Official Publication of the High Point Market

PLANNING Fally GUIDE

High Point Market October 19-24

INSPIRATIONS



MR. BROWN

FIND US EVERYWHERE VW.HIGHPOINTMARKET.ORG 🏾 🛒 #HPMKT

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HIGH POINT MARKET: INSPIRING DESIGN

Find your inspiration at the legendary design destination. Reshape your ideas, sharpen your senses, and find the forms, styles, and ideas that will inspire you. Culture, conversation, creativity – it's all at the High Point Market, the world's home for home furnishings.

In this guide, you'll find everything you need to plan your Market experience, book your travel, reserve your accommodations, and prepare for the biggest fashion event in home furnishings. If you have any questions or need assistance, please call us at 800.874.6492 or 336.869.1000, or email info@highpointmarket.org. Over 2,000 exhibitors presenting tens of thousands of new products, offering more merchandise in more categories and styles than at any other home furnishings trade show.

Leading retail experts, consumer researchers, and world-class designers present the latest and best ideas for streamlining your business and capturing more customers.

Great travel rates with major airlines, rental car companies, and area hotels make Market cost-effective.

Special social and entertainment events

offer exceptional opportunities to build your business network.

Register Today at www.highpointmarket.org

Our streamlined registration system lets you register your entire team, add new attendees, and update your contact information, quickly and easily.



PLANNING FOR MARKET



The High Point Market website gives you the tools to create a successful plan for the world's leading home fashion event.



The new season begins at www.highpointmarket.org

Streamlined exhibitor search lets you find the right suppliers quickly.

Comprehensive exhibitor listings now include complete company descriptions and videos, as well as Twitter and RSS feeds. You can also "like" your favorite suppliers' Facebook pages and "follow" their Twitter accounts directly from the Market website. Plus, all exhibitor listings are now fully integrated with our MyMarket planning tool, so you can easily add your selected showrooms to your personal Market plan.

Find your way fast with our easy-to-understand driving directions, area maps, and handy hotel guide.

Exhibitor listings searchable by category, price point, and location.

Event listings for all educational, entertainment, and networking opportunities.

Our First Time To Market Orientation Videos

offer valuable tips for navigating the High Point Market.

Special International section simplifies travel and planning from outside the U.S.

MyMarket lets you add personal notes to your exhibitors and events, so you won't forget any important details. To make sure your MyMarket is always in order and close at hand, you can sort your selected exhibitors by name, building or shuttle stop, and your chosen events by date and time. Then, just press one button to print your list in the order that's right for you.

TOOLS AND ORIENTATION SESSIONS FOR FIRST-TIME VISITORS

Visit www.highpointmarket.org for tools and tips on how to make the most of Market. See our informative introductory videos in the **First Time to Market** section. Step-by-step instructions for buyers are also listed on that page.

Make our FREE Orientation Seminar your first stop at Market. Held at 10am, Saturday through Monday, in the High Point Theatre (next to IHFC and the Transportation Terminal), this informative session offers valuable tips for navigating Market.

Register for Updates at www.highpointmarket.org to receive up-to-date Market information via email.

If you need any assistance booking your travel and accommodations, finding suppliers or creating your MyMarket plan, just call us at 800.874.6492 or 336.869.1000.

Conveniently located information booths in the downtown area are always ready to help you find any showroom, seminar, event, or venue.



RESOURCES

website www.highpointmarket.org

Register for Updates at www.highpointmarket.org to receive up-to-date Market information via email.

SHOWROOM HOURS

Saturday, October 19 - Wednesday, October 23 8am - 7pm

Thursday, October 24 8am - 5pm (appointments recommended)

Market Authority	800.874.6492
General Information	336.869.1000
Market Passes	800.874.6492
	336.869.1000
Transportation	336.887.RIDE
Information	(7433)
	During Market Only
High Point Police	336.883.3224
Department	Emergency 911
High Point Fire	336.883.3374
Department	Emergency 911
Hospital	336.878.6000
High Point Regional	
Health System	
International	336.869.1120
Buyer Center	During Market Only
Media Center	336.883.6228
	During Market Only
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Find us everywh	ere! #npmkt
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REGISTER TODAY!

Our streamlined registration system makes it easy to secure passes for your entire team and keep your contact information up-to-date.

