Custom

**About Bobby Berk Home**
Bobby Berk’s rise to bonafide “IT” status in the home design world has more in common with being a rock star than it does a contemporary designer. Since 2006, Bobby Berk Home has consistently provided customers a unique approach to modern design aesthetics. Berk’s designs reflect a stylish and youthful spirit that perfectly fits any cool, relaxed lifestyle. His past seasons were inspired by mid-century modernism, taking ideas from the colors and shapes of the 50s, 60s, and 70s. At the age of only 30, Berk’s brand is beginning to gain national attention, and is on track to quickly become a household name. With growing popularity, Bobby Berk Home is attracting the attention of couture socialites, celebrities, and anyone else with impeccable taste, as it is Berk’s goal to offer affordable luxury without sacrificing quality or style. Most known for their design authority, Bobby Berk Home Stores sell the finest furniture, bedding, bath products and home furnishings in the market today. Bobby Berk Home is a definitive resource of affordable luxury for everything bed, bath and home. To learn more about Bobby Berk Home please visit [www.bobbyberkhome.com](http://www.bobbyberkhome.com).

