

INTRODUCING

## Don Ricardo Massenburg



### Exploring Off the Beaten Path: Hidden Gems of High Point Market

After years of immersing myself in the High Point Market experience, I've come to realize that the abundance of sights is truly boundless! There's always so much more to see! High Point Market is the furniture industry's largest trade show and with millions of square feet of beauty and inspiration, it's almost impossible to tour every showroom. I always begin my journey at IHFC and Showplace, right in the center of the hustle and bustle of Market. These massive buildings are packed with visual delight and are always an essential stop. However, I've found out after attending Spring and Fall Markets year

after year, that some of the most amazing and captivating showrooms are outside of those large buildings — may be just down the street or around the corner. Follow me down Hamilton and let's discover some of the hidden gems of High Point Market.

#### Eichholtz

Our first stop is Eichholtz. If your desire is to be wowed, Eichholtz better be on your Market list! It is easy to fall in love with Eichholtz at first glance. The fountains and beautiful curved staircase are dreamy. Most items in the brand's collection are modern interpretations of classic designs. Eichholtz furniture, lighting, and accessories embody luxury, and they do a fantastic job of grouping and layering lighting and furniture pieces as inspiration in the showroom. As a 2020 Style Spotter, I featured the Chair Antico, which has a superb branch-like frame with a gold finish.

#### SPLASHWORKS

Right off West English, diagonally across from Congdon Yards, is SPLASHWORKS, a company where artistry and technology are blended to create distinctive home décor pieces. The company collaborates with various artists to bring their creative visions to life. Their product lineup includes wall art, decorative pillows, fabric wall coverings, tabletop items, and floor coverings. Splashworks boasts the ability to reproduce original art, custom graphics, quotes, and other content directly onto fabric. This technology allows for the creation of unique and customizable products, ranging in size from throw pillows to large rugs. This focus on innovation and customization sets them apart in the realm of home décor.

#### South + English

Entering South + English is like crossing into a realm where style and substance harmoniously intertwine. The showroom not only showcases their meticulously designed pieces but also embodies the chic and sophisticated ambiance of a boutique retail space. South + English has a penchant for fusion pieces - designs that artfully blend and unite

diverse materials and elements. Among my selections as a 2020 Style Spotter, I featured the Constantin Coffee Table which stood out as a striking piece, seamlessly melding marble, wood, and brass into a breathtaking sleek conversation piece. A swift hop on a shuttle will whisk us away to our final two showrooms, and the journey is unquestionably worthwhile!

#### Verellen

The initial impression as you enter the courtyard at Verellen and the enticing aroma that greets you as you step into the showroom immediately conveys that Verellen's mission goes beyond manufacturing remarkable furniture; it aims to create an extraordinary experience for all those who visit. From luxurious sofas that beckon you to sink into their embrace to meticulously crafted dining tables that serve as both conversation starters and functional centerpieces, each piece in the showroom is striking. This is one showroom that provides such a sensory-rich environment that I have found myself attempting to touch every fabric swatch and sit on every sofa.

#### Collected by Schwung

Around the corner is Collected by Schwung. As you step into Schwung, a sanctuary of style, you'll discover a curated collection of lighting, furniture, mirrors, and other found objects. Schwung's standout offerings are its original-designed lighting fixtures. Crafted from solid brass and meticulously burnished and lacquered, each light fixture is a work of art in itself. Not only are these fixtures beautiful, but they also showcase a dedication to sustainability and durability, making them true investments in both style and substance.