Returning Buyers

Visit www.highpointmarket.org and use the User ID and Password (found on the Request For Passes Form included in your registration mailing) to secure your passes. If you do not have a User ID and Password, simply follow the instructions to email your registration request or call us at 800.874.6492 or 336.869.1000 to complete your registration.

First-Time Buyers

Visit www.highpointmarket.org and follow the simple instructions to complete your registration.

All Other Attendees

Visit www.highpointmarket.org and follow the links under the registration section for the attendee type that describes you best.

If you need any assistance with the registration process, please call the High Point Market Authority at 800.874.6492 or 336.869.1000.

On-Site Registration

To make the most of your time at Market, it's best to secure your passes before you arrive. **But if you miss your opportunity** to pre-register, on-site registration is available at the International Home Furnishings Center, Showplace, Market Square, Plaza Suites, Suites at Market Square, Commerce & Design, 220 Elm, and Furniture Plaza. Be sure to check www.highpointmarket.org to determine what items you will need to bring to complete your registration.

High Point Market Passes are issued to the furnishings and design trades only. Market passes are free.

The High Point Market is not open to the general public. Individual exhibitors determine access to their showrooms.

Interior Designers: Note that clients are not permitted

REGISTER TODAY THE EASY WAY AT www.highpointmarket.org

INTERNATIONAL REGISTRATION

International Registration: Returning Buyers

Visit www.highpointmarket.org and use the User ID and Password (found on the Request For Passes Form included in your registration mailing) to secure your passes. If you do not have a User ID and Password, simply follow the instructions to email your registration request or call us at 336.869.1000 to secure your passes.

International Registration: First-Time Guests

If this is your first visit to Market, go to www.highpointmarket.org and follow the registration instructions for First Time International Buyers.

NOTE: A copy of the identification page of your passport may be requested. For assistance in obtaining your B1 visa, please go to the U.S. Immigration website – www.usimmigrationsupport.org/visa_b1.html.

Visit the International Checklist page at www.highpointmarket.org for a complete travel checklist for international visitors.

International Registration: On-Site Registration

To make the most of your time at Market, it's best to secure your passes before you arrive. But if you miss your opportunity to pre-register, on-site registration is available at the International Buyer Center, the International Home Furnishings Center, Showplace, Market Square, Plaza Suites, Suites at Market Square, Commerce & Design, 220 Elm, and Furniture Plaza. Be sure to check www.highpointmarket.org to determine what items you will need to bring to complete your registration.

Relax, Recharge and Reconnect at our International Buyer Center

Specially designed to serve the international traveler, this comfortably appointed facility is open every day of Market, offering a full complement of business amenities, including currency exchange services, Internet access, fax and copier machines, complete travel and concierge services, and complimentary breakfast and lunch.

The International Buyer Center located in the High Point Theatre at the Transportation Terminal is open to serve you from 7am to 7pm daily and can be reached by dialing 336.869.1120 during Market.

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AIRLINE INFORMATION

Three Major Regional Airports

Three major regional airports serve the High Point Market. **Piedmont Triad International Airport (GSO)**, located less than 15 miles from downtown High Point, is your closest point of arrival. **Raleigh-Durham International Airport (RDU)** and **Charlotte-Douglas International Airport (CLT)**, each located less than 90 miles away, also serve the High Point area.



One-Stop Travel Planning

For one-stop travel planning, which includes airfare, car rental, and hotel call our local travel partner Travel Quest, Inc. at 336.434.3867, or email: hpmarket@travelquestinc.com.

Airport Shuttles

Free shuttles are available from all three airports to downtown High Point and back, throughout Market. Shuttles to and from RDU and CLT must be scheduled in advance.

For complete airport shuttle schedules, please see page 8.

Market Airfare Discounts - Domestic

- Discounts are applicable to any day and time, based on availability. Many do not require a Saturday-night stay.
- To receive your Market Airfare Discount, visit the airline website of your choice from the table below – or your travel agent – and provide the reference number listed for that airline.
- Market Discounts may also apply to flights into the nearby Raleigh-Durham (RDU) and Charlotte (CLT) airports.
- Book your flight early to receive maximum savings.
- Tickets may be purchased from your local travel agent or directly from the airline of your choice.

AIRLINES & DISCOUNT CODES

AIRLINE	RESERVATIONS	NUMBER
AMERICAN	www.aa.com	42H3AN
DELTA AIRLINES	www.delta.com	NMGCG
UNITED AIRLINES	www.united.com	ZQAU832462
INTERNATIONAL		
AIR CANADA	www.aircanada.com	NQNUUN61
DELTA AIRLINES	www.delta.com	NMGHB



Be sure to check

fares with the following low-cost carriers:

Piedmont Triad (GSO) Allegiant, Frontier

Raleigh-Durham (RDU) Southwest, Jet Blue, Airtran

Charlotte-Douglas (CLT) Jet Blue, Airtran

ACCOMMODATIONS

A variety of comfortable, convenient accommodations are available at the High Point Market.

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Hotel Reservations

Visit the Accommodations page of the Plan Your Trip section at www.highpointmarket.org to find the rooms that best fit your needs. Contact hotels directly for the best rates and availability for the Fall Market, October 19-24 or call our local travel partner Travel Quest, Inc. at 336.434.3867, or email hpmarket@travelquestinc.com. As part of our hotel partner program, all hotels listed on our site are serviced by the Market shuttle system. See pages 10-12 of this brochure for a complete schedule of free shuttles serving every Market hotel.



In addition to a great variety of hotel options, you can also choose to rent a private home for your Market visit. Prices vary considerably, so you'll want to contact more than one source to compare rates and amenities. Please note: the companies listed below only book rentals of entire homes.

lst Choice Homes	888.240.7181 www.1stchoiceihfmhomes.com
Amanda & Patti Holtzman Market Rentals	877.643.3069 or 336.454.5892 www.marketrentals.com
Clements Market Housing	800.608.1211 or 336.431.6611 www.markethousing.com
High Point Furniture Market Services	888.791.4411 or 336.259.7944 www.hpfms.com
High Point Hospitality	866.291.3141 or 336.491.2340 www.highpointhospitality.com
Market Home Source	800.211.8171 or 336.472.0280 www.markethomesource.com
The Last Resort	800.409.7946 or 336.886.4773 www.furnituremarkethousing.com



RAIL SERVICE

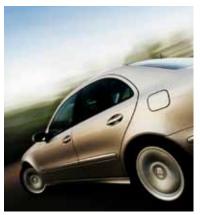
For information about schedules, tickets, and fares go to www.bytrain.org or call AMTRAK at 800.872.7245.

RENTAL CARS

For maximum savings on rental cars, use the discount codes listed below. You may reserve your vehicle by calling the numbers listed here or by visiting the Rental Car Information page in the Plan Your Trip section at www.highpointmarket.org and following the links to your chosen provider.

AVIS	800.331.1600
Discount Code	AWD#D016360
BUDGET CAR RENTAL	800.842.5628
Discount Code	BCD#U065427
ENTERPRISE RENT-A-CAR	800.736.8222
Discount Code	53M4080
NATIONAL CAR RENTAL	877.222.9058
Discount Code	53M4080
PRICELESS RENT-A-CAR Local company offering consistent rates	336.856.9504

Local company offering consistent rates with no increases throughout the year





AT MARKET

FREE AIRPORT SHUTTLES TO AND FROM MARKET*

Piedmont Triad International Airport (GSO)

NO RESERVATIONS REQUIRED! Every hour, from 8am to 7pm, Thursday, October 17, through Thursday, October 24, our FREE airport shuttles will be waiting for you outside the USAir/United/ American baggage claim area. Shuttles run to and from downtown High Point.

For more information or assistance call: before Market: 336.869.1000 | during Market: 336.887.RIDE (7433)

Raleigh-Durham (RDU) and Charlotte-Douglas (CLT) Airports

RESERVATIONS ARE REQUIRED for Raleigh and Charlotte Arrivals and Departures. Our FREE Shuttles run to and from downtown High Point six times daily from Thursday, October 17, through Thursday, October 24.

Shuttle Boarding Locations

RDU: Terminal 1 & 2, outside of the baggage area.

CLT: Report to the Welcome Center on the lower level between Terminal area B and C. A Market representative will direct you to the pick-up location.

Make your free shuttle reservation online today at

www.highpointmarket.org Plan Your Trip section OR CALL | before Market: 336.869.1000 | during Market: 336.887.RIDE (7433)

RDU & CLT Free Shuttle Schedule*

Departing from High Point	Departing from Raleigh & Charlotte
7am	9am
9am	11am
11am	1pm
1pm	3pm
3pm	5pm
5pm	7pm

* Reservations are required for RDU and CLT free airport shuttles. We cannot be held responsible for unanticipated delays due to traffic or mechanical failure. Call for assistance or to make reservations by phone: before Market: 336.869.1000 | during Market: 336.887.RIDE (7433)

DOWNTOWN Showroom Shuttle Routes

Free Downtown Shuttles

FREE shuttles operating in a continuous loop in the downtown showroom district take you to and from every Market building, showroom, and event in climate-controlled comfort.

HOURS OF OPERATION

Thursday, October 17 - Wednesday, October 23, 7:30am - 8pm Thursday, October 24, 7:30am - 5pm

For details, pick up your Market Map when you arrive at Market.

Free Go-Anywhere Shuttles

Most Market showrooms, seminars, and events are served by our scheduled shuttle routes. To reach any destination within a 3-mile radius of the High Point city limits that is not served by a scheduled shuttle, including outlying exhibitor showrooms, use our FREE Go-Anywhere service.

Take Advantage Of This Special Service

Go to the downtown Transportation Terminal or simply flag one down from any location in the Market area. You may also call 336.887.RIDE (7433) to have a shuttle dispatched to you.

HOURS OF OPERATION

HPMKT

Saturday, October 19 - Wednesday October 23, 7:30am - 8:30pm and Thursday, October 24, 7:30am - 5pm.

Transportation Terminal

Shuttle services operate to and from the Transportation Terminal located at 210 East Commerce Ave., High Point, NC 27260. No parking is provided at the Transportation Terminal.



Spring 2014 Market **APRIL 5-10** www.highpointmarket.org 336.869.1000

PARK AND RIDE LOTS

For FREE parking plus continuous shuttle service to and from the downtown Transportation Terminal, use lots P1 and P2, specified on the map below.

P1 North - Oak Hollow Mall

GPS ADDRESS

921 Eastchester Drive, High Point, NC 27262 Located in the Oak Hollow Mall parking lot.

HOURS OF OPERATION

Friday, October 18 - Wednesday, October 23, 6:30am - 10pm

P2 South - Market Center Drive Area

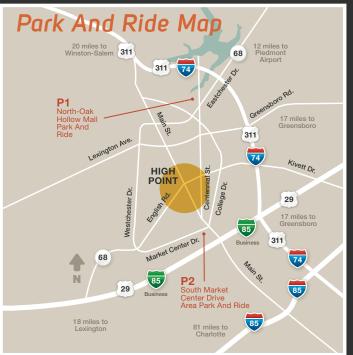
GPS ADDRESS

W. Market Drive and Ogden St, High Point, NC 27260

Turn west at the corner of South Main Street and Market Center Drive. The parking lot will be located at the corner of the first street on the right, Ogden Street.

HOURS OF OPERATION

Thursday, October 17 - Wednesday, October 23, 6:30am - 10pm Thursday, October 24, 6:30am - 8pm



HOTEL SHUTTLES

Hotel shuttles are free to all Market attendees.

Hotel shuttles arrive and depart High Point Market at the Transportation Terminal Friday, October 18 - Thursday, October 24.

Get information about all shuttle services throughout Market by calling 336.887.RIDE (7433).

GREENSBORO

RTE 1 DEPARTURES Hampton Inn (McLeansville) Holiday Inn Express (Bus. 1-85 & Lee St.) Quality Inn and Suites Econolodge (Seneca Rd.) Super 8 (Seneca Rd.)	1ST RUN 7:00am 7:10am 7:12am 7:25am 7:30am	2ND RUN 8:30am 8:40am 8:42am 8:55am 9:00am	3RD RUN 10:00am 10:10am 10:12am 10:25am 10:27am	4TH RUN	5TH RUN
RETURNING TO HOTELS	1:00pm	3:00pm	5:30pm	7:15pm	8:45pm
RTE 2 DEPARTURES Biltmore Hotel Marriott (Downtown) Grandover Hotel RETURNING TO HOTELS	1ST RUN 7:00am 7:05am 7:35am 1:00pm	2ND RUN 8:30am 8:35am 9:00am 3:00pm	3RD RUN 9:40am 9:45am 10:10am 5:30pm	4TH RUN 7:15pm	5TH RUN 8:45pm
RTE 3 DEPARTURES Proximity Hotel O.Henry Hotel Courtyard Marriott (Wendover)	1ST RUN 7:00am 7:10am 7:20am	2ND RUN 8:35am 8:45am 8:55am	3RD RUN 10:00am 10:10am 10:20am	4TH RUN	5TH RUN
RETURNING TO HOTELS	1:00pm	3:00pm	5:45pm	7:30pm	8:55pm
RTE 4 DEPARTURES Extended Stay Hilton Garden Inn Fairfield Inn (Wendover) Holiday Inn Express (Wendover)	1ST RUN 7:00am 7:05am 7:10am 7:15am	2ND RUN 8:35am 8:40am 8:45am 8:00am	3RD RUN 10:15am 10:20am 10:25am 9:40am	4TH RUN	5TH RUN
Microtel RETURNING TO HOTELS	Departs fro 1:00pm	m Holiday Ir 3:00pm	n Express 5:30pm	7:15pm	8:30pm

GREENSBORO

RTE 5 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Days Inn	6:55am	8:40am	10:35am		
LaQuinta	7:00am	8:45am	10:40am		
Springhill Suites	7:05am	8:50am	10:45am		
Wingate by Wyndham	7:10am	8:55am	10:50am		
Studio Plus (Wendover)	7:12am	8:57am	10:52am		
Hyatt Place	7:20am	8:05am	9:45am		
Comfort Inn (Wendover Plaza)	7:25am	8:10am	9:50am		
RETURNING TO HOTELS	1:00pm	3:00pm	5:30pm	7:15pm	8:45pm
RTE 6 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Park Lane Hotel	7:00am	8:40am	10:10am		
Red Roof Inn (Coliseum)	7:05am	8:45am	10:15am		
Super 8 (Coliseum)	7:10am	8:50am	10:20am		
RETURNING TO HOTELS	1:00pm	3:00pm	5:45pm	7:15pm	8:30pm
RTE 7 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Hampton Inn & Suites (Coliseum)	7:00am	8:30am	10:15am		
Doubletree Hotel	7:05am	8:35am	10:20am		
Ramada Inn (Four Seasons)	7:10am	8:40am	10:25am		
Baymont Inn & Suites (Four Seasons)	7:15am	8:45am	10:30am		
RETURNING TO HOTELS	1:00pm	3:00pm	5:30pm	7:00pm	8:30pm

High Point & Surrounding Area





HOTEL SHUTTLES

Hotel shuttles are free to all Market attendees.

Hotel shuttles arrive and depart High Point Market at the Transportation Terminal Friday, October 18 - Thursday, October 24.

Get information about all shuttle services throughout Market by calling 336.887.RIDE (7433).

GREENSBORO

RTE 8 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Drury Inn	7:00am	8:30am	10:00am		
Studio 6 Extended Stay (Four Seasons)	7:05am	8:35am	10:05am		
Howard Johnson by Wyndham	7:10am	8:40am	10:10am		
America's Best Value Inn	7:12am	8:42am	10:12am		
Comfort Suites (Four Seasons)	7:15am	8:45am	10:15am		
Best Western (Windsor Suites)	7:20am	8:50am	10:20am		
RETURNING TO HOTELS	1:00pm	3:00pm	6:00pm	7:30pm	8:45pm
RTE 9 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Sheraton (Four Seasons)	6:45am	8:15am	9:45am		
RETURNING TO HOTELS	1:00pm	3:00pm	6:00pm	7:30pm	8:45pm
RTE 10 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
RTE 10 DEPARTURES Clarion Hotel Airport The Inn at the	1ST RUN 7:15am	2ND RUN 8:45am	3RD RUN 10:15am	4TH RUN	5TH RUN
Clarion Hotel Airport				4TH RUN	5TH RUN
Clarion Hotel Airport The Inn at the	7:15am	8:45am	10:15am	4TH RUN	5TH RUN
Clarion Hotel Airport The Inn at the Greensboro Airport	7:15am 7:30am	8:45am 9:00am	10:15am 10:30am	4TH RUN	5TH RUN
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport	7:15am 7:30am 7:35am	8:45am 9:00am 9:05am	10:15am 10:30am 10:35am	4TH RUN	5TH RUN
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport Sleep Inn Airport Quality Inn &	7:15am 7:30am 7:35am 7:40am	8:45am 9:00am 9:05am 9:10am	10:15am 10:30am 10:35am 10:40am	4TH RUN 7:30pm	5TH RUN 8:45pm
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport Sleep Inn Airport Quality Inn & Suites (Airport)	7:15am 7:30am 7:35am 7:40am 7:45am	8:45am 9:00am 9:05am 9:10am 9:15am	10:15am 10:30am 10:35am 10:40am 10:45am		
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport Sleep Inn Airport Quality Inn & Suites (Airport) RETURNING TO HOTELS	7:15am 7:30am 7:35am 7:40am 7:45am 1:00pm	8:45am 9:00am 9:05am 9:10am 9:15am 3:00pm	10:15am 10:30am 10:35am 10:40am 10:45am 6:00pm	7:30pm	8:45pm
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport Sleep Inn Airport Quality Inn & Suites (Airport) RETURNING TO HOTELS RTE 11 DEPARTURES	7:15am 7:30am 7:35am 7:40am 7:45am 1:00pm 1ST RUN	8:45am 9:00am 9:05am 9:10am 9:15am 3:00pm 2ND RUN	10:15am 10:30am 10:35am 10:40am 10:45am 6:00pm 3RD RUN	7:30pm	8:45pm
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport Sleep Inn Airport Quality Inn & Suites (Airport) RETURNING TO HOTELS RTE 11 DEPARTURES Airport Marriott	7:15am 7:30am 7:35am 7:40am 7:45am 1:00pm 15T RUN 7:15am 7:30am	8:45am 9:00am 9:05am 9:10am 9:15am 3:00pm 2ND RUN 8:45am	10:15am 10:30am 10:35am 10:40am 10:45am 6:00pm 3RD RUN 10:15am 10:25am	7:30pm	8:45pm
Clarion Hotel Airport The Inn at the Greensboro Airport Fairview Inn Airport Sleep Inn Airport Quality Inn & Suites (Airport) RETURNING TO HOTELS RTE 11 DEPARTURES Airport Marriott Embassy Suites	7:15am 7:30am 7:35am 7:40am 7:45am 1:00pm 15T RUN 7:15am 7:30am	8:45am 9:00am 9:05am 9:10am 9:15am 3:00pm 2ND RUN 8:45am 9:00am	10:15am 10:30am 10:35am 10:40am 10:45am 6:00pm 3RD RUN 10:15am 10:25am	7:30pm	8:45pm

GREENSBORO / HIGH POINT

RTE 12 DEPARTURES Biltmore Suites (Hwy. 68) Crestwood Suites Airport Holiday Inn Express Motel 6 Airport Days Inn Airport Ashford Suites	1ST RUN 7:15am 7:20am 7:28am 7:30am 7:35am 7:45am	2ND RUN 8:45am 8:50am 8:58am 9:00am 9:05am 9:15am	3RD RUN 10:15am 10:20am 10:28am 10:30am 10:35am 10:45am	4TH RUN	5TH RUN
RETURNING TO HOTELS	1:00pm	3:00pm	6:15pm	7:45pm	8:55pm
RTE 13 DEPARTURES Best Western Airport Hampton Inn Airport Courtyard By Marriott Airport Residence Inn Marriott Comfort Suites Airport Hawthorn Suites By Wyndham	1ST RUN 6:50am 6:53am 6:55am 7:00am 7:05am Departs fro	2ND RUN 8:30am 8:33am 8:35am 8:40am 8:45am m Comfort	3RD RUN 10:10am 10:12am 10:15am 10:20am 10:25am Suites	4TH RUN	5TH RUN
Fairfield Inn Airport RETURNING TO HOTELS	7:10am 1:00pm	8:50am 3:00 pm	10:30am 6:15pm	7:45pm	8:55pm

WINSTON-SALEM

RTE 14 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	
Clarion Sundance Plaza	6:45am	8:40am			
Courtyard by Marriott (Coliseum)	6:50am	8:45am			
Residence Inn by Marriott	7:00am	8:55am			
Quality Inn (University Parkway)	7:10am	9:05am			
Hampton Inn (University Parkway)	7:15am	9:10 am			
Holiday Inn (University Parkway)	7:20am	9:15 am			
Comfort Inn	Departs fro	m Holiday Ir	าท		
Quality Inn Coliseum (Akron Dr.)	7:30am	9:25am			
RETURNING TO HOTELS	1:00pm	3:00pm	6:15pm	8:15pm	









HOTEL SHUTTLES

Hotel shuttles are free to all Market attendees.

Hotel shuttles arrive and depart High Point Market at the Transportation Terminal Friday, October 18 - Thursday, October 24.

Get information about all shuttle services throughout Market by calling 336.887.RIDE (7433).

WINSTON-SALEM (HANES MALL AREA)

RTE 15 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Hilton Garden Inn (Hanes Mall)	6:55am	8:40am	10:25am		
Springhill Suites (Hanes Mall)	7:00am	8:45am	10:30am		
Courtyard by Marriott	7:05am	8:50am	10:35am		
Fairfield Inn (Hanes Mall)	7:10am	8:55am	10:40am		
LaQuinta (Hanes Mall)	7:15am	9:00am	10:45am		
Sleep Inn (Hanes Mall)	7:20am	9:05am	10:50am		
Extended Stay America	Departs fro	m Sleep Inr	I (Hanes Mall)		
Hampton Inn (Hanes Mall)	7:25am	9:10am	10:55am		
RETURNING TO HOTELS	1:00pm	3:00pm	5:15pm	7:15pm	8:55pm
RTE 16 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Holiday Inn Express (Downtown West Miller St.)	7:00am	8:35am	10:10am		
Quality Inn (Hanes Mall)	7:10am	8:45am	10:20am		
Comfort Suites (Hanes Mall)	7:20am	9:00am	10:35am		
Microtel	Departs fro	om Comfort	Suites (Hanes	s Mall)	
Holiday Inn Express					
(Peters Creek Parkway)	7:30am	9:10am	10:45am		

WINSTON-SALEM (DOWNTOWN)

RTE 17 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Hawthorne Inn	6:50am	8:20am	10:00am		
Brookstown Inn	6:55am	8:30am	10:05am		
Wingate by Wyndham	7:00am	8:35am	10:10am		
Marriott	7:10am	8:45am	10:20am		
Embassy Suites	Departs fro	m Marriott			
RETURNING TO HOTELS	1:00pm	3:00pm	5:45pm	7:30pm	8:45pm



HIGH POINT

RTE 18 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN
Oak Hollow Campground	7:00am	8:10am	9:20am	
Crestwood Suites (High Pt.)	7:15am	8:25am	9:35am	
J. H. Adams Inn	7:25am	8:35am	9:45am	
RETURNING TO HOTELS	1:00pm	3:00pm	6:00pm	7:30pm

THOMASVILLE / ARCHDALE

RTE 19 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Comfort Inn (Thomasville)	7:00am	8:25am	10:00am		
Microtel	Departs from Comfort Inn				
Davidson Inn	7:15am	8:40am	10:15am		
Days Inn (Archdale)	7:30am	8:55am	10:30am		
RETURNING TO HOTELS	1:00pm	3:00pm	5:45pm	7:15pm	8:30pm

ARCHDALE

RTE 20 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Country Inn & Suites	7:10am	8:15am	9:20am		
Fairfield Inn	7:12am	8:18am	9:22am		
Comfort Inn	7:15am	8:20am	9:25am		
Hampton Inn	7:20am	8:25am	9:30am		
Holiday Inn Express	7:25am	8:30am	9:35am		
RETURNING TO HOTELS	1:00pm	3:00pm	6:00pm	7:30pm	8:30pm

HIGH POINT

RTE 21 DEPARTURES	1ST RUN	2ND RUN	3RD RUN	4TH RUN	5TH RUN
Quality Inn	7:00am	7:45am	8:30am		
(Hwy. 62 - High Point)					
Motel 6	7:15am	8:00am	8:45am		
American Inns & Suites	Departs from	m Motel 6			
RETURNING TO HOTELS	1:00pm	3:00pm	6:00pm	7:30pm	8:30pm



MARKET FAQS

WHERE IS HIGH POINT?

Where is High Point? High Point is located in the central part of the state of North Carolina. High Point is 70 miles north of Charlotte and 70 miles southwest of the Raleigh/Durham area. North Carolina is located on the east coast of the United States mid-way between Washington, D.C. and Atlanta, Georgia.

What address do I put into my GPS to find Market?

For parking purposes use the Park & Ride Lot North - Oak Hollow Mall -921 Eastchester Drive, High Point, NC 27262 or Park & Ride Lot South – Market Center Drive Area – W. Market Drive and Ogden St. High Point, NC 27260. Shuttle services operate to and from both Park & Ride lots to the Transportation Terminal at 210 East Commerce Ave., High Point, NC 27260. Parking is limited downtown and some streets are closed so make sure you use the FREE shuttle service and Park & Ride.

Where is the Market located? The High Point Market

encompasses 180 buildings in the downtown showroom district of the city of High Point, North Carolina.

MARKET ACCESS?

How much do Market passes cost? Market passes are free.

Can I register when I get there? Yes, on-site registration is available at the following locations: C&D Bldg , IHFC, Market Square, 220 Elm, Showplace, Suites at Market Square, Furniture Plaza, Plaza Suites, International Buyer Center.

What are the showroom hours?

Saturday - Wednesday 8am - 7pm; Thursday 8am - 5pm

Are you open on Sunday? Yes.

When can the public shop the High Point Market? Unfortunately, the High Point Market is open to the trade only.

How long does the Market last? Market runs six days, Saturday through Thursday.

Can I come to Market at times other than April & October?

The Market is only open during the spring and fall dates. There are some showrooms that open by appointment only.

Can I bring my children? Children under 15 are not allowed.

I am an interior designer and would like to bring my clients to Market. Is this allowed? No, your clients are not permitted entry.



SHUTTLES AND PARKING?

How much do shuttles from airports cost? Airport shuttles are free.

Where are parking lots located? South Park & Ride Lot - corner of W. Market Center Drive and Ogden Street; North Park And Ride Lot - Oak Hollow Mall, 921 Eastchester Drive. Free shuttles to downtown showroom district.

SPECIAL NEEDS / HANDICAP?

Where is the handicap parking or transportation?

- City Hall Lot Free, Entrance on Commerce Avenue
- City Parking Decks Operated by the City of High Point (Subject to City Fee); Broad Street, Hotel High Point, Plaza
- Oak Hollow Park & Ride Free, Guests may call 336.887.RIDE (7433) to arrange transportation

*Handicap accessible vans are available to pick up & drop off by calling 336.887.RIDE (7433).

LUGGAGE CHECK?

Is there a place to check my luggage after arriving from and/or before leaving to go to the airport? Yes, in the Commerce lobby of the IHFC at the transportation terminal and Showplace.

Are rolling bags allowed? Yes.

LOST AND FOUND?

Where are the lost and found areas? Lost and found is available at all registration areas: C&D Building, IHFC, Market Square, 220 Elm, Showplace, Suites at Market Square, Furniture Plaza, Plaza Suites, International Buyer Center.

MEDICAL / FIRST AID?

Are there medical facilities at Market? The Hope Unit Hospital Bus is located in the central showroom district.

PHOTOGRAPHY IN SHOWROOMS?

Can I take photographs? Many showrooms do not allow photography. Please ask at each showroom before you take photographs.



MARKET FAQS CONTINUED

ACCOMMODATIONS?

Where can I stay? Visit www.highpointmarket.org for accommodation listings. Many hotels are close by in Greensboro and Winston-Salem and free shuttle service is provided to and from Market.

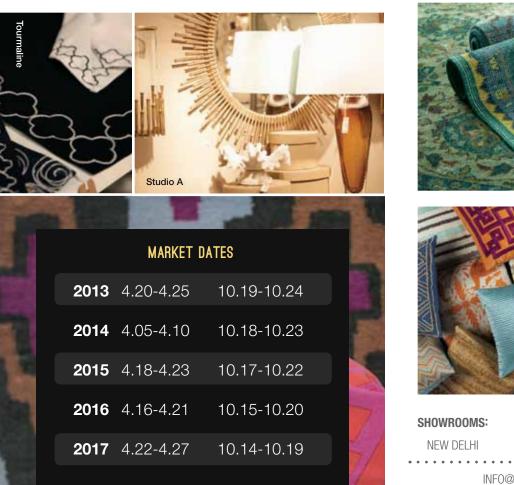
MARKET HISTORY? How & why did the Market become established in

High Point? Because many of the major furniture manufacturers were located in High Point and western N.C. towns of Hickory, Lenoir and others, High Point was a central and convenient place for the manufacturers to bring their product to market. It was equally convenient for the retailers to see all the product premiers in one place as opposed to traveling to all the manufacturers scattered around North Carolina.



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